

TVLandPRIME.com Goes Back to School for the Premiere of 'High School Reunion' With an All-New 'Digital Yearbook,' Full Streaming Episodes and Exclusive Content

Meet This Season's Alumni - the Class of 1988 - as They Reveal Juicy Gossip Exclusively at TVLandPRIME.com

NEW YORK, Feb 13, 2009 /PRNewswire via COMTEX/ -- TVLandPRIME.com kicks off the second season of TV Land's hit reality series "High School Reunion," from Warner Horizon Television, with exclusive and exciting content for the program, which premieres on Wednesday, February 18, 2009, at 10 p.m. ET/PT. The TV Land original eight-part reality series premieres on TV Land PRIME, TV Land's new primetime programming destination designed to appeal to the attitudes, life stage and interests of people in their 40s. The "High School Reunion" microsite is jam-packed with interesting features this season, such as a user-generated "Digital Yearbook," extended and deleted scenes from the show, behind-the-scenes video taken by the cast, personal photo galleries, video cast bios and weekly blogs from cast members revealing juicy gossip from the reunion. Additionally, visitors will be able to enjoy full streaming episodes online the day after they premiere on-air, as well as streaming '80s radio and '80s trivia.

"TVLandPRIME.com's 'High School Reunion' site is an exciting way to get our viewers amped for the show and engage them in these interesting and fascinating alumni from Chandler High's Class of '88," states Larry W. Jones, president, TV Land. "We hope that the dramatic storylines of the show and these fun, online activities will encourage viewers to reconnect with long-lost but not forgotten friends from high school."

MEET THE CLASSMATES:

The "High School Reunion" minisite introduces the entire cast including:

Andrew: "The Band Geek" who finally has the courage to confess his true feelings to "The Snob" that ignored him in high school.

Chad: "The Cowboy" moved away right after high school and can't wait to reconnect with close friends and make some new ones.

Dennis: "The Troublemaker" who hasn't grown up much since high school.

Heather: "The Preacher's Daughter" who is finally ready to shed her pristine past and show off her wild side.

Jenny: "The Cheerleader" who inexplicably left in junior year and is ready to reveal why.

Jessica: "The Ugly Duckling" who went unnoticed all through high school and returns to the reunion a Playboy model seeking the attention she has always desired.

Kara: "The Homecoming Queen" who married and divorced her high school sweetheart, "The Jock," and returns as popular as ever.

Liz: "The Wannabe" who has a bone to pick with "The Cheerleader" for making her high school years a living nightmare.

Lynnette: "The Snob" who confronts her former best friend, "The Preacher's Daughter," for abruptly ending their friendship over religious differences.

Manny: "The Player" who is still embracing his bachelorhood and can't seem to quit his obnoxious prankster ways.

Maricela: "The Outcast" who is forced to confront her lack of trust in men when she finally makes a love connection.

Octavia: "The Flirt" who was voted "biggest party animal" by her class and has come to settle the score with "The Goody-Goody" over who was more spirited.

Renee: "The Goody-Goody" who wants to prove to the "bad boys" that she isn't so square.

Scott H.: "The Loner" who never dated and wants his chance to finally go to the "prom."

Scott S.: "The Class Clown" who was known as the life of the party and the jokester and wants to show everyone that he has

grown up.

Scott W.: "The Skate Punk" who hung out with the stoners and partiers is now a ladies man involved in a love triangle that could tear friendships apart.

Shalonda: "The Pregnant Girl" who regrets missing out on graduation and attending the prom.

Tom: "The Jock" who married and divorced "The Homecoming Queen" and realizes he may have made a mistake when jealousy rears its ugly head.

Tyrone: "The All-Star" who saw his professional football dreams dashed when he was in a terrible car accident.

This season's alumni include some of the most interesting and intertwined classmates yet. Visitors to TVLandPRIME.com will have access to the Chandler Coyotes' video bios, personal picture galleries and weekly blogs.

TV LAND'S "HIGH SCHOOL REUNION" MICROSITE FEATURES:

Digital Yearbook

TVLandPRIME.com invites visitors to break out their yearbook photos and get ready to relive the glory -- or gory -- days of high school all over again with its user generated "Digital Yearbook." Users can upload photos, interact with others, share high school memories and much more. Visitors are able to create a profile and upload their favorite high school photo along with a current photo and choose an archetype that best describes them (i.e. the Class Clown, the Flirt, the Snob, etc.) -- then and now. This completely interactive site also gives users the chance to vote on each other's photos, search for classmates, post messages about their high school experiences, send profiles to friends and determine the winners of high school-themed online contests like "Best Mullet," "Most Glam" and "Best Shoulder Pads."

Games

Play free, exclusive viral games on the "High School Reunion" Web page such as "My 80's Self" -- where participants can upload photos and transform themselves into rad '80s icons, or "High School Volleyball," where contestants can test their volleyball skills in real time against other online gamers. Both are available beginning February 18. Users can also join in on a game of "Totally 80's Trivia" with questions such as "Fill in the blank: 'Gag me with a ____.'" Hint: It's not thumb.

About the Show

"High School Reunion" features 19 classmates from the 1988 graduating class of Arizona's Chandler High who have been brought together for their own special reunion set on an exotic and romantic Kauai estate to rekindle old relationships, reveal long-held secrets and resolve deep-seated issues from 20 years ago. "High School Reunion" is produced by Next Entertainment in association with Warner Horizon Television.

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About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, GameTrailers and Xfire.

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