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## Nickelodeon Invites Preschoolers along for Thrilling Adventures with an Unconventional Princess in *Nella the Princess Knight*, Brand-New Animated Series Premiering Mon., Feb. 6, at 10 A.M. (ET/PT)

\*High-res art available at [www.nickpress.com](http://www.nickpress.com)

NEW YORK--(BUSINESS WIRE)-- Preschoolers will set off on thrilling adventures in a kingdom far away where there lives a... Princess Knight! [Nickelodeon's](http://www.nickpress.com) brand-new animated preschool series, *Nella the Princess Knight*, follows Nella, an unconventional 8-year-old who possesses the royal qualities of a princess, like compassion and grace, while also embodying the courage and determination of a brave knight. Whenever a problem arises, Nella embarks on daring quests to save her kingdom through her unique ability to transform from a princess into Nella the Princess Knight. Premiering on Monday, Feb. 6, at 10 a.m. (ET/PT), *Nella the Princess Knight* (40 half-hour episodes) features a social-emotional curriculum promoting self-confidence, inclusiveness and compassion for others. Following its U.S. launch, *Nella the Princess Knight* will debut internationally in spring 2017.

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Nella is a confident 8-year-old princess who likes dancing at extravagant balls just as much as she likes meeting fire-breathing dragons. She transcends traditional roles and expectations through her ability to transform into Nella the Princess Knight, protecting her kingdom with the help of her friends: Trinket, Nella's glamorous unicorn and best friend; Sir Garrett, a loyal and adventurous knight; and Clod, Garrett's trusty steed.

In the series premiere, "Sir Clod/Up All Knight," Clod loses his invitation to the Royal Cafe Breakfast Buffet and must find it by lunchtime or everyone misses out. Under Nella's leadership, they brave Gotcha Falls, dodge through a field of poppleberries and traverse the bubbly Sudsycano in order to find it. Also in the episode, a luminous phoenix shines brightly across the kingdom causing Blaine and the rest of Castlehaven to lose sleep. After the phoenix is locked up in the knight brigade tower, Nella must use her knightly skills to free the bird and convince everyone to come together as a group to solve their problem.

*Nella the Princess Knight*. (C) 2017 VIACOM INTERNATIONAL, INC., ALL RIGHTS RESERVED

Leading up to *Nella the Princess Knight's* series premiere, [NickJr.com](http://NickJr.com) and the Nick Jr. App will feature exclusive content including a full-length episode, as well as original pieces of short-form content. [NickJr.com](http://NickJr.com) and the Nick Jr. App will also launch a brand-new game inspired by the show, in which players ride through the kingdom with Nella and help return sleeping dragons to their homes.

Robert Vargas (head writer, *Zack and Quack*) serves as an executive producer on *Nella the Princess Knight* and the series is created by Christine Ricci (curriculum advisor, *Blaze and the Monster Machines*, *Dora the Explorer*). It is the newest show to join Nick's top-ranked preschool roster, airing alongside hit series like *PAW Patrol*, *Blaze and the Monster Machines* and *Shimmer and Shine*.

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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Nickelodeon

Maggie Wang, (212)-846-6381

[Maggie.Wang@nick.com](mailto:Maggie.Wang@nick.com)

or

Leslie Byxbee, (212)-846-6914

[Leslie.Byxbee@nick.com](mailto:Leslie.Byxbee@nick.com)

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