# **VIOCOM**

**March Quarter 2017 Trending Schedules** 



All information included in these schedules has been derived from information contained in our 2016 Annual Report on Form 10-K, our reports on Form 10-Q and the accompanying earnings presentations for each respective period.

The financial information contained in these schedules includes measures in accordance with accounting principles generally accepted in the United States of America ("GAAP") and non-GAAP measures. Non-GAAP measures, including consolidated operating free cash flow, free cash flow and adjusted results that exclude the impact of certain items identified as affecting comparability, are relevant and useful information for investors because they clarify our actual operating performance, make it easier to compare our results with those of other companies and allow investors to review performance in the same way as our management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, net cash provided by operating activities, operating income, earnings from continuing operations before provision for income taxes, provision for income taxes, net earnings from continuing operations attributable to Viacom and diluted EPS from continuing operations as indicators of operating performance, and they may not be comparable to similarly titled measures employed by other companies.

Summarized Reported Results (GAAP) (in millions, except per share amounts, unaudited)



		0	r Ended		12 Months Ended		Quartei	. T 4 . 4		12 Months	0.046	r Ended	6 Months
	12/31/14	3/31/15	6/30/15	9/30/15	9/30/15	12/31/15	3/31/16		0/30/16	Ended 9/30/16	12/31/16	3/31/17	Ended 3/31/17
AC E A													
Media Networks	\$ 2,654	\$ 2,452	\$ 2,597	\$ 2,787	\$ 10,490	\$ 2,565	\$ 2,381	\$ 2,513 \$	,	\$ 9,942	\$ 2,589	\$ 2,394	\$ 4,983
Filmed Entertainment	720	659	479	1,025	2,883	612	655	621	774	2,662	758	895	1,653
Eliminations	(30)	(33)	(18)	(24)	(105)	(23)	(35)	(27)	(31)	(116)	(23)	(33)	(56)
Revenues	\$ 3,344	\$ 3,078	\$ 3,058	\$ 3,788	\$ 13,268	\$ 3,154	\$ 3,001	\$ 3,107 \$	3,226	\$ 12,488	\$ 3,324	\$ 3,256	\$ 6,580
Expenses	(2,304)	(2,174)	(1,897)	(2,650)	(9,025)	(2,234)	(2,333)	(2,264)	(2,609)	(9,440)	(2,504)	(2,572)	(5,076)
Depreciation and Amortization	(55)	(57)	(56)	(54)	(222)	(55)	(56)	(55)	(55)	(221)	(56)	(58)	(114)
Equity-Based Compensation	(26)	(25)	(21)	(29)	(101)	(26)	(26)	(19)	(24)	(95)	(16)	(14)	(30)
Restructuring and Programming Charges	-	(784)	-	-	(784)	-	-	-	(206)	(206)	(42)	(280)	(322)
Loss on Pension Settlement	(24)	-	_	-	(24)	-	_	-	-	-	-	-	-
Operating Income	\$ 935	\$ 38	\$ 1,084	\$ 1,055	\$ 3,112	\$ 839	\$ 586	\$ 769 \$	332	\$ 2,526	\$ 706	\$ 332	\$ 1,038
Amounts attributable to Viacom:													
Net earnings/(loss) from continuing operations	\$ 500	\$ (53)	<b>\$</b> 591	\$ 884	\$ 1,922	<b>\$</b> 449	\$ 303	\$ 432 <b>\$</b>	252	\$ 1,436	\$ 396	<b>\$</b> 121	\$ 517
Discontinued operations, net of tax	_	-	-	-	-	-	-	-	2	2	-	_	_
Net earnings/(loss) attributable to Viacom	\$ 500	\$ (53)	\$ 591	\$ 884	\$ 1,922	\$ 449	\$ 303	\$ 432 \$	254	\$ 1,438	\$ 396	\$ 121	\$ 517
Diluted earnings/(loss) per share attributable to Viacom:													
Continuing operations	\$ 1.20	\$ (0.13)	\$ 1.47	\$ 2.21	\$ 4.73	\$ 1.13	\$ 0.76	\$ 1.09 \$	0.63	\$ 3.61	\$ 1.00	\$ 0.30	\$ 1.30
Discontinued operations	_	-	_	-	-	_	_	_	0.01	-	-	-	-
Net earnings/(loss)	\$ 1.20	\$ (0.13)	\$ 1.47	\$ 2.21	\$ 4.73	\$ 1.13	\$ 0.76	\$ 1.09 \$	0.64	\$ 3.61	\$ 1.00	\$ 0.30	\$ 1.30
Weighted average number of common shares outstanding:													
Basic	410.6	402.5	397.5	398.0	402.2	396.6	396.1	396.5	396.9	396.5	397.0	398.2	397.6
Diluted	416.1	402.5	401.2	399.9	406.0	398.4	397.4	398.0	398.3	398.0	397.9	399.5	398.7

Summarized Adjusted Results (Non-GAAP) (in millions, except per share amounts, unaudited)



					12 Months					12 Months			6 Months
		Quarte	er Ended		Ended		Quarte	r Ended		Ended	Quarte	r Ended	Ended
	12/31/14	3/31/15	6/30/15	9/30/15	9/30/15	12/31/15	3/31/16	6/30/16	9/30/16	9/30/16	12/31/16	3/31/17	3/31/17
Media Networks	\$ 2,654	\$ 2,452	\$ 2,597	\$ 2,787	\$ 10,490	\$ 2,565	\$ 2,381	\$ 2,513	\$ 2,483	\$ 9,942	\$ 2,589	\$ 2,394	\$ 4,983
Filmed Entertainment	720	659	479	1,025	2,883	612	655	621	774	2,662	758	895	1,653
Eliminations	(30)	(33)	(18)	(24)	(105)	(23)	(35)	(27)	(31)	(116)	(23)	(33)	(56)
Revenues	\$ 3,344	\$ 3,078	\$ 3,058	\$ 3,788	\$ 13,268	\$ 3,154	\$ 3,001	\$ 3,107	\$ 3,226	\$ 12,488	\$ 3,324	\$ 3,256	\$ 6,580
Expenses	(2,304)	(2,174)	(1,897)	(2,650)	(9,025)	(2,234)	(2,333)	(2,264)	(2,609)	(9,440)	(2,504)	(2,572)	(5,076)
Depreciation and Amortization	(55)	(57)	(56)	(54)	(222)	(55)	(56)	(55)	(55)	(221)	(56)	(58)	(114)
Equity-Based Compensation	(26)	(25)	(21)	(29)	(101)	(26)	(26)	(19)	(24)	(95)	(16)	(14)	(30)
Adjusted Operating Income (1)	\$ 959	\$ 822	\$ 1,084	\$ 1,055	\$ 3,920	\$ 839	\$ 586	\$ 769	\$ 538	\$ 2,732	\$ 748	\$ 612	\$ 1,360
Adjusted net earnings from continuing operations attributable to Viacom (1)	\$ 538	\$ 467	\$ 591	\$ 614	\$ 2,210	\$ 470	\$ 303	\$ 419	\$ 273	\$ 1,465	\$ 413	<b>\$</b> 317	\$ 730
Adjusted diluted EPS from continuing operations <sup>(1)</sup>	\$ 1.29	\$ 1.16	\$ 1.47	\$ 1.54	\$ 5.44	\$ 1.18	\$ 0.76	\$ 1.05	\$ 0.69	\$ 3.68	\$ 1.04	\$ 0.79	\$ 1.83
Weighted average number of common shares outstanding:													
Basic	410.6	402.5	397.5	398.0	402.2	396.6	396.1	396.5	396.9	396.5	397.0	398.2	397.6
Diluted	416.1	402.5	401.2	399.9	406.0	398.4	397.4	398.0	398.3	398.0	397.9	399.5	398.7

<sup>1)</sup> See Schedules 5 and 6 for reconciliations of reported (GAAP) to adjusted (Non-GAAP) results.

Media Networks Financial Results (in millions, unaudited)



					12 Months					12 Months			6 Months
		Quarter	Ended		Ended		Quarte	r Ended		Ended	Quarte	r Ended	Ended
	12/31/14	3/31/15	6/30/15	9/30/15	9/30/15	12/31/15	3/31/16	6/30/16	9/30/16	9/30/16	12/31/16	3/31/17	3/31/17
Advertising	\$ 1,367	\$ 1,172	\$ 1,223	\$ 1,245	\$ 5,007	\$ 1,320	\$ 1,123	\$ 1,216 \$	<b>1,15</b> 0	\$ 4,809	\$ 1,294	\$ 1,109	\$ 2,403
Affiliate	1,132	1,146	1,244	1,386	4,908	1,119	1,129	1,148	1,160	4,556	1,144	1,156	2,300
Ancillary	155	134	130	156	575	126	129	149	173	577	151	129	280
Total Revenues	\$ 2,654	\$ 2,452	\$ 2,597	\$ 2,787	\$ 10,490	\$ 2,565	\$ 2,381	\$ 2,513 \$	\$ 2,483	\$ 9,942	\$ 2,589	\$ 2,394	\$ 4,983
Expenses	(1,509)	(1,508)	(1,441)	(1,727)	(6,185)	(1,467)	(1,534)	(1,600)	(1,691)	(6,292)	(1,559)	(1,601)	(3,160)
Depreciation and Amortization	(41)	(41)	(42)	(38)	(162)	(41)	(42)	(41)	(42)	(166)	(43)	(46)	(89)
Adjusted Operating Income	\$ 1,104	\$ 903	\$ 1,114	\$ 1,022	\$ 4,143	\$ 1,057	\$ 805	\$ 872 \$	750	\$ 3,484	\$ 987	\$ 747	\$ 1,734
Equity-Based Compensation	(10)	(11)	(5)	(8)	(34)	(9)	(9)	(4)	(9)	(31)	(8)	(8)	(16)
Restructuring and Programming Charges		(671)			(671)	_			-	-	(33)	(221)	(254)
Operating Income	\$ 1,094	\$ 221	\$ 1,109	\$ 1,014	\$ 3,438	\$ 1,048	\$ 796	\$ 868 \$	741	\$ 3,453	\$ 946	\$ 518	\$ 1,464

Filmed Entertainment Financial Results (in millions, unaudited)



									12	Months									12	Months					6 N	<b>M</b> onths
			(	Quarter	End	led			E	Ended				Quarter	End	led			E	Ended		Quarte	r En	ded	Е	Inded
	12/3	31/14	3/3	31/15	6/3	30/15	9/.	30/15	9/	30/15	12/	31/15	3/	31/16	6/:	30/16	9/:	30/16	9/	30/16	12/	31/16	3/3	31/17	3/	/31/17
Theatrical	\$	169	\$	205	\$	20	\$	447	\$	841	\$	94	\$	217	\$	91	\$	203	\$	605	\$	192	\$	238	\$	430
Home Entertainment		316		194		199		162		871		239		153		192		199		783		243		198		441
Licensing		189		206		214		371		980		237		240		297		326		1,100		245		347		592
Ancillary		46		54		46		45		191		42		45		41		46		174		78		112		190
Total Revenues	\$	720	\$	659	\$	479	\$	1,025	\$	2,883	\$	612	\$	655	\$	621	\$	774	\$	2,662	\$	758	\$	895	\$	1,653
Expenses		(767)		(645)		(418)		(889)		(2,719)		(745)		(778)		(635)		(899)		(3,057)		(926)		(950)		(1,876)
Depreciation and Amortization		(13)		(13)		(13)		(14)		(53)		(13)		(13)		(12)		(12)		(50)		(12)		(11)		(23)
Adjusted Operating Income/(Loss)	\$	(60)	\$	1	\$	48	\$	122	\$	111	\$	(146)	\$	(136)	\$	(26)	\$	(137)	\$	(445)	\$	(180)	\$	(66)	\$	(246)
Equity-Based Compensation		(4)		(3)		(2)		(4)		(13)		(3)		(4)		(1)		(4)		(12)		(3)		(1)		(4)
Restructuring and Programming Charges		-		(101)		-		-		(101)		-		-		-		-		-		(1)		(47)		(48)
Operating Income/(Loss)	\$	(64)	\$	(103)	\$	46	\$	118	\$	(3)	\$	(149)	\$	(140)	\$	(27)	\$	(141)	\$	(457)	\$	(184)	\$	(114)	\$	(298)

Reconciliation of Adjusted Operating Income (Non-GAAP) (in millions, unaudited)



					12 Months					12 Months			6 Months
		Quart	er Ended		Ended		Quarte	r Ended		Ended	Quarte	r Ended	Ended
	12/31/14	3/31/15	6/30/15	9/30/15	9/30/15	12/31/15	3/31/16	6/30/16	9/30/16	9/30/16	12/31/16	3/31/17	3/31/17
Media Networks	\$ 1,104	\$ 903	\$ 1,114	\$ 1,022	\$ 4,143	\$ 1,057	\$ 805	\$ 872	\$ 750	\$ 3,484	\$ 987	\$ 747	\$ 1,734
Filmed Entertainment	(60)	1	48	122	111	(146)	(136)	(26)	(137)	(445)	(180)	(66)	(246)
Corporate Expenses	(61)	(57)	(58)	(59)	(235)	(50)	(53)	(60)	(50)	(213)	(50)	(55)	(105)
Equity-Based Compensation	(26)	(25)	(21)	(29)	(101)	(26)	(26)	(19)	(24)	(95)	(16)	(14)	(30)
Eliminations	2	_	1	(1)	2	4	(4)	2	(1)	1	7	_	7
Adjusted Operating Income	\$ 959	\$ 822	\$ 1,084	\$ 1,055	\$ 3,920	\$ 839	\$ 586	\$ 769	\$ 538	\$ 2,732	\$ 748	\$ 612	\$ 1,360
Restructuring and Programming Charges (1)	-	(784)	-	-	(784)	-	-	-	(206)	(206)	(42)	(280)	(322)
Loss on Pension Settlement (1)	(24)	_	_	_	(24)	_	_	_	_	-		_	-
Operating Income	\$ 935	\$ 38	\$ 1,084	\$ 1,055	\$ 3,112	\$ 839	\$ 586	\$ 769	\$ 332	\$ 2,526	\$ 706	\$ 332	\$ 1,038

<sup>1)</sup> See Schedule 7 for a description of factors affecting comparability of operating income.

Reconciliation of Adjusted Net Earnings and Diluted EPS (Non-GAAP) (in millions, except per share amounts, unaudited)



	<b>Quarter Ended</b> 12/31/14 3/31/15 6/30/15 9/30/15								Е	Months inded				Quartei					12 Mo	ed		Quarte			Er	lonths nded
	12/	31/14	3/3	31/15	6/3	60/15	9/:	30/15	9/	30/15	12/	31/15	3/3	31/16	6/3	0/16	9/3	0/16	9/30/	16	12/	31/16	3/	31/17	3/3	31/17
Net earnings/(loss) attributable to Viacom:																										
Reported net earnings/(loss) from continuing operations	\$	500	\$	(53)	\$	591	\$	884	\$	1,922	\$	449	\$	303	\$	432	\$	252	\$ 1.	436	\$	396	\$	121	\$	517
Impact of adjustments on net earnings/(loss) from continuing operations (1)		38		520		-		(270)		288		21		_		(13)		21		29		17		196		213
Adjusted net earnings from continuing operations	\$	538	\$	467	\$	591	\$	614	\$	2,210	\$	470	\$	303	\$	419	\$	273	<b>\$</b> 1.	465	\$	413	\$	317	\$	730
Per share information attributable to Viacom:																										
Reported diluted earnings/(loss) per share from continuing operations	\$	1.20	\$	(0.13)	\$	1.47	\$	2.21	\$	4.73	\$	1.13	\$	0.76	\$	1.09	\$	0.63	\$	3.61	\$	1.00	\$	0.30	\$	1.30
Impact of adjustments on diluted earnings/(loss) per share from continuing operations (1)		0.09		1.29		_		(0.67)		0.71		0.05		-		(0.04)		0.06		0.07		0.04		0.49		0.53
Adjusted diluted EPS from continuing operations	\$	1.29	\$	1.16	\$	1.47	\$	1.54	\$	5.44	\$	1.18	\$	0.76	\$	1.05	\$	0.69	\$	3.68	\$	1.04	\$	0.79	\$	1.83
Weighted average number of common shares outstanding:		_										_										_		_		
Basic		410.6		402.5		397.5		398.0		402.2		396.6		396.1		396.5		396.9	3	96.5		397.0		398.2		397.6
Diluted		416.1		402.5		401.2		399.9		406.0		398.4		397.4		398.0		398.3	3	98.0		397.9		399.5		398.7

<sup>1)</sup> See Schedule 7 for a description of factors affecting comparability of net earnings and diluted EPS.

Factors Affecting Comparability (in millions, except per share amounts, unaudited)



	Quarter Ended							Months								Months				Ionths	
	12/	/31/14		Quarter 31/15		led 30/15	9/	30/15	 nded 30/15	12	31/15	3/	Quarter /31/16	ded /30/16	9/	30/16	 nded 30/16	_	Quarte 31/16	ded 31/17	nded 31/17
Restructuring and programming charges <sup>(1)</sup> Loss on pension settlement <sup>(2)</sup>	\$	24	\$	784	\$	-	\$	-	\$ 784 24	\$	- -	\$	-	\$ -	\$	206	\$ 206	\$	42	\$ 280	\$ 322
Impact of adjustments on operating income	\$	24	\$	784	\$	-	\$	-	\$ 808	\$	-	\$	-	\$ -	\$	206	\$ 206	\$	42	\$ 280	\$ 322
Loss on extinguishment of debt (3)		-		-		-		18	18		-		-	-		-	-		6	30	36
Impact of adjustments on earnings from continuing operations before provision for income taxes	\$	24	\$	784	ş	-	\$	18	\$ 826	\$	-	\$	-	\$ -	\$	206	\$ 206	\$	48	\$ 310	\$ 358
Income tax impact of above items (4)		(9)		(264)		-		(7)	(280)		_		_	-		(75)	(75)		(16)	(110)	(126)
Discrete tax expense/(benefit) (5)		23		-		_		(281)	(258)		21		_	(13)		(110)	(102)		(15)	(4)	(19)
Impact of adjustments on provision for income taxes	\$	14	\$	(264)	\$	_	\$	(288)	\$ (538)	\$	21	\$	_	\$ (13)	\$	(185)	\$ (177)	\$	(31)	\$ (114)	\$ (145)
Impact of adjustments on net earnings/(loss) from continuing operations attributable to Viacom	\$	38	\$	520	\$	-	\$	(270)	\$ 288	\$	21	\$	-	\$ (13)	\$	21	\$ 29	\$	17	\$ 196	\$ 213
Impact of adjustments on diluted EPS from continuing operations	\$	0.09	\$	1.29	\$	=	\$	(0.67)	\$ 0.71	\$	0.05	\$	-	\$ (0.04)	\$	0.06	\$ 0.07	\$	0.04	\$ 0.49	\$ 0.53
Weighted average number of diluted shares outstanding		416.1		402.5		401.2		399.9	406.0		398.4		397.4	398.0		398.3	398.0		397.9	399.5	398.7

- 1) The pre-tax charge of \$280 million in the quarter ended March 31, 2017 was recognized in connection with strategic initiatives, and included severance charges of \$156 million, a non-cash intangible asset impairment charge of \$18 million resulting from the decision to abandon an international trade name and a programming charge of \$106 million associated with management's decision to cease use of certain original and acquired programming in connection with our previously-announced flagship brand strategy. The pre-tax charge of \$42 million in the quarter ended December 31, 2016 reflected severance charges. The pre-tax charge of \$206 million in the quarter ended December 30, 2016 reflected restructuring costs in connection with the separation of certain senior executives. The pre-tax charge of \$784 million in the quarter ended March 31, 2015 reflected \$578 million of programming charges and a \$206 million restructuring charge associated with workforce reductions.
- 2) The pre-tax non-cash charge of \$24 million was driven by the settlement of pension benefits of certain participants of our funded pension plan in the quarter ended December 31, 2014.
- 3) The pre-tax charge of \$30 million in the quarter ended March 31, 2017 reflected a debt extinguishment loss, including \$3 million of unamortized debt discount and issuance fees, on the redemption of all \$500 million of our outstanding 6.125% senior notes due October 2017, all \$500 million of our outstanding 2.500% senior notes due September 2018 and all \$400 million of our outstanding 2.200% senior notes due April 2019. The pre-tax charge of \$6 million in the quarter ended December 31, 2016 reflected a debt extinguishment loss on the redemption of all \$400 million of our outstanding 2.500% senior notes due December 2016 and all \$500 million of our outstanding 3.500% senior notes due April 2017. The pre-tax charge of \$18 million in the quarter ended September 30, 2015 reflected a debt extinguishment loss on the redemption of \$550 million of the total \$918 million outstanding of our 6.250% Senior Notes due April 2016.
- 4) The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.
- 5) Includes the net discrete tax expense or benefit related to certain events, such as a change in tax law, tax accounting method change, reversal of valuation allowance or release of reserves that occurred in the respective period.

Free Cash Flow (Non-GAAP) (in millions, unaudited)



	0									Months									12	Months					6 N	Ionths
			(	Quarter	End	ed			I	Ended			(	Quarter	End	ed			I	Ended		Quarte	r Enc	ded	<b>E</b> :	nded
	12/	/31/14	3/3	31/15	6/3	30/15	9/:	30/15	9,	/30/15	12,	31/15	3/3	31/16	6/3	80/16	9/3	80/16	9,	/30/16	12/	31/16	3/3	31/17	3/	31/17
Net Cash Provided By/(Used In) Operating Activities	\$	56	\$	624	\$	400	\$	1,233	\$	2,313	\$	(126)	\$	410	\$	116	\$	971	\$	1,371	\$	159	\$	246	\$	405
Capital Expenditures		(34)		(30)		(26)		(52)		(142)		(26)		(28)		(26)		(92)		(172)		(52)		(43)		(95)
Excess Tax Benefits (1)		35		4		6		(2)		43		-		-		-		-		-		-		-		-
Free Cash Flow	\$	57	\$	598	\$	380	\$	1,179	\$	2,214	\$	(152)	\$	382	\$	90	\$	879	\$	1,199	\$	107	\$	203	\$	310
Debt Retirement Premium (2)		-		_		-		18		18		-		-		-		-		-		6		27		33
Operating Free Cash Flow	\$	57	\$	598	\$	380	\$	1,197	\$	2,232	\$	(152)	\$	382	\$	90	\$	879	\$	1,199	\$	113	\$	230	\$	343
Debt	\$	13,688	\$ 1	13,157	\$ 1	3,083	\$ 1	12,285	\$	12,285	\$	12,567	\$ 1	2,529	\$ 1	2,365	<b>\$</b> 1	1,913	\$	11,913	<b>\$</b> 1	2,300	\$ 1	2,189	\$	12,189
Cash and Cash Equivalents		1,185		306		421		506		506		327		480		192		379		379		443		671		671
Net Debt	\$	12,503	\$ 1	12,851	\$ 1	2,662	\$ 1	11,779	\$	11,779	\$	12,240	\$ 1	2,049	\$ 1	2,173	\$ 1	1,534	\$	11,534	\$ 1	1,857	\$ 1	1,518	\$	11,518

<sup>1)</sup> Excess tax benefits from equity-based compensation awards, which are included within financing activities in the statement of cash flows.

<sup>2)</sup> Operating free cash flow excludes a cash premium of \$27 million in the quarter ended March 31, 2017, \$6 million in the quarter ended December 31, 2016 and \$18 million in the quarter ended September 30, 2015 in connection with the redemption of debt.