

January 10, 2017

Nickelodeon Grows Nick Jr. and NOGGIN's Preschool Programming Roster with Two Brand-New Animated Series and Season Pickups of Three Shows

Digby Dragon Debuts Monday, Jan. 23, on Nick Jr. Channel; *Trucktown* Launches Thursday, Jan. 12, on NOGGIN

Nick Jr. Channel to Air Second Seasons of *Teletubbies*, *Miffy's Adventures Big and Small* and *Hey Duggee*

NEW YORK--(BUSINESS WIRE)-- Nickelodeon is expanding its top-ranked preschool programming slate with the addition of two brand-new animated series: [Digby Dragon](#), premiering Monday, Jan. 23, at 7 p.m. (ET/PT), on the Nick Jr. channel; and *Trucktown* launching Thursday, Jan. 12, exclusively in the U.S. on NOGGIN, Nickelodeon's video subscription service for preschoolers. Additionally, the network will air second seasons of three series--[Teletubbies](#), [Miffy's Adventures Big and Small](#) and [Hey Duggee](#)--for the Nick Jr. channel.

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Digby Dragon. Photo courtesy of Fizzy Productions Ltd 2017

The CG-animated series *Digby Dragon* (26 half-hour episodes, distributed by Aardman Animations Ltd. and produced by Fizzy Productions Ltd.), airing on Nick Jr. channel, centers on a young dragon named Digby who is learning to fly. Along with his best friends Chips, Fizzy Izzy and Grumpy Goblin, Digby sets off on magical adventures in the colorful and enchanted Applecross Wood. In the series premiere, "Runaway Scottie/Dragon Rock," Digby gets the chance to be a courageous hero when he rescues Archie from a runaway train. Then, Digby and his friends journey to Peek Rock for a special event. In *Digby Dragon*, preschoolers will learn about friendship, respect for others and teamwork. The series debuted on Nick Jr. in the U.K. in July 2016, and scored the network's best weekday launch ever for a new show.

Trucktown (40 half-hour episodes, produced by **Corus Entertainment's Nelvana**), airing on NOGGIN, features a

world populated by young trucks, and centers on Flat Bed Jack and his friends Dump Truck Dan, Monster Truck Max and others as they roar, romp and rock their way through town. The show, based on a book series by children's author Jon Scieszka (*The Stinky Cheese Man and other Fairly Stupid Tales*), illustrates that preschoolers can find solutions to any problem through game play and fun.

Tinky Winky, Dipsy, Laa-Laa and Po continue to laugh, learn and play in season two of the new *Teletubbies* series (30 half-hour episodes, produced by DHX Media), airing on Nick Jr. channel. This season introduces new elements including the brand-new honk-honk Tubby Car and an area of Teletubbyland called the Hidey Hup, a beautiful hidden glade containing equipment for physical Teletubbies fun. Full of exploration, *Teletubbies* inspires confidence and curiosity in preschoolers, and nurtures childhood development.

Season two of *Miffy's Adventures Big and Small* (9 half-hour episodes, commissioned by Mercis Media BV and produced by Blue Zoo Productions Ltd. in London), airing on Nick Jr. channel, offers more everyday explorations and adventures of the smart little bunny, Miffy. Based on the award-winning book series by Dutch author-illustrator Dick Bruna, the show features active stories and dialogue, along with emotional experiences relatable to preschoolers.

The second season of *Hey Duggee* (18 half-hour episodes, produced by Studio AKA for BBC Worldwide), airing on Nick Jr. channel, continues to follow the loveable dog Duggee as he leads The Squirrel Club, a place where kids can take part in activities, learn new skills and earn badges along the way. The series helps teach preschoolers about responsibility, teamwork and how to make good choices.

NOGGIN is an ad-free, video subscription service that features hundreds of iconic, full-length library episodes, short-form videos, educational content, music videos featuring preschoolers' favorite Nickelodeon characters, and more, with new content added weekly. Consistently ranking at the top of the charts in the Family and Kids categories, the NOGGIN App is one of the top 10 grossing Kids apps on the App Store, in addition to being the number-one grossing app for Music and Video in the Family Category on Google Play. To date, NOGGIN has 22 library series available, including the recently added classics *Miffy and Friends* and *Teletubbies*. Additional titles in the NOGGIN lineup include *Blue's Clues*, *Go, Diego, Go!*, *Little Bear*, *The Backyardigans*, *Franklin* and *Pocoyo*, among others.

Nick Jr., the 24-hour network from Nickelodeon dedicated to preschoolers and moms, currently reaches almost 73 million households via cable, digital cable and satellite TV. For more information or artwork, visit www.nickpress.com. Nick Jr. and all related titles, characters and logos are trademarks of Viacom International Inc. (NASDAQ: VIA, VIAB).

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Source: Nickelodeon

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