

September 20, 2017

"Another One!" Anthem King and Mega Producer DJ Khaled Returns to Host the BET "Hip Hop Awards" 2017

The <u>BET "Hip Hop Awards" 2017</u> Will Be Taping in Miami, FL on Friday, October 6, 2017 at the Fillmore Miami Beach at Jackie Gleason Theater and Premiering on Tuesday, October 10, 2017 at 8PM ET/PT

To Apply for Media Credentials for the BET Hip Hop Awards 2017:

https://bethiphop2017.iworldreg.com/public/apply/media mass apply

#HipHopAwards

NEW YORK--(BUSINESS WIRE)-- BET Networks is excited to announce the return of multi-platinum artist, mega-producer and 'Anthem King' **DJ Khaled** as host of the **BET "Hip Hop Awards" 2017**.

DJ Khaled embodies real life "keys to success" by picking up a total of 9 nominations including 'Album of the Year,' 'DJ of the Year,' 'Best Hip-Hop Video,' 'Best Collabo, Duo Or Group,' 'Producer Of The Year,' 'Hustler of the Year,' 'MVP of the Year,' and 2 nods for 'Single of the Year'.

"I am so excited to host the BET Hip Hop Awards for a second year. This is such an iconic show that highlights the hustle of hip hop artists in the industry. It is a huge honor to be a part of a night that pays homage to some of the greatest talent of our generation and I'm looking forward to the amazing performances and tributes. You know I'll be bringing the cloth talk and the keys - Hip Hop Awards 2017 is going to be major!" - DJ Khaled

DJ Khaled remains one of the most respected and celebrated artists in the music industry with hit after hit topping charts for the past decade. The multi-platinum recording artist and producer recently received critical acclaim for his latest album, *Grateful*, which debuted at #1 on Billboard 200 and featured an array of award-winning artists and performers.

The <u>BET "Hip Hop Awards 2017"</u> has remained the most prominent hip hop showcase on television for ten years with powerful performances, iconic hip hop honorees, legendary tributes and much-anticipated cyphers. <u>BET "Hip Hop Awards 2017"</u> heads to Miami on **Friday, October 6, 2017** at its new venue, The Fillmore Miami Beach at Jackie Gleason Theater in Miami, FL and will premiere on **Tuesday, October 10, 2017 at 8:00PM ET/PT**.

Jesse Collins, CEO of Jesse Collins Entertainment, will serve as Executive Producer of the BET Hip Hop Awards along with Connie Orlando, BET Interim Head of Programming and Jeannae Rouzan-Clay, Vice President of Specials, Jesse Collins Entertainment.

Join the conversation on social media by logging on to BET's multiple social media platforms:

- On BET.com: http://www.bet.com/shows/hip-hop-awards.html
- On Twitter by using hashtag: #HipHopAwards; follow us @HipHopAwards and @BET
- On Facebook by liking the fan page at facebook.com/HipHopAwards

Follow DJ Khaled on social media:

- Twitter @DJKhaled
- Instagram @DJKhaled
- Snapchat @DJKhaled305

- Facebook.com/OfficialDJKhaled
- YouTube.com/DJKhaledVEVO
- vEVO.com/artist/dj-khaled

*Note: BET "Hip Hop Awards" is a private event and tickets are not available for purchase to the public. Talent tickets are reserved for BET "Hip Hop Awards" show talent and nominees.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel is in nearly 85 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET.com, a leading Internet destination for Black entertainment, music, culture, and news; BET HER (formerly CENTRIC), a 24-hour entertainment network targeting the African-American woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET Networks around the globe.

ABOUT BET "HIP HOP AWARDS":

BET "Hip Hop Awards" is an annual celebration that pays homage to a culture that changed the world while highlighting the best in hip hop music. Year after year, BET Networks delivers the best in hip-hop for an unforgettable night of performances, cyphers and tributes honoring hip-hop legends that have and continue to make hip-hop culture a global force.

ABOUT JESSE COLLINS ENTERTAINMENT:

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran and multi-Image Award® winner Jesse Collins. Collins has played an integral role in producing many of television's most memorable moments in music entertainment. Most recently Collins was the executive producer of the critically-acclaimed film, The New Edition Story, a biopic on the boy band that aired as a 3-part mini-series on BET in January 2017 and posted record ratings for the network and attracted nearly 30 million viewers. Collins has also produced award-winning programming including the BET Awards, BET Honors, UNCF's An Evening of Stars, ABFF Honors, Soul Train Awards and the BET Hip Hop Awards, is a consulting producer for the iconic GRAMMY Awards and executive producer of BET's hit TV series, Real Husbands of Hollywood starring Kevin Hart and VH1 shows Dear Mama and Hip Hop Squares with Ice Cube. Will Smith, Beyonce, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince and Mariah Carey are a few of the myriad of superstar talent that Collins has worked with through the years. Follow Jesse Collins Entertainment @JesseCollinsEnt on Twitter and Instagram and go to http://www.jessecollinsent.com/ for more information on the company.

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