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Nickelodeon Renews Top Hits from Top-Ranked Preschool Portfolio

Fifth Season of *PAW Patrol*, Fourth Season of *Shimmer and Shine* and Second Seasons of *Rusty Rivets* and *Nella the Princess Knight* Greenlit as Part of Nick's Biggest Preschool Content Pipeline Ever

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NEW YORK--(BUSINESS WIRE)-- [Nickelodeon](#) has renewed some of the biggest hits in preschool TV: [PAW Patrol](#), [Shimmer and Shine](#), [Rusty Rivets](#) and [Nella the Princess Knight](#). The renewals--a fifth season of *PAW Patrol*, a fourth season of *Shimmer and Shine* and second seasons of *Rusty Rivets* and *Nella the Princess Knight*--are part of the network's largest preschool content pipeline ever of returning hit shows and new series for the 2017-2018 season.

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Nickelodeon's *Nella the Princess Knight* (Photo: Business Wire)

Nickelodeon is currently home to four of the top five preschool shows on all TV (12/26/16-04/30/17), led by *PAW Patrol* at number one. Year to date, Nick also ranks as the number-one basic cable network for Kids 2-5--a leading position it has held for the last three years--Kids 2-11 and Kids 6-11.

In the fifth season of ***PAW Patrol*** (26 half-hour episodes, produced by Spin Master Entertainment), the heroic pack of pups--Chase, Marshall, Rubble, Skye, Rocky, Zuma, Everest and Tracker--will take to the high seas for Sea Patrol adventures where they'll meet a scallywag of a pirate and his dachshund pup pal. *PAW Patrol* features a curriculum that focuses on citizenship, social skills and problem solving.

Season four of ***Shimmer and Shine*** (20 half-hour episodes) will follow twin genies-in-training, Shimmer and Shine, as they travel up in the sky and far above the clouds--farther than even a magic carpet can reach--to the wild, exciting area of their genie world known as Zahramay Skies. While there, Shimmer and Shine will encounter sky genies, Zahra-corns, stardust magic, flying dragons and adorable pets with wings in all-new magical adventures. *Shimmer and Shine* features a social-emotional curriculum highlighting the importance of teamwork, resilience and overcoming obstacles.

In the second season of ***Rusty Rivets*** (26 half-hour episodes, produced by Spin Master Entertainment), Rusty makes his coolest invention yet, the Mobile Rivet Lab (MRL), which will take his creativity and imagination on the road to new exciting locations. When Rusty, Ruby, Botasaur and the Bits find themselves on the edge of steeper cliffs and in deeper caves, they'll need to build their way out with the help of some new creatures. Inspired by the DIY culture of the maker movement, *Rusty Rivets* helps preschoolers gain confidence and fuel their creativity with a focus on inventing, creating and problem solving.

Season two of ***Nella the Princess Knight*** (20 half-hour episodes) will bring even bigger and bolder adventures to Princess Nella's kingdom of Castlehaven and delve deeper into her royal lineage. Nella will lead a growing band of friends dedicated to standing up for what's right, vanquishing enemies by turning foes into friends, challenging expectations and breaking down barriers. She also continues to learn the secrets of her powerful knightly tools, including the origin of her enchanted heart pendant. *Nella the Princess Knight* features a social-emotional curriculum promoting self-confidence, inclusiveness and compassion for others.

Nickelodeon, now in its 38th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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