



November 3, 2016

## **Bobby Brown, Anderson .Paak, D.R.A.M., MA\$E, Blackstreet and More Set to Take the Stage During SOUL TRAIN AWARDS 2016**

**New Edition, Jill Scott, India Arie, Bryshere Gray, Luke James and More to Present at the Awards Show Hosted by Erykah Badu**

**SOUL TRAIN AWARDS to Air on CENTRIC and BET, November 27<sup>th</sup> at 8PM ET**

**#SOULTRAINAWARDS**

NEW YORK--(BUSINESS WIRE)-- CENTRIC today announced **Bobby Brown, Anderson .Paak, D.R.A.M., MA\$E, Blackstreet, Guy, Doug E. Fresh, Yuna, Eric Benet, BJ the Chicago Kid, Ro James, Wreckx-n-Effect, Candice Boyd, MAJOR., Carl Thomas** and **Total** have been added to the star-studded lineup of performances for SOUL TRAIN AWARDS 2016. Four-time Grammy-award winning soul singer and songwriter **Erykah Badu** will once again take over the Vegas stage to host the awards with her eccentric style, cerebral music, incomparable spirit and comedic commentary. The yearly celebration will honor the best in soulful music from returning legends to the next generation. Grammy award-winning, multi-platinum singer **Brandy** will be honored with the second annual Lady of Soul Award, while multi-platinum and three-time Grammy award-winning producer, singer and songwriter **Teddy Riley** will be presented with the night's highly coveted Legend Award.

The night will also feature incredible presenters including **New Edition, Jill Scott, India Arie, Luke James, Woody McClain, Bryshere Gray, Elijah Kelley**, and **Keith Powers**. Filmed November 6 at the Orleans Arena in Las Vegas, **SOUL TRAIN AWARDS 2016** will air on CENTRIC and BET on **November 27<sup>th</sup>, 2016 at 8PM ET**.

The all-star nominees for the SOUL TRAIN AWARDS 2016 span across 12 different categories. **Drake** leads the pack with 12 total nominations including two nominations for the highly coveted Video of the Year Award for his feature on Rihanna's single "Work" and this year's mega hit "Hotline Bling." **Beyoncé** follows with 8 nominations including Best R&B/Soul Female Artist, Album/Mixtape of the Year for her groundbreaking album "Lemonade," and multiple honors for lead single "Formation" including Song of the Year, Best Dance Performance and The Ashford & Simpson Songwriter's Award. **Rihanna, Kanye West, DJ Khaled** and **Usher** also received multiple nominations this year including Video of the Year, Album/Mixtape of the Year and Best Collaboration. The next generation of soul is also being recognized, including **Bryson Tiller, Chance the Rapper** and **Anderson .Paak** who are multi-nominees across categories including Best New Artist, Best R&B/Soul Male Artist and the Rhythm & Bars Award (Formerly Best Hip-Hop Song of the Year.)

The SOUL TRAIN AWARDS will feature an exhilarating lineup of memorable performances and viewers can expect special appearances by some of the brightest stars in entertainment. The event annually showcases Soul Train's impact on the history of music and dance from the 70s to today.

SOUL TRAIN AWARDS 2016 is part of the SOUL TRAIN WEEKEND November 3-6. Kicking off Thursday, and taking over Mandalay Bay, the celebration will feature soulful experiences including performances by **Jill Scott, Tyrese, Monica, Anthony Hamilton, Jazmine Sullivan, Bell Biv DeVoe, Yuna, Tish Hyman, Kid Capri** and a special night of comedy with the cast of BET's The Comedy Get Down with **Cedric 'The Entertainer,' D.L. Hughley, George Lopez, Eddie Griffin** and **Charlie Murphy**.

Soul Train Weekend VIP Packages are available for purchase and offer exclusive access, premium seats to all concerts and events, plus VIP status to unforgettable after-parties. Four Day ticket packages are also available and will allow guests to have the convenience and access to attend great concerts throughout Soul Train Awards Weekend. VIP and four day package and amenities and pricing can be found at [Soultrainweekend.com](http://Soultrainweekend.com).

The SOUL TRAIN AWARDS 2016 are produced by Jesse Collins Entertainment. Executive Producers of the network telecast are as follows: Debra Lee, Stephen G. Hill and Connie Orlando from BET; and Jesse Collins for Jesse Collins Entertainment.

For show information, please visit [BET.com/SoulTrain](http://BET.com/SoulTrain), the official site for SOUL TRAIN AWARDS 2016. To apply for media credentials to cover the SOUL TRAIN AWARDS 2016 red carpet, please visit: [www.betpressroom.com](http://www.betpressroom.com)

## About CENTRIC

Centric is the only multi-platform lifestyle brand designed to boldly celebrate the diverse and beautiful world of Black women. A 24-hour music and entertainment channel, Centric has its finger on the pulse of an ever-changing beat and delivers compelling content that reflects, inspires and addresses the unique perspectives of Black women.

## About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: [BET.com](http://BET.com), a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

## About Soul Train Holdings

SOUL TRAIN HOLDINGS, LLC was formed in May 2008 and is owned by InterMedia Partners and a partnership between Magic Johnson Enterprises and Ron Burkle's investment firm, The Yucaipa Companies. The iconic franchise and catalog consists of more than 1,100 episodes and 40 specials from Don Cornelius Productions, Inc. Soul Train is the longest running, first-run, nationally syndicated music program in television history. During its 35-year run, the show featured lasting innovations such as the Soul Train line and the legendary sign off "Love, Peace and Soul." At the heart of the show was Don Cornelius, the dancers and influential artists such as James Brown, Al Green, Ike & Tina Turner, Hall & Oates, Donna Summer, Marvin Gaye, The Jackson 5, Aretha Franklin, Stevie Wonder, Elton John, Whitney Houston, David Bowie, Prince, Run D.M.C. and Destiny's Child.

## About the Orleans Arena

The Orleans Arena, a Boyd Gaming facility located just west of the Las Vegas Strip, is one of the nation's leading multi-purpose sports and entertainment facilities and the 2014 recipient of the Venue Excellence Award from the International Association of Venue Managers. In addition, the Orleans Arena is one of only a handful of arenas in the United States to achieve LEED Gold Certification and is part of the largest company in Nevada to achieve SHARP Certification for commitments to safe venue operations. According to Venues Today magazine, the Orleans Arena, which hosts more than 200 events each year, consistently ranks in the Top 10 for ticket sales in the United States and internationally among venues of similar size. These events include nationally touring concerts, NCAA basketball conference tournaments, family shows, motorsports and other unique events. For more information, call 702-365-7469 or visit [www.OrleansArena.com](http://www.OrleansArena.com). Stay connected to the Orleans Arena on Facebook ([www.facebook.com/orleansarena](http://www.facebook.com/orleansarena)) and on Twitter (@orleansarena).

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