## "THE GAME" Heads into Overtime with the Final Season Premiere on Wednesday, June 3 at 10 PM ET/PT on BET

"FRANKIE & NEFFE" Season 2 Premieres Directly Following "THE GAME" at 10:30 PM ET/PT with BET's New Recap Show "P.S. THE BET POST SHOW" Rounding up the Night at 11 PM ET/PT

"BEING" Returns with All New Episodes Beginning Monday, June 1 on Centric

NEW YORK--(BUSINESS WIRE)-- Next week is a touchdown with the final season premiere of "THE GAME." After 9 seasons, "THE GAME" heads into the final quarter of its record breaking run. Directly following "THE GAME" is the return of "FRANKIE & NEFFE." Season 2 picks up where "KEYSHIA COLE: ALL IN" left off, as viewers get a deeper glimpse into the complex lives of her wildly entertaining mother, Frankie and sisters, Neffe and Elite.

This Smart News Release features multimedia. View the full release here: <a href="http://www.businesswire.com/news/home/20150528006159/en/">http://www.businesswire.com/news/home/20150528006159/en/</a>



"THE GAME" - \*\*FINAL SEASON\*\* Wednesday, June 3 at 10:00 PM ET/PT on BET.

The final season of "THE GAME" (Season 9) continues to focus on the San Diego Sabers and the team's experience. Focusing on both the players and previous fans the drama continues develop. When Blue discovers Keira and Malik together he initiates a brawl with Malik that is caught on surveillance tape. While Tasha is trying to cover up the Blue and Malik situation, Chardonnay attempts to expose Jason's steroid use on national television. Guest stars include Bria Murphy and Deborah Norville.

"FRANKIE & NEFFE" - Season premieres Wednesday, June 3 at 10:30 PM ET/PT on RET

Things heat up in the final season premiere of "THE GAME" on Wednesday, June 3 at 10:00 PM ET/PT on BET / Courtesy of BET Networks

Season 2 of "FRANKIE & NEFFE" picks up where "KEYSHIA COLE: ALL IN" left off, as

viewers get a deeper glimpse into the complex lives of the wildly entertaining mother and sisters of R&B singer, Keyshia Cole. While sisters Neffe and Elite are determined to launch successful careers, they continue to struggle with Frankie, as her instability is a constant source of friction with her daughters. Whether they enter laughing or come out swinging, these funny, raw, unforgettable women fascinate us, and keep us rooting for their success.

"P.S. THE BET POST SHOW" - Season premieres Wednesday, June 3 at 11:00 PM ET/PT on BET.

Hosted by comedian Amberia Allen, "P.S. THE BET POST SHOW" is a LIVE half-hour series that will recap new episodes of "THE GAME" and "FRANKIE & NEFFE" every Wednesday at 11 PM ET/PT on BET. From live on-air commentary to social media updates of what fans are buzzing about to celebrity interviews this new interactive series will be your source for all of your favorite and hottest BET shows.

"BEING" - Season premieres Monday, June 1 at 10:00 PM ET/PT on Centric.

"BEING" is a one-hour documentary series that highlights the careers of seminal soul and vintage hip hop artists. In the season premiere, K. Michelle gives an intimate perspective on her ambition, spirit and work ethic being a southern girl from Memphis. The series focuses on a variety of individuals seen as beating the odds and rising from tough environments, "BEING" captures compelling and unknown stories that inspire our audience. Throughout each episode we get to hear what its' like "BEING" them at different points in their career and life.

## **About BET Networks**

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, the first network designed for Black women; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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## **BET MEDIA:**

Sonia Koo, 310-481-3732 sonia.koo@bet.net or Luis DeFrank, 212-205-3156 luis.defrank@bet.net Ter'rece Walker, 212-205-3264 terrece.walker@bet.net Sheikina Liverpool, 212-205-3073 sheikina.liverpool@bet.net or Danielle Davis, 212-205-3028 danielle.spigner-davis@bet.net Robert Avery, 212-205-3159 robert.avery@bet.net or Giovanna Desselle, 310-481-3872 giovanna.desselle@bet.net

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