

October 10, 2016

Viacom Inc. to Report Quarterly and Fiscal Year 2016 Financial Results on November 9, 2016

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) announced today that on Wednesday, November 9, 2016, it will issue financial results for the quarter and fiscal year ending September 30, 2016. The Company will conduct a conference call at 8:30 a.m. (ET), following the release of its earnings announcement.

A live audio webcast of the call will be on the Investor Relations homepage of Viacom's website, beginning at 8:30 a.m. (ET) on November 9. The conference call can also be accessed by dialing 888-801-6494 (domestic) or 913-312-0650 (international). Please call five minutes in advance to ensure that you are connected prior to the call.

The audio webcast replay will be available beginning at 12 p.m. (ET) on November 9 in the <u>Events/Webcasts</u> section of Viacom's website. A replay of the call will also be available beginning at 12 p.m. (ET) on November 9 at 1-888-203-1112 (domestic) or 1-719-457-0820 (international) using passcode: 2077993.

The earnings release and any other information related to the call will be accessible from the home page of Viacom's website.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Channel 5 (UK), Logo, Nicktoons, TeenNick and Paramount Channel, reach over 3.8 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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Viacom Inc.
Media
Bridget Darcey, 212-846-7398
bridget.darcey@viacom.com
or
Investors
James Bombassei, 212-258-6377
james.bombassei@viacom.com
or
Kareem Chin, 212-846-6305
kareem.chin@viacom.com

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