

# Worldwide Biggies Brings Popular Web Series 'MoCap, LLC' to Television on Spike TV

## Mockumentary Meets Motion Capture on April 24th

NEW YORK, April 7 -- Digital entertainment studio Worldwide Biggies Inc. and Spike TV bring the popular Web series "MoCap, LLC" to television on Friday, April 24th (12:00-12:30am ET/PT). Hailed by the Los Angeles Times as one of their "favorite Web series," "MoCap, LLC" presents a dark, hysterical, behind-the-scenes look at the inner workings of a low-rent motion capture studio willing to do just about anything to find work in the video game industry. Worldwide Biggies has produced six half-hour episodes for Spike TV which will premiere exclusively on the network.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060322/NYW096LOGO> )

"Spike TV is the perfect partner for us to translate the attitude of the 'MoCap, LLC' web series into a hit TV series," said Albie Hecht, CEO/Founder of Worldwide Biggies and Creator/Executive Producer of "MoCap LLC." "The Web series has proven to have a large cult following and we are confident Spike's audience will fall in love with this subversive, smart, yet ridiculous, comedy."

"As pre-eminent destination for videogames on television with the success of our weekly series, GameTrailers TV, and the annual Video Game Awards, we see 'MoCap, LLC' as yet another way of super-serving the gaming audience in a distinct new way," notes Kevin Kay, president, Spike TV.

Like the popular Webisodes, the "MoCap, LLC" television series follows a documentary crew as they visit the dedicated "artists" that make-up the staff of MoCap, LLC. The series focuses on Frank, Jeff and Claire, who provide a rare glimpse into their sometimes fascinating, occasionally exciting, and almost never sexy, world of motion capture.

The TV series stars a cast of established late night television writers and comedy performers including:

Chris DeLuca "Frank Claxton" the creator, writer and Co-Executive Producer of "MoCap, LLC" has written for the Late Late Show With Craig Kilborn, Best Week Ever, Late Late Show With Craig Ferguson and most recently served as the head writer for the 2008 Spike Video Game Awards hosted by Jack Black. DeLuca's recurring guest segment on Fuse's "The Sauce" was based on his blog "WhatSucksBlog.com". As a stand up comic he has appeared at various clubs in NYC and can currently be seen in Atom.com's webseries "El Vacio".

Jonathan Gabrus "Jeff Reynolds" is a member of the UCB Theatre house team The Law Firm. Gabrus has written for IFC, Spike, Heavy.com, and Collegehumor and has appeared on Late Night with Conan O' Brien, Best Week Ever, Collegehumor and as a host of Lunchbox on IFC.com. Gabrus can be seen in the upcoming Spike TV series "MoCap, LLC."

Kara Klenk "Claire Owens" is a stand up comic, improviser, and actor based in New York City. Klenk performs stand up comedy at venues all over Manhattan including Comix, Gotham Comedy Club and Comic Strip Live. She has studied at the Upright Citizens Brigade Theater in NYC and performs improv regularly throughout the city. She has appeared in the Nickelodeon series The Naked Brothers Band and can currently be seen in the web series, El Vacio on Atom.com.

Lauren Turek "Kendall Clement" is an actress, singer and host based in New York City who can currently be seen in several commercials and has hosted for several websites such dbbsports.com, clubplanet.com, and various music sites.

Furthering the multi-platform appeal of "MoCap, LLC," Worldwide Biggies has also developed the companion online game "MoCap Man: Men with Balls" that is currently available to play at [www.mocapllc.com](http://www.mocapllc.com). "MoCap Man: Men with Balls" puts players in command of Jeff's motion capture performance by choosing their method for inflicting pain (weapon, implement, tool) and beating up MoCap Man in a fast and furious attempt to score points and move up levels. If players ease up on the pain, scores will decrease, so keep the attacks coming! As the levels increase, users will be presented with all-new ways to inflict pain and suffering. By using the right attack combination, players will be presented with a "Special Attack" button. Click on the button and sit back and watch the horror unfold. Come on. Beat up a fat guy in a tight blue suit; everyone's doing it!

About Worldwide Biggies Inc.

Worldwide Biggies Inc. is helmed by longtime children's entertainment veteran Albie Hecht. Worldwide Biggies, is a new digital entertainment studio creating interactive IP for kids, families and young adults that are designed for additional distribution in the film, TV and licensing arenas. Worldwide Biggies launched its first multi-platform hit on Nickelodeon and Nick.com with The Naked Brothers Band and has produced the Video Game Awards on Spike TV, which Hecht created during his tenure as the network's president.

Most recently, Worldwide Biggies successfully launched their first casual game The Princess Bride Game ([www.princessbridegame.com](http://www.princessbridegame.com)), the first-ever downloadable computer game based on the classic film. Biggies also recently launched its second web comedy series on Atom.com called El Vacio ([www.elvacio.atom.com](http://www.elvacio.atom.com)). Worldwide Biggies has also debuted Worldwide Fido, ([www.worldwidedfido.com](http://www.worldwidedfido.com)) a website dedicated to user-submitted videos of dogs. Worldwide Biggies' affiliated non-profit, Shine Global, was nominated for an Academy Award in the Best Documentary Feature category last year for War/Dance, a documentary set against the backdrop of Uganda's 20 year civil war.

#### About Spike TV

Spike TV is available in 97.3 million homes and is a division of MTV Networks. A unit of Viacom (NYSE: VIA, VIA.B), MTV Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is [www.spike.com](http://www.spike.com) and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <http://www.spike.com/press>.

#### SOURCE Spike TV

##### CONTACT:

Callie Burrows, +1-212-981-5209

[Callie\\_burrows@dkcnews.com](mailto:Callie_burrows@dkcnews.com)

or

Eva Ross, +1-212-981-5218

[Eva\\_ross@dkcnews.com](mailto:Eva_ross@dkcnews.com)

both of Dan Klores Communications

David Schwarz, Spike TV, +1-212-767-8639

[david.schwarz@mtvstaff.com](mailto:david.schwarz@mtvstaff.com)

/Photo: <http://www.newscom.com/cgi-bin/prnh/20060322/NYW096LOGO/> /Web Site: <http://www.spike.com>  
<http://www.mocapllc.com> <http://www.spike.com/press>