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2016 NFL MVP Cam Newton Turns Real Kids' Dreams into Reality in Nickelodeon's New Series, *All in with Cam Newton*, Bowing Friday, June 3, at 8:00 P.M. (ET/PT)

SANTA MONICA, Calif.--(BUSINESS WIRE)-- [Nickelodeon](#) and Cam Newton step into the lives of real kids, to help them fulfill their life long dreams, in the new docu-series, *All in with Cam Newton*, premiering Friday, June 3, at 8:00 p.m. (ET/PT). The 20-episode series, hosted by Newton, pairs kids with unique mentors who lend their expertise in a variety of fields, like gymnastics, animation, basketball and even local city government. Produced by Magical Elves, new episodes of *All in with Cam Newton* will continue to air Fridays at 8:00 p.m. (ET/PT) on Nickelodeon. Click [here](#) for a sneak peek.

This Smart News Release features multimedia. View the full release here:

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Every episode features kids learning from a widely diverse pool of mentors. From perfecting the perfect floor routine with three-time Olympian gymnast Dominique Dawes to learning tricks of illusion with David Copperfield, and designing a runway gown with Tim Gunn (*Project Runway*), Newton will champion kids every step of the way, as their ultimate sidekick to make sure their dreams and visions come true.

Born May 11, 1989, in College Park, GA, Cam Newton began playing football at a young age. He dominated backyard games with his older brother and friends. After an impressive junior year at Westlake High School, Newton was heavily recruited by colleges throughout the U.S., ranking #2 on the 2007 [Rivals.com](#) prospect list. Newton won the 2010 Heisman and led Auburn to the 2011 BCS National Championship. Newton was selected by the Carolina Panthers as the No. 1 overall pick in the 2011 NFL Draft. He broke several NFL records during his rookie season and garnered honors such as the Pepsi Rookie

2016 NFL MVP Cam Newton Turns Real Kids' Dreams Into Reality in Nickelodeon's New Series, "All in with Cam Newton" (Photo: Nickelodeon)

of the Year Award and AP Offensive Rookie of the Year Honors. After an historic rookie season with 4,051 passing yards, Newton continued his success reaching 3,869 passing yards in his sophomore year. He broke Peyton Manning's record for most passing yards in a player's first two seasons and was selected to the Pro Bowl in the 2011 and 2013 seasons.

Newton is the only player in the modern era to be awarded the Heisman Trophy, win a national championship, and become the first overall pick in the NFL draft all in the same one-year span. During the 2015 season, Cam became the first player to win five NFC Offensive Player of the Week awards in a nine-week span within a season and these five awards tied for the most in a season in NFL history (Tom Brady, 2007). Cam received the NFL MVP award, NFL Pro Bowl Honors and led the Panthers to the second Super Bowl in franchise history. The Panthers finished the 2015 season with a 17-2 record.

For the latest information on *All in with Cam Newton* Nickelodeon fans can head to [Nick.com](#).

All in with Cam Newton is hosted by Cam Newton and produced by Magical Elves with Dan Cutforth, Jane Lipsitz and Cam Newton serving as executive producers.

About Nickelodeon:

Nickelodeon, now in its 37th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

About Magical Elves:

Magical Elves is the award winning production team behind some of the highest quality documentary and reality programming on television. Since the company was founded in 2001, Dan Cutforth and Jane Lipsitz have been nominated for numerous Emmys, culminating in a win in 2010 for Outstanding Reality Program or Competition for "Top Chef". Other credits include; "Last Comic Standing", "Fashion Star" (NBC), "Project Runway" (Bravo), "Cold Justice", "Step it up and Dance" (Bravo) "Dance on Sunset" (Nickelodeon), "Dance Your Ass Off" (Oxygen). Magical Elves joined forces with international media producer and distributor The Tinopolis Group in 2014.

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