

February 29, 2016

Viacom Executive Chairman, President, and Chief Executive Officer Philippe Dauman to Participate in the Deutsche Bank Media, Internet, & Telecom Conference

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) today announced that Philippe Dauman, Executive Chairman, President and Chief Executive Officer, will participate in a question-and-answer session at the Deutsche Bank Media, Internet, & Telecom Conference on Monday, March 7, 2016 at approximately 12:05 p.m. (ET). A live webcast of Mr. Dauman's session will be available to the general public through a link on the Investor Relations homepage of Viacom's website, www.viacom.com. A replay of the audio webcast will be available in the "Events / Webcasts" section of the site.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Channel 5 (UK), Logo, Nicktoons, TeenNick and Paramount Channel, reach over 3.5 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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