J. Cole, Janelle Monae, Fall Out Boy, TLC, Goo Goo Dolls And Gavin DeGraw Headline VH1's "Super Bowl Blitz: Six Nights + Six Concerts"

CONCERTS IN QUEENS, BRONX, BROOKLYN, MANHATTAN, STATEN ISLAND AND NEW JERSEY IN THE SIX DAYS LEADING UP TO THE BIG GAME Live Shows Premiere Monday, January 27 through Saturday, February 1 at 11PM ET/PT

NEW YORK, Jan. 9, 2014 /PRNewswire/ -- VH1 today announced the starting lineup that will headline VH1's "Super Bowl Blitz: Six Nights + Six Concerts," which includes <u>J. Cole</u> in Queens, <u>Janelle Monae</u> playing the Bronx, <u>Fall Out Boy</u> in Brooklyn, <u>TLC</u> in Manhattan, <u>Goo Goo Dolls</u> in Staten Island, and <u>Gavin DeGraw</u> in New Jersey. Hosted by Nick Cannon and Stacy Keibler, all six concerts will be LIVE and take place throughout the New York City/New Jersey metropolitan area as part of the <u>VH1 Super Bowl Blitz</u> working with the NFL. The live concerts premiere Monday, January 27th and air live each night through Saturday, February 1st at 11 PM ET/PT. The concerts will also be streamed live in the VH1 App, made available ondemand in the app and at <u>SuperBowl.VH1.com</u> the day after each live concert.

"We've enjoyed a longtime, successful collaboration with the NFL, putting on the biggest pregame live concert leading up to the Super Bowl," said **Tom Calderone**, **President**, **VH1**. "In 2014, we're proud to amplify those efforts with the league across six nights when we team up with these incredibly talented artists for the "Super Bowl Blitz," which will be the ultimate six-concert tailgate party for music and sports lovers.

The <u>VH1 Super Bowl Blitz</u> is *the* ultimate music fan's pregame party featuring today's hottest artists making stops at six different venues, six nights in a row. Rain or shine, snow or hail, the show will go on. <u>VH1 Super Bowl Blitz</u> (**#VH1Blitz**) headliners and locations include:

- J. Cole (JCole.vh1.com): Queens: Kupferberg Center for the Arts at Queens College Monday, January 27
- Janelle Monae (JanelleMonae.vh1.com): Bronx: Lehman College Tuesday, January 28
- Fall Out Boy (FallOutBoy.vh1.com): Brooklyn: Brooklyn Bowl Wednesday, January 29
- TLC (TLC.vh1.com): Manhattan: Beacon Theatre Thursday, January 30
- Goo Goo Dolls (GooGooDolls.vh1.com): Staten Island: St. George Theatre Friday, January 31
- Gavin DeGraw (GavinDeGraw.vh1.com): New Jersey-: The Wellmont Theater (Montclair, NJ) Saturday, February

Follow @VH1 and #VH1Blitz for chances to win tickets to the VH1 Super Bowl Blitz concerts. Starting Monday, January 13th, @VH1 will tweet secret locations and times in New York City, where fans who show up and take a picture with the #VH1Blitz mascot, Iggy the Penguin, and tag it with #VH1Blitz will have a chance to win tickets to a Super Bowl Blitz concert. Before the shows, fans everywhere can be part of each concert by submitting their wildest touchdown dances on Instagram or Vine using #VH1Blitz for a chance to have it featured on-air. Fans can also tweet #VH1Blitz during the concerts to unlock surprise moments on stage from Iggy the Penguin including guest artists, encore songs, and more.

For information on purchasing tickets to the concerts, visit VH1.com.

Official sponsors of the VH1 Super Bowl Blitz are M&M's®, Papa John's and Verizon.

About VH1

VH1 delivers the ultimate mash-up of music, pop culture and nostalgia for adults who still want to have fun. VH1 is available in 99 million households in the U.S. VH1 also has an array of digital channels and services including VH1 Classic, VH1 Soul, VH1 Mobile and VH1.com and @VH1, the hub for all things music and pop culture. VH1 is a unit of Viacom Inc. (NASDAQ: VIA, VIAB), one of the world's leading creators of programming and content across all media platforms. For more information, go to www.vh1press.com, VH1.com, or the VH1 Facebook page. Follow us on Twitter @VH1PR.

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