| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number: | 3235-0287 |
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| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Addre Davis Wade | ss of Reporting Pe | rson* | | r Name and Ticker om Inc. [VIA, | • • | rmbol | (Check | tionship of Reportin all applicable) Director Officer (give title | 10% C | | |
|--|--------------------|----------|--------------------|--|-----------------------------------|--|-------------------|--|---|--|--|
| (Last) 1515 BROADW | (First) /AY | (Middle) | 3. Date 11/30/2 | of Earliest Transac 2018 | tion (Month/D | ay/Year) | X | below) | below) | | |
| (Street) | | | 4. If Am | endment, Date of C | Driginal Filed (| Month/Day/Year) | 6. Indiv Line) | ridual or Joint/Group | Filing (Check A | pplicable | |
| NEW YORK | NY | 10036 | | | | | X | Form filed by One Form filed by Mo | 1 0 | | |
| (City) | (State) | (Zip) | | | | | | Person | ie than one kep | orung | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) Date (Month/D | | | | 2A. Deemed Execution Date, if any | 3. Transaction Code (Instr. | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | 5. Amount of Securities Beneficially | 6. Ownership Form: Direct (D) or Indirect | 7. Nature of Indirect Beneficial | |

| | (Month/Day/rear) | (Month/Day/Year) | 8) | | | | (l) (Instr. 4) | Ownership | | | |
|--------------|------------------|------------------|--------|------|------------|---------------|----------------|--|--|------------|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Table II - I | Derivative Sec | curities Acqui | red, D | ispo | sed of, or | Benefi | cially O | wned | | | ٦ |

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | Derivative | | Expiration Date (Month/Day/Year) A) d | | e and of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|------------|-----|--|--------------------|---|-------------------------------------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Employee Stock Option (Right to Buy) ⁽¹⁾ | \$30.86 | 11/30/2018 | | A | | 112,859 | | (2) | 11/30/2026 | Class B Common Stock | 112,859 | (1) | 112,859 | D | |
| Restricted Share Units ⁽¹⁾ | (3) | 11/30/2018 | | A | | 31,189 | | (3) | (3) | Class B Common Stock | 31,189 | (1) | 31,189 | D | |

Explanation of Responses:

1. Granted under the Viacom Inc. 2016 Long-Term Management Incentive Plan for no consideration.

2. These Stock Options will vest in four equal annual installments beginning on November 30, 2019.

3. These Restricted Share Units ("RSUs") will vest in four equal annual installments beginning on November 30, 2019 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.

Remarks:

/s/ Christa A. D'Alimonte, Attorney-in-Fact for Wade

Davis

12/04/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.