'South Park' on Blu-ray for the First Time! COMEDY CENTRAL Home Entertainment(R) Releases the Complete Twelfth Season of 'South Park,' Uncensored and on Blu-ray, Hitting Stores on Tuesday, March 10

"South Park's" 13th Season Premieres Wednesday, March 11 At 10:00 P.M. ET/PT

"South Park: The Complete Twelfth Season Uncensored" DVD Arrives In Stores on Tuesday, March 10

NEW YORK, March 4 -- COMEDY CENTRAL Home Entertainment[®] and Paramount Home Entertainment will release "South Park" in Blu-ray for the first time ever. "South Park: The Complete Twelfth Season Uncensored" Blu-ray arrives in stores nationwide on Tuesday, March 10 and will also be available at http://shop.comedycentral.com.

In the 12th season, the boys are consumed with helping a pop princess who's down on her luck, negotiating a truce for striking Canadians and preventing giant rodents from destroying the world. One landmark episode follows the new president-elect from his acceptance speech to his first official duty as Commander in Chief.

"South Park: The Complete Twelfth Season Uncensored" Blu-ray and DVD features all fourteen episodes in an exclusive three-disc set. The collection includes the following bonus materials:

- -- "Six Days to South Park: A Day-by-Day Making of the 'Super Fun Time' episode of 'South Park'"
- -- "Making Boobage: behind-the-scenes footage and interviews of the people who made 'Major Boobage' happen
- -- A behind-the-scenes look at "About Last Night" (available in HD on the Blu-ray version)
- -- The ever-popular "commentary-minis" by co-creators Trey Parker and Matt Stone

Launched in 1997, "South Park," kicking off its 13th season on Wednesday, March 11, remains the highest-rated series on COMEDY CENTRAL. "South Park" regularly airs on Wednesdays at 10:00 p.m. and repeats Wednesdays at 12:00 a.m., Thursdays at 10:00 p.m. and 12:00 a.m. and Sundays at 10:00 p.m., 11:30 p.m. and 3:00 a.m.

Trey Parker and Matt Stone are co-creators and executive producers of the Emmy[®] and Peabody[®] Award-winning "South Park" with Anne Garefino as executive producer. "South Park's" Web site is www.southparkstudios.com.

Paramount Home Entertainment (PHE) is part of Paramount Pictures Corporation, a unit of Viacom (NYSE: VIA, VIA.B), a global entertainment company that produces and distributes filmed entertainment through the Paramount Motion Picture Group. PHE is responsible for the worldwide sales, marketing and distribution of home entertainment products on behalf of various parties including: Paramount Pictures, Paramount Vantage, Paramount Classics, Nickelodeon, MTV, Comedy Central, CBS, PBS and Hasbro.

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of VIACOM Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is www.comedycentral.com. For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at www.comedycentral.com/press.

```
SOURCE COMEDY CENTRAL Corporate Communications

-0- 03/04/2009

/CONTACT: For COMEDY CENTRAL, Renata Luczak, +1-212-767-8661,

renata.luczak@comedycentral.com; or For Paramount Home Entertainment, Brenda
Ciccone, +1-323-956-8091, brenda_ciccone@paramount.com/

/Web Site: http://www.comedycentral.com /
```