

## 15-Year-Old Ricardo Jacobo Jr. of Los Angeles Sinks \$50,000 Half-Court Shot Live at Nickelodeon's First-Ever Kids' Choice Sports 2014, July 17

Click Here to Watch the Incredible Shot!: <http://pigeon.to/1tc0eBp>

LOS ANGELES--(BUSINESS WIRE)-- As part of the half-time show during Nickelodeon's inaugural [Kids' Choice Sports 2014](#), 15-year-old Los Angeles-resident Ricardo Jacobo Jr. made the shot of his life when he sunk an amazing \$50,000 half-court basket, live on television, as part of the "Kids' Choice Sports Half-Court Shot Contest."



Photo credit: Nickelodeon Los Angeles local Ricardo Jacobo Jr. makes remarkable half-court shot, stuns the crowd, and wins this 15-year-old \$50,000! (Photo: Business Wire)

cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140717006519/en/>

Nickelodeon  
Ariana Urbont, 310-752-8079  
[Ariana.Urbont@nick.com](mailto:Ariana.Urbont@nick.com)  
or  
Lilah Kojoori, 310-752-8206  
[Lilah.Kojoori@nick.com](mailto:Lilah.Kojoori@nick.com)

Source: Nickelodeon

News Provided by Acquire Media

Flanked onstage by *Kids' Choice Sports* host Michael Strahan, Dallas Mavericks center Tyson Chandler, basketball forward Metta World Peace, and *The Haunted Hathaways* star Benjamin "Li'l P-Nut" Flores Jr., Jacobo Jr. had five chances to make the shot, landing it on his fourth in a thrilling moment for everyone.

Jacobo Jr. said the first thing he saw after he made the shot was his idol Kevin Durant (NBA, Oklahoma City Thunder) cheering him on from the front row. Later backstage, Jacobo Jr. capped his evening by meeting Durant.

Jacobo Jr. qualified for the opportunity to participate in the "Kids' Choice Sports Half-Court Shot Contest," during an open call held July 12 at the Westfield Culver City mall. He was chosen among hundreds of hopefuls.

A lineup of sports superstars including Dwyane Wade, Tim Howard, Serena Williams, Kevin Durant, Gabby Douglas, Victor Cruz, Carmelo Anthony and more were [winners](#), taking home orange mohawked blimps at Nickelodeon's inaugural [Kids' Choice Sports 2014](#), Thursday, July 17, at 8-9:30 p.m. (ET/tape delayed for West Coast). Hosted by Michael Strahan (*LIVE with Kelly and Michael*, *Fox NFL Sunday*), the awards were broadcast live from UCLA's Pauley Pavilion in Los Angeles where kids honored their favorite athletes, teams and sports moments from the year in one big, slimy sports celebration.

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic