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BET Networks Announces Live Commercial-Free Coverage of Muhammad Ali's Memorial Service with Special On Air Programming and Digital Content

BET Remembers Muhammad Ali: The Memorial Service Airs Live Friday, June 10 at 2 PM ET on BET and Centric BET.com & BET Now App will also LIVE stream the services and deliver the latest news & additional content on Muhammad Ali

NEW YORK--(BUSINESS WIRE)-- Champion, catalyst for change, poet, statesman, humanitarian, father, husband, brother, friend. Muhammad Ali left an indelible mark on America and the world. BET Networks mourns the death of Muhammad Ali and commemorates his legacy with the BET News special, **BET Remembers Muhammad Ali: The Memorial Service Friday, June 10 at 2 PM ET on BET and CENTRIC commercial-free and LIVE stream on BET.com and the BET Now App.**

BET News correspondent Marc Lamont Hill will anchor live coverage of the memorial service. Hill will be joined in studio by special guests to share reflections and provide cultural commentary. BET Networks will also broadcast and encore airing of BET News' The Truth Series documentary "**Muhammad Ali: The People's Champ**" at 1PM ET on BET and Centric.

BET Digital will celebrate and honor the global icon's contributions to sports, music, pop culture and beyond on its digital and social platforms using the hashtags #BETRemembersAli and #CENTRICremembersAli. For more information please visit www.bet.com and www.CentricTV.com.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

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