

Urbanworld® Adds Lionsgate/Codeblack Films' Evening with Zane and the Men of Addicted: Boris Kodjoe, Tyson Beckford, William Levy and Director Bille Woodruff for Q&A and Exclusive Look at Scenes from the Film to Their 2014 Festival Line-up

Nation's Premiere Showcase For Multicultural Cinema To Be Held in New York September 17 - 21, 2014

NEW YORK--(BUSINESS WIRE)-- **The 18th Annual Urbanworld® Film Festival** (www.urbanworld.org), presented by BET Networks with founding sponsor HBO, announced the addition of an exclusive look at scenes from the upcoming Lionsgate/Codeblack Films release, **Addicted** and a Q & A with the stars and filmmakers today.

Addicted, based on the best-selling novel by Zane and a screenplay by Christina Welsh and Ernie Barbarash, is a sexy and provocative thriller about desire and the dangers of indiscretion. Successful businesswoman Zoe Reynard (Sharon Leal) appears to have attained it all - the dream husband she loves, two wonderful children and a flourishing career. As perfect as everything appears from the outside, Zoe is still drawn to temptations she cannot escape or resist. As she pursues a secretive life, Zoe finds herself risking it all when she heads down a perilous path she may not survive. **Boris Kodjoe, Tyson Beckford** and **William Levy** star in the film and will join **Zane** and **director Bille Woodruff** at a Q & A and exclusive look at scenes from the film on Friday, September 19, 2014 at 7:45pm at Manhattan's AMC Loews 34th Street 14. **Addicted** will open nationwide on October 10.

Also of note, the four finalist scripts selected for the best screenplay competition are *Just Downsized* - written by Pauline Gray, *The Jumbie* - written by H.M. Coakley, *Noor* - written by Nijla Mumin and *Summer Break* - written by Cathleen Campbell. In addition to awarding \$5,000 to the winner, BET Networks will review the finalist scripts with an eye for potential development at the network.

Spotlight films and programs at this year's festival also include **Urbanworld® Digital**, which will be hosted by HBO for the fifth year. "More than ever, we recognize the importance of technology as it relates to content creation and distribution," said Dennis Williams, vice president of Corporate Social Responsibility at HBO. "We are proud to support Urbanworld Digital, as it provides a unique opportunity to connect content creators and industry influencers within a rapidly evolving digital landscape." The program will feature workshops and sessions presented by HBO, Comcast NBCUniversal Telemundo, Interactive One, Seed & Spark and Project Catalyst, among others in the digital space.

Issa Rae, best known for her hit web-series, *The Mis-Adventures of Awkward Black Girl*, is a featured guest for the Urbanworld® Digital Fireside Chat with **Roland Martin** sponsored by NewsOne. Rae will also premiere her latest venture, *Issa Rae Presents: ColorCreative.TV*, at the festival. Through *Color Creative.TV*, Issa Rae - along with her producing partner Deniese Davis, who will also join her in the Urbanworld® Digital Fireside Chat - strives to discover new writing talent and diverse stories via national workshops, improve the TV pilot development process; and produce and package low-cost TV pilots with an indie familiarity.

The festival's nightlife will feature special editions of **Urbanworld® Music** presenting a mix of eclectic live performances in partnership with Que Bajo?! and Everyday People — two leading NYC event franchises - to create unique after-dark experiences for festival goers. On Saturday, September 20, Urbanworld® Music and Everyday People will present the 8-piece rock/soul band, Condola and the Stoop Kids, in an edgy, live performance that features lead singer and Tony® nominated actress **Condola Rashad**.

Additionally, Urbanworld® will host **free community screenings** on Sunday, September 21 in Brooklyn, Queens, and Harlem to engage the broader New York community with the Urbanworld® experience. In partnership with Bed-Stuy Restoration Corporation in Brooklyn, The Museum of Moving Image in Queens, ImageNation and The Schomburg Center for Research in Black Culture in Harlem, Urbanworld® will curate customized evening screening programs for each community. The full schedule will be announced on the festival website next week.

Along with presenting sponsor BET Networks and founding sponsor HBO, another key supporter of the nation's largest competitive multicultural film festival **September 17-21, 2014 in New York** is premiere sponsor Comcast NBCUniversal Telemundo. Industry circle supporters include Fox Global Directors Initiative, Cinemax, Interactive One, Panavision, MoviePass, Moguldom, RLJ Entertainment, the Directors Guild of America and AMC Theatres.

For the complete slate of films, film synopsis, ticket information, additional Urbanworld® Digital and Urbanworld® Music details and daily updates, visit www.urbanworld.org.

ABOUT URBANWORLD® FILM FESTIVAL

The Urbanworld® Film Festival, founded in 1997 by Stacy Spikes, is the largest internationally competitive festival of its kind.

The five-day festival includes narrative features, documentaries, short films, spotlight screenings, events, live staged screenplay readings, the Urbanworld® Digital track focused on digital and social media panels and workshops and Urbanworld® Music, which highlights emerging talent in live performances during after party events. Over the last 18 years, Hollywood studios, indie film distributors, and established and emerging filmmakers have consistently chosen Urbanworld® to premiere box office and award-winning hits. Urbanworld® has also provided a platform for some of today's leading brands seeking to reach key influencers across the industry and within the consumer marketplace. The Urbanworld® Film Festival is an initiative of the Urbanworld® Foundation Inc., a nonprofit organization that endeavors to consistently manifest its mission of redefining and advancing the presence and impact of the multicultural community in cinema and cross-platform media. By implementing initiatives that actively support and develop content creators of color, Urbanworld® significantly contributes to the evolution of the media and entertainment landscape and the diversity that it reflects. Gabrielle Glore serves as Executive Producer & Head of Programming for the Urbanworld® Film Festival. The festival website is www.urbanworld.org.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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