# Biggest Stars in Television, Movies and Music Set to Appear at the "BET Awards" 2014

## Pharrell Williams, Usher, Kevin Hart, Jennifer Hudson, Drake, Lil Wayne, Trey Songz, Lionel Richie & Tracy Morgan to Take the Stage

Hosted by Chris Rock, "BET Awards" to air LIVE on Sunday, June 29<sup>th</sup> on BET from Nokia Theatre L.A. LIVE in Los Angeles, CA

#### **#BETX / #BETAWARDS**

NEW YORK--(BUSINESS WIRE)-- Some of the biggest names in entertainment will take the stage at the "BET Awards" 2014 on Sunday, June 29, 2014. Pharrell Williams, Usher, Jennifer Hudson, Drake, Lil Wayne, Trey Songz and Lionel Richie are among the names set to perform at the BET Awards show. Kevin Hart and Tracy Morgan are also set to appear.

Additionally, BET Music Matters will again cast the spotlight on new talent whose stars are on the horizon. Like J. Cole and Elle Varner before them, **Adrian Marcel** and **Gabi Wilson** are set to give the world a sneak peek of their talents at the "BET Awards 2014."

Emmy and Grammy® Award winning comedian **Chris Rock** will host the "BET Awards 2014," live on Sunday, June 29, 2014 at 8pm ET on BET from Nokia Theatre L.A. LIVE in Los Angeles, CA.

The BET Experience at L.A. LIVE presented by Coca-Cola® VIP Package offers the only way to purchase a BET Awards ticket, great seats to 3-nights of concerts at STAPLES Center, and exclusive access to events at the free Fan Fest. For more information, including exclusive hotel rates, and to purchase tickets, go to <u>BET.com/BETX</u>.

A full list of the BET Award 2014 nominations is now available at <u>www.BET.com</u>.

Stephen G. Hill, BET's President of Music Programming and Specials, Lynne Harris Taylor, BET's Vice President of Specials, will serve as Executive Producers for the BET AWARDS 14, along with Jesse Collins, CEO of Jesse Collins Entertainment.

The "BET Awards" 2014 will air live on Sunday, June 29, 2014 on BET and will premiere internationally on BET's international network on July 1, 2014 at 8:00pm GMT (check local listings).

The "BET Awards" will take place along with the BET Experience at L.A. LIVE presented by Coca-Cola® in Los Angeles from June 27-29. <u>BET.com/Awards</u> is the official site for the BET Awards 2014 and will have all the latest news and updates about this year's show. All information about the BET Experience at L.A. LIVE presented by Coca-Cola® can be found at <u>BETExperience.com</u>. Follow the Experience on Twitter <u>@betexperience</u>.

## **ABOUT BET NETWORKS**

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: <u>BET.com</u>, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

# **BET EXPERIENCE AT L.A. LIVE**

BET Networks, an entertainment powerhouse, and AEG, one of the leading entertainment companies in the world and developer/ operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 27 - 29, 2014 presented by Coca-Cola®. This three-day festival will be filled with music and comedy concerts taking place at Club Nokia and STAPLES Center; "106 & PARK" tapings in Nokia Plaza L.A. LIVE; BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; GRAMMY® Museum exhibits and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 29, 2014 at Nokia Theatre L.A. LIVE.

## ABOUT "BET AWARDS"

The BET AWARDS is one of the most watched award shows on cable television according to the Nielsen Company. The BET AWARDS franchise remains as the #1 program in cable TV history among African-Americans, and it is BET's #1 telecast every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.

#### ABOUT JESSE COLLINS ENTERTAINMENT:

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran Jesse Collins. For more than a decade, Collins, the company's CEO, has played an integral role in producing some of television's most memorable moments in music entertainment. Formerly Executive Producer/EVP of Cossette Productions, Collins has produced ground-breaking and award winning television programming including the BET Awards, the GRAMMY Awards, BET Honors, The UNCF Evening of Stars and the BET Hip Hop Awards. Collins currently Exec. Produces "The Real

Husbands of Hollywood," (now going into its 4<sup>th</sup> hit season) alongside industry Icons Stan Lathan and Ralph Farquhar; and has worked with superstar talent such as Will Smith, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince, Mariah Carey and many more.

## About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of the Anschutz Company, owns or is affiliated with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA), StubHub Center (Carson, CA), Best Buy Theater (Times Square, New York), Mercedes-Benz Arena (Shanghai, China), Allphones Arena (Sydney, Australia), Brisbane Convention and Entertainment Center and The O2 arena and entertainment district (London, England). Developed by AEG, L.A. LIVE is a 4 million square foot / \$3 billion downtown Los Angeles sports, & entertainment district featuring Nokia Theatre L.A. LIVE, Club Nokia, the Regal Cinemas L.A. LIVE Stadium 14 theater, 19 restaurants the GRAMMY Museum and a 54-story, 1001-room convention "headquarters" hotel/destination. In addition to overseeing privately held management shares of the Los Angeles Lakers, assets of AEG Sports include franchises such as the LA Kings, LA Galaxy and Houston Dynamo and the Amgen Tour of California cycling stage race. Along with AEG Facilities, other global divisions include AEG Live, the world's second largest concert promotion and touring companies comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions and AEG Global Partnerships, responsible for worldwide sales and servicing of sponsorships, naming rights and other strategic partnerships. In 2010, AEG launched its AEG 1EARTH environmental program featuring the industry's first sustainability report while in 2011, AEG introduced AXS a comprehensive entertainment platform serving as the company's primary consumer brand including AXS Ticketing which provides fans the opportunity to purchase tickets directly from their favorite venues via a user-friendly ticketing interface, Examiner.com and the AXS TV network. For additional information, visit www.aegworldwide.com

## **BET NETWORKS**

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