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Double Dare Returns to Nickelodeon Beginning Monday, June 25, at 8:00 P.M. (ET/PT)

Digital Creator and Actress Liza Koshy Tapped to Host, with Marc Summers Presiding over the Competition with Key Color Commentary

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BURBANK, Calif.--(BUSINESS WIRE)-- Get ready for a summer full of <u>Double Dare</u>, as <u>Nickelodeon</u> sets Monday, June 25, at 8:00 PM (ET/PT) as the premiere date for the iconic game show's return. Digital creator and actress Liza Koshy has been tapped to host the brand-new version of *Double Dare*, where a new generation of fans will compete in the messiest and most physically challenging competition of their lives.

This press release features multimedia. View the full release here: <u>https://www.businesswire.com/news/home/20180522005805/en/</u>



Digital creator and actress Liza Koshy will host the brand-new version of Nickelodeon's Double Dare. (Photo: Business Wire)

Bringing together new fans and the iconic game show's millennial audience from the '90s, original series host Marc Summers returns to give color commentary on the challenges, lending his vast knowledge of the game and expertise to each episode.

Said Koshy, "This is a dream that I have been dreaming to live! From watching *Double Dare* to hosting it!? I am ready for a summer of slime and nose picking."

Said Summers, "I can't think of many shows like *Double Dare* that have the ability to bond people together--those who grew up watching the original series can now pass along their love for this game show to today's kids. It's an honor to be a part of this reboot."

Double Dare features two teams competing to win prizes by answering brain-bending trivia questions, completing messy physical stunts and ultimately facing the legendary obstacle course--the human hamster wheel, the classic gigantic mouth, the wringer, the iconic Double Dare nose and more.

Nickelodeon's new *Double Dare* will also spill off of the screen and into the real world this summer, connecting to fans both old and new in a series of forthcoming location-based live experiences. There will be opportunities for fans to play *Double Dare* in on-the-ground versions at VidCon 2018 in Anaheim, Calif., and all summer long at Nickelodeon Universe at Mall of America in Minneapolis.

Double Dare premiered on Oct. 6, 1986, on Nickelodeon, and ran from 1986-1993, making it the network's longest running game show. Marc Summers served as the show's original host from 1986-1993. Shortly after its debut, *Double Dare* became one of the most popular original daily programs on cable television. The series went into syndication in 1988, and was later revived as *Super Sloppy Double Dare* in 1989. The show also ran on broadcast television as *Family*

Double Dare in 1988, followed by new versions on Nick, including Double Dare 2000.

Double Dare is produced for Nickelodeon by FremantleMedia North America. Marc Summers is Executive Producer. Liza

Koshy is Executive Producer. Peter Herschko and Josh Silberman will serve as Executive Producers.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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