

June 13, 2017

Chris Brown, Lil Wayne, DJ Khaled, Big Sean, New Edition, Post Malone, Roman GianArthur and Jessie Reyez Added to Star-Studded List of Performers at "BET Awards 17"

New Peformers to Join Previously Announced Bruno Mars, Future, Migos, Issa Rae, Jamie Foxx, Yara Shahidi, Cardi B, La La Anthony, Tamar Braxton, Regina Hall, Tiffany Haddish, Jada Pinkett Smith, Queen Latifah, Trey Songz, Trevor Noah, Robin Thede, Cari Champion and Demetrius Shipp Jr. at "BET Awards 17"

Chance the Rapper and New Edition to Be Honored

Leslie Jones to Host "BET Awards 17" Airing Live on Sunday, June 25 from Microsoft Theater in Los Angeles at 8 p.m. ET

BET Experience at L.A. Live Presented by Coca-Cola® Takes Place June 22 - 25, 2017

### **#BETAWARDS**

NEW YORK--(BUSINESS WIRE)-- BET Networks announced today that music heavyweights Chris Brown, Lil Wayne, DJ Khaled, Big Sean, Post Malone, Roman GianArthur and Jessie Reyez will perform at the "BET Awards 17" as well as Lifetime Achievement Award recipients New Edition. The iconic annual show will also have performances from previously announced hitmakers including Bruno Mars, Future, Migos, Trey Songz and Tamar Braxton. The "BET Awards 17" has set the standard for one of the most intently unconventional, news-provoking broadcasts. Hosted by stand-up comedian Leslie Jones, the "BET Awards" is sure to include unforgettable moments, appearances and performances you won't want to miss! The "BET Awards 17" will air LIVE on Sunday, June 25 at 8 pm ET from the Microsoft Theater in Los Angeles, CA on BET.

In addition, leading entertainers across television, film, sports, comedy and music join as presenters at the "BET Awards" 2017 including Yara Shahidi, Cardi B, Issa Rae, Jamie Foxx, La La Anthony, the cast of Universal Pictures' "Girls Trip" (Regina Hall, Tiffany Haddish, with Jada Pinkett Smith and Queen Latifah), Trevor Noah, Robin Thede, Cari Champion and Demetrius Shipp Jr.. These names represent some of the most accomplished talent and rising stars in the industry today.

BET Networks also revealed iconic R&B group **New Edition** will be honored with the Lifetime Achievement Award at the "BET Awards 17." In addition, multi--Grammy Award winning hip-hop artist and singer-songwriter, **Chance the Rapper**, will receive the evening's Humanitarian Award presented by Walmart.

As previously announced, **Beyoncé** dominates this year's nominations with a total of seven including 'Best Female R&B/Pop Artist,' 'Best Collaboration' with **Kendrick Lamar** for "Freedom," 'Video of the Year,' and 'Album of the Year' for *Lemonade*. **Bruno Mars** follows with five nods including 'Album of the Year,' 'Best Male R&B/Pop Artist,' and 'Video of the Year' for "24K Magic." Other nominees include **Solange**, nominated for four awards and who is up against sister Beyoncé for 'Best Female R&B/Pop Artist.' **Chance the Rapper** and **Migos** receive four nominations as well, **Chance the Rapper** nominated for 'Best Male Hip-Hop Artist' and 'Best New Artist' and Migos for 'Best Group' and 'Best Collaboration' for their #1 hit "Bad and Boujee" with **Lil Uzi Vert**. Award. A full list of the "BET Awards 17" nominees is available here.

The "BET Awards 17" will premiere around the world on BET's international networks. It will air in the UK on Tuesday, June 27th at 9:00pm BST, in Africa on Tuesday, June 27th at 8:00pm CAT, and in France on Wednesday, June 28th at 9:00pm CEST. Internationally, fans in 100 countries can also stream the 2017 "BET Awards" live with BET Play, BET International's subscription video on demand application. The iOS and Android app, which also features current and classic BET television series, documentaries, standup comedy and legendary musical performances, will carry a live feed of the red carpet and the Awards, and is available for download now in the iTunes and Google Play stores for \$3.99 a month following a seven-day free trial.

Jesse Collins, CEO of Jesse Collins Entertainment serves as Executive Producer. Connie Orlando, BET's Senior Vice President of Music and Specials serves as Executive Producers for BET Networks.

## To apply for media credentials for the "BET Awards 17" please click here.

The "BET Awards" will take place along with the BET Experience at L.A. LIVE in Los Angeles from June 22-25, 2017. 

<u>BET.com/betawards</u> is the official site for the "BET Awards" and will have all the latest news and updates about this year's show. VIP Packages for the 5<sup>th</sup> year of the BET Experience weekend are better than ever and now on-sale. In addition to VIP amenities throughout the weekend and incredible seats for STAPLES Center shows, three levels of BETX VIP Packages offer guests the only opportunity to purchase tickets to the highly-anticipated BET Awards, broadcast live from Microsoft Theater. Last year the in-demand VIP Packages sold out, so guests are encouraged to purchase now before the allotment is depleted. Full package amenities and pricing for the Diamond, Platinum and Gold VIP Packages can be found by visiting BETExperience.com or by calling (877) 234-8425.

General tickets for the BET Experience at L.A. LIVE presented by Coca-Cola® are on sale now at http://www.axs.com/betexperience.

Download the BETX '17 app powered by AT&T, the #1 source for everything BETX, including real-time event updates, full schedules, BET Fan Fest wristbands, daily prizes, ticket giveaways, live streams and much more.

Follow the BET Experience on Twitter @betexperience for the latest and greatest and join the hottest conversation by using #BETX. Feel free to also check us out online at http://www.betexperience.com.

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#### **ABOUT BET NETWORKS**

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B sted NYSE: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

#### **ABOUT "BET AWARDS"**

The "BET Awards" is one of the most watched award shows on cable television according to the Nielsen Company. The "BET Awards" franchise remains as the #1 program in cable TV history among African-Americans, and it is BET's #1 telecast every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.

#### BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, the world's leading sports and live entertainment company and developer/operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 22 - 25, 2017 presented by Coca-Cola®. This four-day festival will be filled with music concerts taking place at The Novo by Microsoft and STAPLES Center; BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 25, 2017 at Microsoft Theater.

## **ABOUT AEG**

Headquartered in Los Angeles, California, AEG is the world's leading sports and live entertainment company. With offices on five continents, AEG operates in the following business segments: AEG Facilities, which is affiliated with or owns, manages or consults with more than 120 preeminent arenas, stadiums, theaters, clubs and convention centers around the world including The O2 Arena, the Sprint Center and the Mercedes-Benz Arenas; AEG Presents, which is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music and special events and world-renowned festivals; AEG Real Estate, which develops world-class venues, as well as major sports and entertainment districts like STAPLES Center and L.A. LIVE; AEG Sports, which is the world's largest operator of sports franchises and high-profile sporting events; and AEG Global Partnerships, which oversees worldwide sales and servicing of sponsorships including naming rights, premium seating and other strategic partnerships. Through its worldwide network of venues, portfolio of powerful sports and music brands and its integrated entertainment districts, AEG entertains more than 100 million guests annually. More information about AEG can be found at <a href="https://www.aegworldwide.com">www.aegworldwide.com</a>.

# **ABOUT JESSE COLLINS ENTERTAINMENT**

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran and multi-Image Award® winner Jesse Collins. Collins has played an integral role in producing many of television's most memorable moments in music entertainment. Most recently Collins was the executive producer of the critically-acclaimed film, *The New Edition Story*, a biopic on the boy band that aired as a 3-part mini-series on BET in January 2017 and posted record ratings for the network and attracted nearly 30 million viewers. Collins has also produced award-winning programming including the *BET Awards*, *BET Honors*, *UNCF*'s *An Evening of Stars*, *ABFF Honors*, *Soul Train Awards* and the *BET Hip Hop Awards*, *is* a consulting producer for the iconic *GRAMMY Awards* and executive producer of BET's hit TV series, *Real Husbands of Hollywood* starring Kevin Hart and VH1 shows *Dear Mama* and *Hip Hop Squares* with Ice Cube. Will Smith, Beyonce, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince and Mariah Carey are a few of the myriad of superstar talent that Collins has worked with through the years. Follow Jesse Collins Entertainment @JesseCollinsEnt on Twitter and Instagram and go to <a href="http://www.jessecollinsent.com/">http://www.jessecollinsent.com/</a> for more information on the company.

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