

The Terminator Takes over Waze Navigation

Waze Users Worldwide Experience the Terminator Through Custom Voice Commands in the App

HOLLYWOOD, Calif.--(BUSINESS WIRE)-- To celebrate the release of the highly anticipated film "TERMINATOR GENISYS," Paramount Pictures, Skydance Productions, Arnold Schwarzenegger and Waze (www.waze.com) have teamed up to give drivers around the world the ultimate voice navigation machine: Arnold Schwarzenegger as the 'Guardian' Terminator from "TERMINATOR GENISYS."

Starting today, users of the world's largest community-based traffic and navigation app can select custom Terminator voice commands from the Terminator himself. The Terminator will give directions to user's destinations and alert them if a T-1000 is spotted ahead. In addition, movie theater locations showing "TERMINATOR GENISYS" will be branded with the iconic red-eyed Endoskull, helping WAZE users to see the film when it opens in theaters on July 1st, 2015.

"From the first time I used Waze, I have wanted to lend my voice to it. The Terminator is the perfect machine to guide Wazers to their destinations," said Schwarzenegger. "Every single day on social media fans ask me to record my movie lines, so now I get to bring this classic role and my charming Austrian accent into their cars."

"Partnering with Waze is a fun way to bring the 'Terminator' to millions of fans all over the world," said Megan Wahtera, SVP of Interactive Marketing at Paramount Pictures. "Arnold Schwarzenegger as the Terminator is one of the most recognizable and iconic voices and we are excited for fans to experience him in this unique way."

"Arnold Schwarzenegger is truly a cultural icon as the Terminator, with a presence and voice so big he barely fits in the car," said Julie Mossler, spokeswoman, Waze. "Celebrity voice prompts are one of our most popular features and a great way to add some fun to time on the road. We are thrilled to offer such an unmistakable voice and entertain drivers en route to the movies this summer."

The Waze app and special Terminator voice commands are free of charge. Wazers will be able to opt in to using the Terminator's voice for navigation by clicking Settings - > Sound - > Voice Language.

Paramount Pictures and Skydance Productions present "TERMINATOR GENISYS." When John Connor (Jason Clarke), leader of the human resistance, sends Sgt. Kyle Reese (Jai Courtney) back to 1984 to protect Sarah Connor (Emilia Clarke) and safeguard the future, an unexpected turn of events creates a fractured timeline. Now, Sgt. Reese finds himself in a new and unfamiliar version of the past, where he is faced with unlikely allies, including the Guardian (Arnold Schwarzenegger), dangerous new enemies, and an unexpected new mission: to reset the future. Starring Arnold Schwarzenegger, Jason Clarke, Emilia Clarke, Jai Courtney, J. K. Simmons, Dayo Okeniyi, Matthew Smith, Courtney B. Vance and Byung-Hun Lee.

Produced by David Ellison and Dana Goldberg. Written by Laeta Kalogridis & Patrick Lussier. Directed by Alan Taylor.

"TERMINATOR GENISYS" opens in theaters on July 1st, 2015.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB) (NASDAQ: VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Skydance Productions

Skydance Productions tells big stories and creates immersive worlds, producing narratives that span film, television, games and more. Skydance is currently in post-production on a reset of the TERMINATOR franchise, TERMINATOR GENISYS, to be released on July 1, 2015. The company is also in post-production on MISSION: IMPOSSIBLE - ROGUE NATION, the latest installment in the highly successful franchise starring Tom Cruise with Chris McQuarrie directing, to be released July 31, 2015. Additionally, Skydance recently wrapped production on a disaster film on a global scale titled GEOSTORM written by Dean Devlin and Paul Guyot with Devlin also directing. Skydance will next begin production on STAR TREK 3, the third installment in the J.J. Abrams franchise. Simon Pegg and Doug Jung are attached to co-write with Justin Lin to direct. The film is slated for a July 8, 2016 release date.

Skydance's recent releases include JACK RYAN: SHADOW RECRUIT, from director Kenneth Branagh and starring Chris Pine; WORLD WAR Z, starring Brad Pitt and directed by Marc Forster; STAR TREK: INTO DARKNESS, directed by J.J. Abrams and starring Chris Pine and Zachary Quinto; and G.I. JOE: RETALIATION, directed by Jon M. Chu and starring Bruce Willis, Channing Tatum and Dwayne Johnson. Skydance's previous projects include Christopher McQuarrie's JACK REACHER, starring Tom Cruise; MISSION: IMPOSSIBLE - GHOST PROTOCOL, starring Tom Cruise and Jeremy Renner; and the award-winning Coen Brothers film TRUE GRIT, starring Jeff Bridges and Matt Damon.

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