

Tracee Ellis Ross and Regina King Celebrate Girl Power as Co-Hosts of "BLACK GIRLS ROCK!™" 2015

Watch the Returning Co-Hosts April 5, 2015 at 7 Pm ET/PT on BET Networks

#BlackGirlsRock

NEW YORK--(BUSINESS WIRE)-- BET Networks, in partnership with Beverly Bond, Creator/Executive Producer, CEO and Founder of [BLACK GIRLS ROCK!™](#) are happy to announce that **Tracee Ellis Ross** and **Regina King** will return to the stage as co-hosts of "[BLACK GIRLS ROCK!™](#)" for the fourth time. The televised primetime special celebrates its fifth year honoring the triumphs of inspirational African-American women who are trailblazers in the areas of art, philanthropy, sports, and community service. This year, the New Jersey Performing Arts Center located in downtown Newark, NJ, welcomes back "[BLACK GIRLS ROCK!™](#)" for a second year. Tune in to watch "[BLACK GIRLS ROCK!™](#)" on Easter Sunday, April 5, 2015 at 7 pm/ET.



"I am so excited to share the stage again with my good friend, Regina, to recognize incredible Black women. Powerhouses Debra Lee, CEO and Chairman of BET Networks and Beverly Bond, CEO of '[Black Girls Rock!™](#)' are true examples of Black Girls who Rock. I am proud to once again be part of such a wonderful night celebrating the beauty, the talents and accomplishments of black women - it will be a show to remember!" - Tracee Ellis Ross

"It's wonderful to be back co-hosting '[BLACK GIRLS ROCK!™](#)' with my dear friend Tracee and working alongside all my friends at BET and BGR," states Regina King. "I am looking forward to a heartwarming, electrifying, star-studded evening, with lots of surprises sprinkled throughout the show. It's always a rewarding experience for me and the fans."

"[BLACK GIRLS ROCK!™](#)" nationally broadcasted its televised debut on BET in 2010. Going into its fifth year on TV, the dynamic award show continues to represent a revolutionary landmark in media, diverging from traditional award shows by honoring powerful women through didactic, entertaining, and inspiring content. "[BLACK GIRLS ROCK!™](#)" will air on BET Networks this year for the first time since 2013 and will premiere on BET in the UK on Thursday, April 9, 2015 at 9pm BST (check local listings).

The 2013 honorees included: Misty Copeland (Young, Gifted, and Black Award), Ameena Matthews (Community Activist Award), Mara Brock-Akil (Shot Caller Award), Queen Latifah (Rock Star Award), Venus Williams (Star Power Award), Patti Labelle (Living Legend Award), and Marian Wright Edelman (Social Humanitarian Award).

Tracee Ellis Ross and Regina King co-host Black Girls Rock! (Photo: Business Wire)

GIRLS ROCK!™ Stephen Hill, President of Programming, and Connie Orlando, Senior Vice President of Specials, Music and News, and Jane Munn.

The televised special, "[BLACK GIRLS ROCK!™](#)" is a BET Networks and B.G.R. Enterprises Inc./ BONDVISION MEDIA production. The executive producers are Beverly Bond, CEO, Founder and Creator of BLACK

For updates or more information about "[BLACK GIRLS ROCK!™](#)" visit <http://www.BET.com/blackgirlsrock> and www.blackgirlsrock.org

Join the conversation on social media by logging on to BET's multiple social media platforms:

- On Twitter by using hashtag: #BlackGirlsRock; follow us @BET and @BLACKGIRLSROCK
- On Facebook by liking the fan pages at facebook.com/BET and facebook.com/BLACKGIRLSROCK
- On Instagram @betnetworks and @BLACKGIRLSROCK

ABOUT BLACK GIRLS ROCK!™:

Founded by celebrity DJ and philanthropist, Beverly Bond, BLACK GIRLS ROCK!™ is a multifaceted movement dedicated to shifting the culture of media images and empowering women and girls. BLACK GIRLS ROCK!™ Inc., is a 501(c)(3) nonprofit organization, that has been committed to enriching girls through leadership, education, and positive identity development programs since 2006. BLACK GIRLS ROCK!™ Inc. builds the self-esteem and self-worth of young women of color by changing their outlook on life, broadening their horizons and providing tools for self-empowerment and efficacy. For additional information on BLACK GIRLS ROCK!™, visit <http://www.blackgirlsrock.org>.

ABOUT BET NETWORKS:

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

ABOUT NEW JERSEY PERFORMING ARTS CENTER:

New Jersey Performing Arts Center (NJPAC), located in downtown Newark, New Jersey, is among the largest performing arts centers in the United States. It is the artistic, cultural, educational and civic center of New Jersey -- where great performances and events enhance and transform lives every day. As New Jersey's Town Square, NJPAC brings diverse communities together, providing access to all and showcasing the State's and the world's best artists, while acting as a leading catalyst in the revitalization of its home city. Through its extensive Arts Education programs, NJPAC is shaping the next generation of artists and arts enthusiasts. NJPAC has attracted over seven million visitors (including more than one million children) since opening its doors in 1997, and nurtures meaningful and lasting relationships with each of its constituents. Visit <http://www.njpac.org> or call 1-888-GO-NJPAC for more information.

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