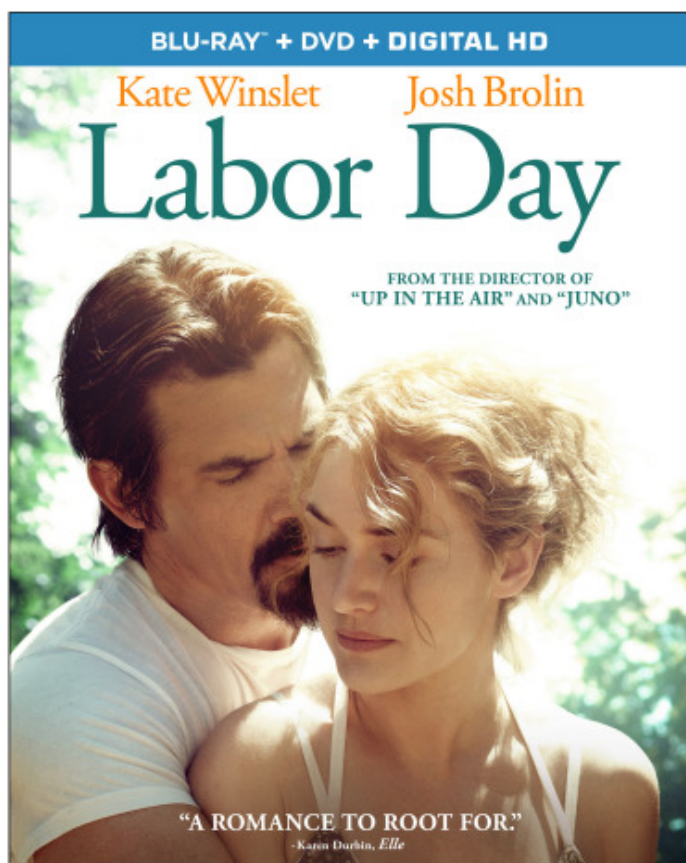


Kate Winslet and Josh Brolin Star in Acclaimed Director Jason Reitman's Captivating Romance "Labor Day" Arriving on Blu-ray™ Combo Pack April 29, 2014 and on Digital HD April 15

The Perfect Gift for Mother's Day, Blu-ray Combo Pack Includes Behind-the-Scenes Footage, Deleted Scenes and More

"Not since The Notebook has a movie been so inspiring, heartwarming and satisfying."
— Mark S. Allen, CBS-TV

HOLLYWOOD--(BUSINESS WIRE)-- Lauded as "a romance to root for" (Karen Durbin, Elle) and praised as "deeply touching" (Rex Reed, New York Observer), **LABOR DAY** comes home on Blu-ray Combo Pack, DVD and On Demand April 29, 2014 from Paramount Home Media Distribution. The film will debut two weeks early on Digital HD April 15th.



Kate Winslet and Josh Brolin Star in Acclaimed Director Jason Reitman's Captivating Romance "Labor Day" Arriving on Blu-ray Combo Pack April 29, 2014 and on Digital HD April 15 (Photo: Business Wire)

From writer/director Jason Reitman, the Academy Award®-nominated director of *Up In The Air* and *Juno*, comes "a beautiful and endearing love story" (Shawn Edwards, FOX-TV) based on the New York Times best-selling novel by Joyce Maynard. "Kate Winslet and Josh Brolin are exquisite" (Karen Durbin, Elle) in this "beautifully told" (Betsy Sharkey, Los Angeles Times) story of a mother and son who take in a mysterious stranger over a long Labor Day weekend, leading to a second chance at love.

The **LABOR DAY** Blu-ray Combo Pack with Digital HD includes "End of Summer: Making *Labor Day*," deleted scenes and commentary by director Jason Reitman, director of photography Eric Steelberg and first assistant director/co-producer Jason Blumenfeld. The Blu-ray Combo Pack available on April 29th also includes an offer for \$10 off the purchase of flowers, making **LABOR DAY** an ideal Mother's Day gift.

LABOR DAY Blu-ray Combo Pack

The **LABOR DAY** Blu-ray is presented in 1080p high definition with English 5.1 DTS-HD Master Audio, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The DVD in the combo pack is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The combo pack includes access to a Digital HD copy of the film as well as the following:

Blu-ray

- Feature film in high definition
- Commentary by director Jason Reitman, director of photography Eric Steelberg and first assistant director/co-producer Jason Blumenfeld
- End of Summer: Making *Labor Day*
- Deleted Scenes

DVD

- Feature film in standard definition

The Blu-ray Combo Pack available for purchase includes a Digital Version of the film that can be accessed through UltraViolet™, a new way to collect, access and enjoy movies. With UltraViolet, consumers can add movies to their digital collection in the cloud, and then stream or download them—reliably and securely—to a variety of devices.

LABOR DAY DVD

The single-disc DVD is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The disc includes the feature film in standard definition.

Paramount Pictures and Indian Paintbrush present a Right of Way/Mr. Mudd production of a film by Jason Reitman: "Labor Day." Executive produced by Steven Rales, Mark Roybal, Michael Beugg and Jeffrey Clifford. Produced by Lianne Halfon, Russell Smith, Jason Reitman and Helen Estabrook. Based on the novel by Joyce Maynard. Written for the screen and directed by Jason Reitman.

About Paramount Home Media Distribution

Paramount Home Media Distribution (PHMD) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHMD division oversees PPC's home entertainment, digital and television distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV, Nickelodeon, Comedy Central and CBS and for providing home entertainment fulfillment services for certain DreamWorks Animation Home Entertainment titles. PHMD additionally manages global licensing of studio content and distribution across worldwide digital and television distribution platforms including online, mobile and portable devices and emerging technologies.

www.LaborDayMovie.com

LABOR DAY

Street Date: April 29, 2014 (Blu-ray Combo, DVD and VOD)
April 15, 2014 (Digital)
SRP: \$39.99 U.S. (Blu-ray Combo Pack)
\$29.99 U.S. (DVD)
Runtime: 111 minutes
U.S. Rating: PG-13 for thematic material, brief violence and sexuality
Canadian Rating: PG for mature theme and sexual content

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140331005312/en/>

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