

February 2, 2018

Snoop Dogg Debuts New Music at Super Bowl Gospel Celebration at Super Bowl 52

Crowd Roaring Performances Featured Faith Evans, Erica Campbell, Tye Tribbett, Donnie McClurkin & More

Hosted by Actress Yvonne Orji & Pastor John Gray

NFL Players Russell Wilson & Larry Fitzgerald Honored

Broadcast Premiere on BET Saturday Feb. 3 at 11:00 p.m. ET and Encores on BET Sunday Feb. 4 at 11:00 a.m. ET and BET HER (formerly CENTRIC) Sunday Feb.4 at 8:00 a.m. ET

Red Carpet Photos: http://assignments.gettyimages.com/mm/nicePath/gyipa public?nav=pr561918064

Concert: http://assignments.gettyimages.com/mm/nicePath/gyipa public?nav=pr561918245

ST. PAUL, Minn.--(BUSINESS WIRE)-- The **NFL Sanctioned Super Bowl Gospel Celebration** (SBGC) kicked-off **Super Bowl 52** with its 19th Annual star-studded music jubilation live taping on **Thursday, February 1, 2018**, at the **Benson Great Hall** at **Bethel University in St. Paul, Minnesota**. The sold-out concert brought together key NFL Players, top Gospel/Contemporary Christian and mainstream GRAMMY® Award-winning artists and special guests all on one stage to bring audiences an evening of uplifting music and inspirational messages.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20180202005524/en/



(Photo: Business Wire)

The 1-hr special will air on the BET for the fifth consecutive year on Saturday, February 3rd, 2018 at 11:00 p.m. ET.

Highlights from the show include:

- Show opening performance by Sounds of Blackness featuring Sheila E., Erica Campbell and Ann Nesby performing a medley of songs including "Glorious," "Be Optimistic" and "I Believe."
- In his first live performance off of his forthcoming Gospel album, *Snoop Dogg Presents the Bible Of Love*, **Snoop Dogg** took the stage to perform with **Rance Allen**, **The Clark Sisters**, and **Tye Tribbett** performing "Blessed and "Highly Favored," "You," "Blessing Me Again" and "Saved."
- The Twin Cities' Mayors of St. Paul and Minneapolis, **Melvin Carter** and **Jacob Frey**

were in attendance for a special introduction of Snoop Dogg's performance.

The NFL Players Choir took the stage to celebrate their 10th Anniversary under the direction of Myron Butler.

performing with Donnie McClurkin to sing "Not About Us," "I Almost Let Go" and "I Will Call Upon the Lord."

- Seattle Seahawks' Russell Wilson was honored with the first-ever Faith in Action Award.
- Arizona Cardinals' Larry Fitzgerald received the Lifetime of Inspiration Award, with his father Larry Fitzgerald, Sr. accepting the award on his behalf.

This year's concert was hosted by NAACP Image Award®-nominated actress from HBO's hit show *Insecure* **Yvonne Orji**, and gospel singer and star the OWN Network show *The Book of John* Gray **Pastor John Gray**.

For more information about Super Bowl Gospel Celebration, visit:

<u>www.SuperBowlGospel.com</u>

Facebook & Twitter: @SuperBowlGospel

For more information about BET Networks, visit:
https://www.betpressroom.com/
Facebook, Twitter & Instagram: @BET & @BETherTV

About The Super Bowl Gospel Celebration:

The Super Bowl Gospel Celebration was launched in Miami in 1999 during Super Bowl XXXIII weekend. The event became the first, and remains the only Gospel concert sanctioned by the National Football League (NFL). The show has drawn crowds in the thousands and has demonstrated growth year-after-year, selling out venues in major Super Bowl host cities including Dallas, Tampa, Detroit, Jacksonville, Houston and Phoenix.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel is in nearly 85 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET.com, a leading Internet destination for Black entertainment, music, culture, and news; BET HER (formerly CENTRIC), a 24-hour entertainment network targeting the African-American woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET Networks around the globe.



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