## **VIOCOM**

September Quarter 2014 Trending Schedules



All information included in these schedules has been derived from information contained in our 2014 Annual Report on Form 10-K, our reports on Form 10-Q and the accompanying earnings presentations for each respective period.

The financial information contained in these schedules includes measures in accordance with accounting principles generally accepted in the United States of America ("GAAP") and non-GAAP measures. Non-GAAP measures, including consolidated operating free cash flow, free cash flow and adjusted results that exclude asset impairment, loss on extinguishment of debt, restructuring and other charges, gains from the sales of our interests in certain investments and discrete tax benefits, are relevant and useful information for investors because they clarify our actual operating performance, make it easier to compare our results with those of other companies and allow investors to review performance in the same way as our management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, cash flow provided by operations, operating income, net earnings from continuing operations attributable to Viacom and diluted EPS as indicators of operating performance, and they may not be comparable to similarly titled measures employed by other companies.

Summarized Reported Results (in millions, except per share amounts, unaudited)



|   |     |         |    |         |        |      |                  | 12 | Months  |    |         |    |         |     |        |          | 12 | Months  |    |         |    |         |      |         |    |         | 12 N | Months  |
|---|-----|---------|----|---------|--------|------|------------------|----|---------|----|---------|----|---------|-----|--------|----------|----|---------|----|---------|----|---------|------|---------|----|---------|------|---------|
|   |     |         |    | Quarter | Ended  |      |                  | I  | Ended   |    |         |    | Quarter | End | ed     |          | I  | Ended   |    |         |    | Quarte  | r En | ded     |    |         |      | nded    |
|   | 12, | /31/11  | 3/ | ′31/12  | 6/30/  | 12   | 9/30/12          | 9, | /30/12  | 12 | /31/12  | 3/ | 31/13   | 6/3 | 0/13   | 9/30/13  | 9, | /30/13  | 12 | /31/13  | 3/ | 31/14   | 6/   | ′30/14  | 9/ | ′30/14  | 9/   | 30/14   |
| Media Networks  | \$  | 2,448   | \$ | 2,190   | \$ 2,2 | 66   | <b>\$ 2,29</b> 0 | \$ | 9,194   | \$ | 2,394   | \$ | 2,233   | \$  | 2,569  | \$ 2,460 | \$ | 9,656   | \$ | 2,541   | \$ | 2,375   | \$   | 2,591   | \$ | 2,664   | \$   | 10,171  |
| Filmed Entertainment                                  |     | 1,558   |    | 1,169   | 1,0    | 06   | 1,087            |    | 4,820   |    | 975     |    | 941     |     | 1,158  | 1,208    |    | 4,282   |    | 681     |    | 831     |      | 856     |    | 1,357   |      | 3,725   |
| Eliminations  |     | (54)    |    | (28)    |        | (31) | (14)             |    | (127)   |    | (55)    |    | (39)    |     | (34)   | (16)     |    | (144)   |    | (25)    |    | (32)    |      | (26)    |    | (30)    |      | (113)   |
| Revenues  | \$  | 3,952   | \$ | 3,331   | \$ 3,2 | 41   | \$ 3,363         | \$ | 13,887  | \$ | 3,314   | \$ | 3,135   | \$  | 3,693  | \$ 3,652 | \$ | 13,794  | \$ | 3,197   | \$ | 3,174   | \$   | 3,421   | \$ | 3,991   | \$   | 13,783  |
| Expenses  |     | (2,845) |    | (2,312) | (2,2   | 46)  | (2,225)          |    | (9,628) |    | (2,429) |    | (2,199) | (   | 2,515) | (2,344)  |    | (9,487) |    | (2,146) |    | (2,219) |      | (2,253) |    | (2,701) |      | (9,319) |
| Depreciation & Amortization                           |     | (62)    |    | (59)    | (      | 57)  | (58)             |    | (236)   |    | (57)    |    | (60)    |     | (58)   | (62)     |    | (237)   |    | (59)    |    | (52)    |      | (52)    |    | (54)    |      | (217)   |
| Equity-Based Compensation                             |     | (29)    |    | (28)    | (      | (35) | (30)             |    | (122)   |    | (31)    |    | (29)    |     | (35)   | (33)     |    | (128)   |    | (32)    |    | (31)    |      | (30)    |    | (29)    |      | (122)   |
| Asset Impairment                                      |     | -       |    | -       |        | -    | -                |    | -       |    | -       |    | -       |     | -      | (7)      |    | (7)     |    | -       |    | -       |      | -       |    | (43)    |      | (43)    |
| Restructuring and Other Charges                       |     | -       |    | -       |        | -    | -                |    | -       |    | -       |    | -       |     | -      | (99)     |    | (99)    |    | -       |    | -       |      | -       |    | -       |      | -       |
| Operating Income                                      | \$  | 1,016   | \$ | 932     | \$ 9   | 03   | \$ 1,050         | \$ | 3,901   | \$ | 797     | \$ | 847     | \$  | 1,085  | \$ 1,107 | \$ | 3,836   | \$ | 960     | \$ | 872     | \$   | 1,086   | \$ | 1,164   | \$   | 4,082   |
| Amounts attributable to Viacom:                       |     |         |    |         |        |      |                  |    |         |    |         |    |         |     |        |          |    |         |    |         |    |         |      |         |    |         |      |         |
| Net earnings from continuing operations               | \$  | 591     | \$ | 588     | \$ 5   | 23   | \$ 643           | \$ | 2,345   | \$ | 473     | \$ | 481     | \$  | 647    | \$ 806   | \$ | 2,407   | \$ | 547     | \$ | 502     | \$   | 611     | \$ | 732     | \$   | 2,392   |
| Discontinued operations, net of tax                   |     | (379)   |    | (3)     |        | 11   | 7                |    | (364)   |    | (3)     |    | (3)     |     | (4)    | (2)      |    | (12)    |    |         |    | -       |      | (1)     |    | -       |      | (1)     |
| Net earnings attributable to Viacom                   | \$  | 212     | \$ | 585     | \$ 5   | 34   | \$ 650           | \$ | 1,981   | \$ | 470     | \$ | 478     | \$  | 643    | \$ 804   | \$ | 2,395   | \$ | 547     | \$ | 502     | \$   | 610     | \$ | 732     | \$   | 2,391   |
| Diluted earnings per share attributable to Viacom:    |     |         |    |         |        |      |                  |    |         |    |         |    |         |     |        |          |    |         |    |         |    |         |      |         |    |         |      |         |
| Continuing operations                                 | \$  | 1.06    | \$ | 1.08    | \$ 0   | 99   | \$ 1.24          | \$ | 4.36    | \$ | 0.93    | \$ | 0.96    | \$  | 1.32   | \$ 1.69  | \$ | 4.86    | \$ | 1.20    | \$ | 1.13    | \$   | 1.40    | \$ | 1.72    | \$   | 5.43    |
| Discontinued operations                               |     | (0.68)  |    | (0.01)  | 0      | 02   | 0.02             |    | (0.67)  |    | (0.01)  |    | -       |     | (0.01) | (0.01)   |    | (0.02)  |    | -       |    | -       |      | -       |    | -       |      | -       |
| Net earnings  | \$  | 0.38    | \$ | 1.07    | \$ 1   | 01   | \$ 1.26          | \$ | 3.69    | \$ | 0.92    | \$ | 0.96    | \$  | 1.31   | \$ 1.68  | \$ | 4.84    | \$ | 1.20    | \$ | 1.13    | \$   | 1.40    | \$ | 1.72    | \$   | 5.43    |
| Weighted average number of common shares outstanding: |     |         |    |         |        |      |                  |    |         |    |         |    |         |     |        |          |    |         |    |         |    |         |      |         |    |         |      |         |
| Basic   |     | 550.6   |    | 537.5   | 52     | 3.7  | 511.1            |    | 530.7   |    | 501.5   |    | 492.0   |     | 482.6  | 468.7    |    | 486.2   |    | 444.9   |    | 436.1   |      | 428.0   |    | 419.6   |      | 432.1   |
| Diluted   |     | 557.2   |    | 544.4   | 53     | ).4  | 517.9            |    | 537.5   |    | 509.1   |    | 500.3   |     | 491.9  | 478.2    |    | 494.8   |    | 454.0   |    | 444.6   |      | 435.8   |    | 426.4   |      | 440.2   |

### Schedule 2

Summarized Adjusted Results (in millions, except per share amounts, unaudited)

# **VIACOM**

|   |          |          |          |          | 12 Months |          |          |          |          | 12 Months |          |          |          |          | 12 Months |
|---|----------|----------|----------|----------|-----------|----------|----------|----------|----------|-----------|----------|----------|----------|----------|-----------|
|   |          | Quarte   | r Ended  |          | Ended     |          | Quarte   | Ended    |          | Ended     |          | Quarte   | Ended    |          | Ended     |
|   | 12/31/11 | 3/31/12  | 6/30/12  | 9/30/12  | 9/30/12   | 12/31/12 | 3/31/13  | 6/30/13  | 9/30/13  | 9/30/13   | 12/31/13 | 3/31/14  | 6/30/14  | 9/30/14  | 9/30/14   |
| Media Networks  | \$ 2,448 | \$ 2,190 | \$ 2,266 | \$ 2,290 | \$ 9,194  | \$ 2,394 | \$ 2,233 | \$ 2,569 | \$ 2,460 | \$ 9,656  | \$ 2,541 | \$ 2,375 | \$ 2,591 | \$ 2,664 | \$ 10,171 |
| Filmed Entertainment  | 1,558    | 1,169    | 1,006    | 1,087    | 4,820     | 975      | 941      | 1,158    | 1,208    | 4,282     | 681      | 831      | 856      | 1,357    | 3,725     |
| Eliminations  | (54)     | (28)     | (31)     | (14)     | (127)     | (55)     | (39)     | (34)     | (16)     | (144)     | (25)     | (32)     | (26)     | (30)     | (113)     |
| Revenues  | \$ 3,952 | \$ 3,331 | \$ 3,241 | \$ 3,363 | \$ 13,887 | \$ 3,314 | \$ 3,135 | \$ 3,693 | \$ 3,652 | \$ 13,794 | \$ 3,197 | \$ 3,174 | \$ 3,421 | \$ 3,991 | \$ 13,783 |
| Expenses  | (2,845)  | (2,312)  | (2,246)  | (2,225)  | (9,628)   | (2,429)  | (2,199)  | (2,515)  | (2,344)  | (9,487)   | (2,146)  | (2,219)  | (2,253)  | (2,701)  | (9,319)   |
| Depreciation & Amortization   | (62)     | (59)     | (57)     | (58)     | (236)     | (57)     | (60)     | (58)     | (62)     | (237)     | (59)     | (52)     | (52)     | (54)     | (217)     |
| Equity-Based Compensation   | (29)     | (28)     | (35)     | (30)     | (122)     | (31)     | (29)     | (35)     | (33)     | (128)     | (32)     | (31)     | (30)     | (29)     | (122)     |
| Adjusted Operating Income (1)   | \$ 1,016 | \$ 932   | \$ 903   | \$ 1,050 | \$ 3,901  | \$ 797   | \$ 847   | \$ 1,085 | \$ 1,213 | \$ 3,942  | \$ 960   | \$ 872   | \$ 1,086 | \$ 1,207 | \$ 4,125  |
| Adjusted net earnings from continuing operations attributable to Viacom (1) | \$ 591   | \$ 535   | \$ 512   | \$ 626   | \$ 2,264  | \$ 461   | \$ 481   | \$ 635   | \$ 739   | \$ 2,316  | \$ 547   | \$ 482   | \$ 618   | \$ 729   | \$ 2,376  |
| Adjusted diluted EPS from continuing operations (1)                         | \$ 1.06  | \$ 0.98  | \$ 0.97  | \$ 1.21  | \$ 4.21   | \$ 0.91  | \$ 0.96  | \$ 1.29  | \$ 1.55  | \$ 4.68   | \$ 1.20  | \$ 1.08  | \$ 1.42  | \$ 1.71  | \$ 5.40   |
| Weighted average number of common shares outstanding:                       |          |          |          |          |           |          |          |          |          |           |          |          |          |          |           |
| Basic   | 550.6    | 537.5    | 523.7    | 511.1    | 530.7     | 501.5    | 492.0    | 482.6    | 468.7    | 486.2     | 444.9    | 436.1    | 428.0    | 419.6    | 432.1     |
| Diluted   | 557.2    | 544.4    | 530.4    | 517.9    | 537.5     | 509.1    | 500.3    | 491.9    | 478.2    | 494.8     | 454.0    | 444.6    | 435.8    | 426.4    | 440.2     |

<sup>1)</sup> See Schedules 5 and 6 for reconciliations of reported to adjusted results.

Media Networks Financial Results (in millions, unaudited)

### Schedule 3



|                                 |          |          |          |          | 12 Months |          |          |          |          | 12 Months |          |          |          |          | 12 Months |
|---------------------------------|----------|----------|----------|----------|-----------|----------|----------|----------|----------|-----------|----------|----------|----------|----------|-----------|
|                                 |          | Quarte   | r Ended  |          | Ended     |          | Quarte   | r Ended  |          | Ended     |          | Quarte   | r Ended  |          | Ended     |
|                                 | 12/31/11 | 3/31/12  | 6/30/12  | 9/30/12  | 9/30/12   | 12/31/12 | 3/31/13  | 6/30/13  | 9/30/13  | 9/30/13   | 12/31/13 | 3/31/14  | 6/30/14  | 9/30/14  | 9/30/14   |
| Advertising                     | \$ 1,354 | \$ 1,073 | \$ 1,166 | \$ 1,163 | \$ 4,756  | \$ 1,269 | \$ 1,091 | \$ 1,220 | \$ 1,275 | \$ 4,855  | \$ 1,325 | \$ 1,124 | \$ 1,249 | \$ 1,255 | \$ 4,953  |
| Affiliate Fees                  | 943      | 992      | 976      | 978      | 3,889     | 972      | 1,010    | 1,230    | 1,033    | 4,245     | 1,066    | 1,114    | 1,224    | 1,256    | 4,660     |
| Ancillary                       | 151      | 125      | 124      | 149      | 549       | 153      | 132      | 119      | 152      | 556       | 150      | 137      | 118      | 153      | 558       |
| Total Revenues                  | \$ 2,448 | \$ 2,190 | \$ 2,266 | \$ 2,290 | \$ 9,194  | \$ 2,394 | \$ 2,233 | \$ 2,569 | \$ 2,460 | \$ 9,656  | \$ 2,541 | \$ 2,375 | \$ 2,591 | \$ 2,664 | \$ 10,171 |
| Expenses                        | (1,280)  | (1,261)  | (1,297)  | (1,323)  | (5,161)   | (1,330)  | (1,322)  | (1,377)  | (1,387)  | (5,416)   | (1,391)  | (1,390)  | (1,434)  | (1,537)  | (5,752)   |
| Depreciation & Amortization     | (39)     | (36)     | (35)     | (34)     | (144)     | (34)     | (38)     | (34)     | (38)     | (144)     | (36)     | (36)     | (36)     | (40)     | (148)     |
| Adjusted Operating Income       | \$ 1,129 | \$ 893   | \$ 934   | \$ 933   | \$ 3,889  | \$ 1,030 | \$ 873   | \$ 1,158 | \$ 1,035 | \$ 4,096  | \$ 1,114 | \$ 949   | \$ 1,121 | \$ 1,087 | \$ 4,271  |
| Equity-Based Compensation       | (7)      | (8)      | (11)     | (9)      | (35)      | (9)      | (7)      | (12)     | (10)     | (38)      | (10)     | (10)     | (9)      | (10)     | (39)      |
| Asset Impairment                | -        | -        | -        | -        | -         | -        | -        | -        | (7)      | (7)       | -        | -        | -        | (43)     | (43)      |
| Restructuring and other charges | _        |          |          | _        | -         |          | _        | _        | (74)     | (74)      | _        | _        | _        |          | -         |
| Operating Income                | \$ 1,122 | \$ 885   | \$ 923   | \$ 924   | \$ 3,854  | \$ 1,021 | \$ 866   | \$ 1,146 | \$ 944   | \$ 3,977  | \$ 1,104 | \$ 939   | \$ 1,112 | \$ 1,034 | \$ 4,189  |

### Schedule 4

### TRENDING SCHEDULES

Filmed Entertainment Financial Results (in millions, unaudited)



|                                  |          |          |       |        |          | 1  | 2 Months      |          |     |         |          |          | 12 | Months  |     |       |     |         |     |       |        |      | 12 Mon      | nths      |
|----------------------------------|----------|----------|-------|--------|----------|----|---------------|----------|-----|---------|----------|----------|----|---------|-----|-------|-----|---------|-----|-------|--------|------|-------------|-----------|
|                                  |          | Quart    | er En | ded    |          |    | Ended         |          | (   | Quarter | Ended    |          | E  | Inded   |     |       | (   | Quarter | End | ed    |        |      | Ende        | èd        |
|                                  | 12/31/11 | 3/31/12  | 6/    | /30/12 | 9/30/12  |    | 9/30/12       | 12/31/12 | 3/3 | 31/13   | 6/30/13  | 9/30/13  | 9/ | 30/13   | 12/ | 31/13 | 3/3 | 1/14    | 6/3 | 30/14 | 9/30/  | 14   | 9/30/       | <b>14</b> |
| Theatrical                       | \$ 570   | \$ 326   | \$    | 283    | \$ 131   | \$ | <b>1,31</b> 0 | \$ 328   | \$  | 276     | \$ 464   | \$ 171   | \$ | 1,239   | \$  | 159   | \$  | 229     | \$  | 264   | \$ 5   | 57   | \$ 1,2      | 209       |
| Home Entertainment               | 598      | 415      |       | 304    | 345      |    | 1,662         | 341      |     | 256     | 275      | 428      |    | 1,300   |     | 216   |     | 180     |     | 209   | 2      | 67   | \$          | 872       |
| Television License Fees          | 298      | 317      |       | 315    | 464      |    | 1,394         | 227      |     | 295     | 298      | 383      |    | 1,203   |     | 220   |     | 306     |     | 236   | 3      | 30   | 1,0         | 092       |
| Ancillary                        | 92       | 111      |       | 104    | 147      |    | 454           | 79       |     | 114     | 121      | 226      |    | 540     |     | 86    |     | 116     |     | 147   | 2      | 03   | !           | 552       |
| Total Revenues                   | \$ 1,558 | \$ 1,169 | \$    | 1,006  | \$ 1,087 | \$ | \$ 4,820      | \$ 975   | \$  | 941     | \$ 1,158 | \$ 1,208 | \$ | 4,282   | \$  | 681   | \$  | 831     | \$  | 856   | \$ 1,3 | 57   | \$ 3,       | 725       |
| Expenses                         | (1,567)  | (1,032   | )     | (939)  | (870)    |    | (4,408)       | (1,092)  |     | (855)   | (1,119)  | (893)    |    | (3,959) |     | (734) |     | (804)   |     | (787) | (1,1   | .31) | (3,4        | 456)      |
| Depreciation & Amortization      | (22)     | (22      | )     | (21)   | (22)     |    | (87)          | (22)     |     | (21)    | (22)     | (24)     |    | (89)    |     | (21)  |     | (16)    |     | (14)  | (      | (13) |             | (64)      |
| Adjusted Operating Income (Loss) | \$ (31)  | \$ 115   | \$    | 46     | \$ 195   | \$ | 325           | \$ (139) | \$  | 65      | \$ 17    | \$ 291   | \$ | 234     | \$  | (74)  | \$  | 11      | \$  | 55    | \$ 2   | 13   | \$ 2        | 205       |
| Equity-Based Compensation        | (1)      | (2       | )     | (4)    | (2)      |    | (9)           | (3)      |     | (3)     | (5)      | (5)      |    | (16)    |     | (4)   |     | (4)     |     | (3)   |        | (4)  |             | (15)      |
| Restructuring and other charges  | _        | _        |       | -      | _        |    | -             | _        |     | -       | -        | (25)     |    | (25)    |     | -     |     | -       |     | -     |        |      |             | -         |
| Operating Income (Loss)          | \$ (32)  | \$ 113   | \$    | 42     | \$ 193   | \$ | 316           | \$ (142) | \$  | 62      | \$ 12    | \$ 261   | \$ | 193     | \$  | (78)  | \$  | 7       | \$  | 52    | \$ 2   | 09   | <b>\$</b> 1 | 190       |

Reconciliation of Adjusted Operating Income (in millions, unaudited)



|                                     |          |         |        |      |          | 12 Months |          |         |          |                 | 12 Months |          |         |          |                 | 12 Months |
|-------------------------------------|----------|---------|--------|------|----------|-----------|----------|---------|----------|-----------------|-----------|----------|---------|----------|-----------------|-----------|
|                                     |          | Quarte  | r Ende | ed   |          | Ended     |          | Quarte  | r Ended  |                 | Ended     |          | Quarter | Ended    |                 | Ended     |
|                                     | 12/31/11 | 3/31/12 | 6/30   | 0/12 | 9/30/12  | 9/30/12   | 12/31/12 | 3/31/13 | 6/30/13  | 9/30/13         | 9/30/13   | 12/31/13 | 3/31/14 | 6/30/14  | 9/30/14         | 9/30/14   |
|                                     |          |         | _      |      |          |           |          |         |          |                 |           |          |         |          |                 |           |
| Media Networks                      | \$ 1,129 | \$ 893  | \$     | 934  | \$ 933   | \$ 3,889  | \$ 1,030 | \$ 873  | \$ 1,158 | \$ 1,035        | \$ 4,096  | \$ 1,114 | \$ 949  | \$ 1,121 | \$ 1,087        | \$ 4,271  |
| Filmed Entertainment                | (31)     | 115     |        | 46   | 195      | 325       | (139)    | 65      | 17       | 291             | 234       | (74)     | 11      | 55       | 213             | 205       |
| Corporate Expenses                  | (53)     | (48)    |        | (43) | (48)     | (192)     | (60)     | (57)    | (54)     | (80)            | (251)     | (51)     | (52)    | (61)     | (63)            | (227)     |
| Equity-Based Compensation           | (29)     | (28)    |        | (35) | (30)     | (122)     | (31)     | (29)    | (35)     | (33)            | (128)     | (32)     | (31)    | (30)     | (29)            | (122)     |
| Eliminations                        |          | _       |        | 1    | -        | 1         | (3)      | (5)     | (1)      | _               | (9)       | 3        | (5)     | 1        | (1)             | (2)       |
| Adjusted Operating Income           | \$ 1,016 | \$ 932  | \$     | 903  | \$ 1,050 | \$ 3,901  | \$ 797   | \$ 847  | \$ 1,085 | \$ 1,213        | \$ 3,942  | \$ 960   | \$ 872  | \$ 1,086 | \$ 1,207        | \$ 4,125  |
| Asset Impairment (1)                | -        | -       |        | -    | -        | -         | -        | -       | -        | (7)             | (7)       | -        | -       | -        | (43)            | (43)      |
| Restructuring and other charges (1) |          | _       |        | -    | _        | -         | _        | _       |          | (99)            | (99)      | _        | _       |          |                 | -         |
| Operating Income                    | \$ 1,016 | \$ 932  | \$     | 903  | \$ 1,050 | \$ 3,901  | \$ 797   | \$ 847  | \$ 1,085 | <b>\$ 1,107</b> | \$ 3,836  | \$ 960   | \$ 872  | \$ 1,086 | <b>\$ 1,164</b> | \$ 4,082  |

<sup>1)</sup> See Schedule 7 for a description of factors affecting comparability of operating income.

Reconciliation of Adjusted Net Earnings and Diluted EPS (in millions, except per share amounts, unaudited)

## **VIOCOM**

|   |          |         |         |         | 12 Months |          |         |          |         | 12 Months |          |         |         |         | 12 Months |
|---|----------|---------|---------|---------|-----------|----------|---------|----------|---------|-----------|----------|---------|---------|---------|-----------|
|   |          | Quarte  | r Ended |         | Ended     |          | Quarte  | er Ended |         | Ended     |          | Quarte  | r Ended |         | Ended     |
|   | 12/31/11 | 3/31/12 | 6/30/12 | 9/30/12 | 9/30/12   | 12/31/12 | 3/31/13 | 6/30/13  | 9/30/13 | 9/30/13   | 12/31/13 | 3/31/14 | 6/30/14 | 9/30/14 | 9/30/14   |
| Net earnings attributable to Viacom:                  |          |         |         |         |           |          |         |          |         |           |          |         |         |         |           |
| Reported net earnings from continuing operations      | \$ 591   | \$ 588  | \$ 523  | \$ 643  | \$ 2,345  | \$ 473   | \$ 481  | \$ 647   | \$ 806  | \$ 2,407  | \$ 547   | \$ 502  | \$ 611  | \$ 732  | \$ 2,392  |
| Impact of adjustments on net earnings from            |          | (5.2)   | (44)    | (4.7)   | (04)      | (4.0)    |         | (4.2)    | ((7)    | (0.4)     |          | (20)    | -       | (2)     | 40        |
| continuing operations (1)                             | -        | (53)    | (11)    | (17)    | (81)      | (12)     | _       | (12)     | (67)    | (91)      | -        | (20)    | 7       | (3)     | (16)      |
| Adjusted net earnings from continuing operations      | \$ 591   | \$ 535  | \$ 512  | \$ 626  | \$ 2,264  | \$ 461   | \$ 481  | \$ 635   | \$ 739  | \$ 2,316  | \$ 547   | \$ 482  | \$ 618  | \$ 729  | \$ 2,376  |
| Per share information attributable to Viacom:         |          |         |         |         |           |          |         |          |         |           |          |         |         |         |           |
| Reported diluted EPS from continuing operations       | \$ 1.06  | \$ 1.08 | \$ 0.99 | \$ 1.24 | \$ 4.36   | \$ 0.93  | \$ 0.96 | \$ 1.32  | \$ 1.69 | \$ 4.86   | \$ 1.20  | \$ 1.13 | \$ 1.40 | \$ 1.72 | \$ 5.43   |
| Impact of adjustments on diluted EPS from             |          | (0.4.0) | (0,00)  | (0,02)  | (0.4.5)   | (0, 0.2) |         | (0.02)   | (0.4.1) | (0.4.0)   |          | (0.05)  | 0.00    | (0.04)  | (0.02)    |
| continuing operations (1)                             | -        | (0.10)  | (0.02)  | (0.03)  | (0.15)    | (0.02)   | -       | (0.03)   | (0.14)  | (0.18)    | -        | (0.05)  | 0.02    | (0.01)  | (0.03)    |
| Adjusted diluted EPS from continuing operations       | \$ 1.06  | \$ 0.98 | \$ 0.97 | \$ 1.21 | \$ 4.21   | \$ 0.91  | \$ 0.96 | \$ 1.29  | \$ 1.55 | \$ 4.68   | \$ 1.20  | \$ 1.08 | \$ 1.42 | \$ 1.71 | \$ 5.40   |
| Weighted average number of common shares outstanding: |          |         |         |         |           |          |         |          |         |           |          |         |         |         |           |
| Basic   | 550.6    | 537.5   | 523.7   | 511.1   | 530.7     | 501.5    | 492.0   | 482.6    | 468.7   | 486.2     | 444.9    | 436.1   | 428.0   | 419.6   | 432.1     |
| Diluted   | 557.2    | 544.4   | 530.4   | 517.9   | 537.5     | 509.1    | 500.3   | 491.9    | 478.2   | 494.8     | 454.0    | 444.6   | 435.8   | 426.4   | 440.2     |

<sup>1)</sup> See Schedule 7 for a description of factors affecting comparability of net earnings and diluted EPS.

Factors Affecting Comparability (in millions, except per share amounts, unaudited)



|   | Quarter Ended |       |    |                  |    |            |      |        |          | onths  |     |        | _                |              |     |        | Ionths            |      |       | _                |             |     |        | Months        |
|---|---------------|-------|----|------------------|----|------------|------|--------|----------|--------|-----|--------|------------------|--------------|-----|--------|-------------------|------|-------|------------------|-------------|-----|--------|---------------|
|   | 12/3          | 31/11 |    | Quarter<br>31/12 |    | ed<br>0/12 | 9/30 | 0/12   | Enc 9/30 |        | 12, | /31/12 | Quarter<br>31/13 | ed<br>0/13   | 9/3 | 30/13  | <br>nded<br>30/13 | 12/3 | 1/13  | Quarter<br>31/14 | ed<br>30/14 | 9/3 | 30/14  | nded<br>30/14 |
| Asset impairment (1)  | \$            | -     | \$ | -                | \$ | -          | \$   | -      | \$       | -      | \$  | -      | \$<br>-          | \$<br>-      | \$  | 7      | \$<br>7           | \$   | -     | \$<br>-          | \$<br>-     | \$  | 43     | \$<br>43      |
| Restructuring and other charges (2)   |               | -     |    | -                |    | -          |      | -      |          | -      |     | -      | -                | -            |     | 99     | 99                |      | -     | -                | -           |     | -      | -             |
| Impact of adjustments on operating income   | \$            | -     | \$ | -                | \$ | -          | \$   | -      | \$       | -      | \$  | -      | \$<br>-          | \$<br>-      | \$  | 106    | \$<br>106         | \$   | -     | \$<br>-          | \$<br>-     | \$  | 43     | \$<br>43      |
| Loss on extinguishment of debt (3)  |               | _     |    | 21               |    | -          |      | _      |          | 21     |     | -      | -                | -            |     | -      | -                 |      | -     | -                | 11          |     | -      | 11            |
| Gains on sales of certain investments   |               | -     |    |                  |    |            |      |        |          | -      |     |        | -                | -            |     | (111)  | (111)             |      | -     |                  |             |     | _      | -             |
| Impact of adjustments on pretax earnings from continuing operations                     | \$            | -     | \$ | 21               | \$ | -          | \$   | -      | \$       | 21     | \$  | -      | \$<br>-          | \$<br>-      | \$  | (5)    | \$<br>(5)         | \$   | -     | \$<br>-          | \$<br>11    | \$  | 43     | \$<br>54      |
| Income tax impact of above items (4)  |               | _     |    | (8)              |    | -          |      | _      |          | (8)    |     | -      | -                | -            |     | (32)   | (32)              |      | -     | -                | (4)         |     | (17)   | (21)          |
| Discrete tax benefits (5)   |               | -     |    | (66)             |    | (11)       |      | (17)   |          | (94)   |     | (12)   | -                | (12)         |     | (30)   | (54)              |      |       | (20)             |             |     | (29)   | (49)          |
| Total tax impact and other tax adjustments  | \$            | -     | \$ | (74)             | \$ | (11)       | \$   | (17)   | \$       | (102)  | \$  | (12)   | \$<br>_          | \$<br>(12)   | \$  | (62)   | \$<br>(86)        | \$   |       | \$<br>(20)       | \$<br>(4)   | \$  | (46)   | \$<br>(70)    |
| Impact of adjustments on net earnings from continuing operations attributable to Viacom | \$            | _     | \$ | (53)             | \$ | (11)       | \$   | (17)   | \$       | (81)   | \$  | (12)   | \$<br>_          | \$<br>(12)   | \$  | (67)   | \$<br>(91)        | \$   | _     | \$<br>(20)       | \$<br>7     | \$  | (3)    | \$<br>(16)    |
| Impact of adjustments on diluted EPS from continuing operations                         | \$            | -     | \$ | (0.10)           | \$ | (0.02)     | \$   | (0.03) | \$       | (0.15) | \$  | (0.02) | \$<br>-          | \$<br>(0.03) | \$  | (0.14) | \$<br>(0.18)      | \$   | -     | \$<br>(0.05)     | \$<br>0.02  | \$  | (0.01) | \$<br>(0.03)  |
| Weighted average number of diluted shares outstanding                                   |               | 557.2 |    | 544.4            |    | 530.4      | į    | 517.9  |          | 537.5  |     | 509.1  | 500.3            | 491.9        |     | 478.2  | 494.8             | 4    | -54.0 | 444.6            | 435.8       |     | 426.4  | 440.2         |

- 1) Represents non-cash pre-tax impairment charges of \$7 million related to the abandonment of an intangible asset in the quarter ended September 30, 2013 and \$43 million related to an international trade name in the quarter ended September 30, 2014. Both adjustments related to Media Networks.
- 2) Represents restructuring and other charges of \$74 million and \$25 million at the Media Networks and Filmed Entertainment segments, respectively, in the quarter ended September 30, 2013.
- Represents a pre-tax debt extinguishment loss of \$21 million in the quarter ended March 31, 2012 on the redemption of all \$750 million of our outstanding 6.850% Senior Notes due 2055, and a pre-tax debt extinguishment loss of \$11 million in the quarter ended June 30, 2014 on the redemption of all \$600 million of our outstanding 4.375% Senior Notes due September 2014.
- 4) The tax impact has been calculated using the rates applicable to the adjustments presented. The tax provision associated with the gains on sales of certain investments was offset by the reversal of a valuation allowance on capital loss carryforwards.
- 5) Discrete taxes include benefits from the reversal of deferred taxes on earnings deemed permanently reinvested, the release of tax reserves, operating and capital loss carryforwards and tax credits.

#### Schedule 8

Free Cash Flow (in millions, unaudited)

| VI  | a | 0 | M   |
|-----|---|---|-----|
| V I |   | V | JVI |

|                              |     |       |     |         |      |       |      |      | 12 M | onths |          |    |               |        |      |           | 12 N | Ionths |      |        |       |         |       |       |                 | 12 | Months |
|------------------------------|-----|-------|-----|---------|------|-------|------|------|------|-------|----------|----|---------------|--------|------|-----------|------|--------|------|--------|-------|---------|-------|-------|-----------------|----|--------|
|                              |     |       |     | Quarter | Ende | ed    |      |      | En   | ded   |          |    | Quarter       | Ended  |      |           | Eı   | nded   |      |        | (     | Quarter | Ende  | ed    |                 | ]  | Ended  |
|                              | 12/ | 31/11 | 3/: | 31/12   | 6/3  | 0/12  | 9/30 | /12  | 9/30 | 0/12  | 12/31/12 | 3/ | /31/13        | 6/30/  | 13   | 9/30/13   | 9/3  | 30/13  | 12/  | 31/13  | 3/3   | 1/14    | 6/3   | 0/14  | 9/30/14         | 9  | /30/14 |
| Cash Provided by Operations  | \$  | 627   | \$  | 877     | \$   | 232   | \$   | 762  | \$ 2 | 2,498 | \$ 569   | \$ | 724           | \$ 7   | 739  | \$ 1,051  | \$   | 3,083  | \$   | 293    | \$    | 520     | \$    | 550   | \$ 1,234        | \$ | 2,597  |
| Capital Expenditures         |     | (28)  |     | (35)    |      | (46)  |      | (45) |      | (154) | (36)     |    | (31)          | (      | (30) | (63)      |      | (160)  |      | (20)   |       | (29)    |       | (32)  | (42)            |    | (123)  |
| Excess Tax Benefits (1)      |     | -     |     | 27      |      | 8     |      | 2    |      | 37    | 16       |    | 4             |        | 19   | 58        |      | 97     |      | 5      |       | 33      |       | 42    | 4               |    | 84     |
| Free Cash Flow               | \$  | 599   | \$  | 869     | \$   | 194   | \$   | 719  | \$   | 2,381 | \$ 549   | \$ | 697           | \$ 7   | 728  | \$ 1,046  | \$   | 3,020  | \$   | 278    | \$    | 524     | \$    | 560   | <b>\$ 1,196</b> | \$ | 2,558  |
| Discontinued Operations, net |     | 3     |     | -       |      | 3     |      | (7)  |      | (1)   | -        |    | 3             |        | -    | 28        |      | 31     |      | -      |       | -       |       | -     | -               |    | -      |
| Debt Retirement Premium (2)  |     | _     |     | _       |      | -     |      | -    |      | _     |          |    | _             |        |      |           |      | -      |      | _      |       | -       |       | 11    | -               |    | 11     |
| Operating Free Cash Flow     | \$  | 602   | \$  | 869     | \$   | 197   | \$   | 712  | \$ : | 2,380 | \$ 549   | \$ | 700           | \$ 7   | 728  | \$ 1,074  | \$   | 3,051  | \$   | 278    | \$    | 524     | \$    | 571   | \$ 1,196        | \$ | 2,569  |
| Debt                         | \$  | 7,790 | \$  | 7,778   | \$   | 8,164 | \$ 8 | ,149 | \$   | 8,149 | \$ 8,389 | \$ | 8,933         | \$ 8,9 | 013  | \$ 11,885 | \$   | 11,885 | \$ 1 | 11,886 | \$ 1. | 3,379   | \$ 12 | 2,778 | \$ 12,769       | \$ | 12,769 |
| Cash & Cash Equivalents      |     | 1,147 |     | 1,135   |      | 774   |      | 848  |      | 848   | 671      |    | <b>1,2</b> 60 | 1,1    | 44   | 2,403     |      | 2,403  |      | 1,417  |       | 2,580   |       | 1,585 | 1,000           |    | 1,000  |
| Net Debt                     | \$  | 6,643 | \$  | 6,643   | \$   | 7,390 | \$ 7 | ,301 | \$   | 7,301 | \$ 7,718 | \$ | 7,673         | \$ 7,7 | 769  | \$ 9,482  | \$   | 9,482  | \$ 1 | 10,469 | \$ 10 | 0,799   | \$ 1  | 1,193 | \$ 11,769       | \$ | 11,769 |

<sup>1)</sup> Excess tax benefits from equity-based compensation awards, which are included within financing activities in the statement of cash flows.

<sup>2)</sup> Operating free cash flow excludes a cash premium of \$11 million on the extinguishment of all \$600 million of our 4.375% Senior Notes due September 2014.