

March 9, 2016

Viacom Inc. to Report Quarterly Financial Results on April 28, 2016

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) announced today that on Thursday, April 28, 2016, it will issue financial results for the quarter ending March 31, 2016. The Company will conduct a conference call at 8:30 a.m. (ET), following the release of its earnings announcement.

A live audio webcast of the call will be on the Investor Relations <u>homepage</u> of Viacom's website, beginning at 8:30 a.m. (ET) on April 28. The conference call can also be accessed by dialing 888-215-7015 (domestic) or 913-981-5571 (international). Please call five minutes in advance to ensure that you are connected prior to the call.

The audio webcast replay will be available beginning at 12 p.m. (ET) on April 28 in the <u>Events/Webcasts</u> section of Viacom's website. A replay of the call will also be available beginning at 12 p.m. (ET) on April 28 at 1-888-566-0808 (domestic) or 1-402-220-9387 (international).

The earnings release and any other information related to the call will be accessible from the <u>home page</u> of Viacom's website.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Channel 5 (UK), Logo, Nicktoons, TeenNick and Paramount Channel, reach over 3.5 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit <u>www.viacom.com</u>. Keep up with Viacom news by following Viacom's blog at <u>blog.viacom.com</u> and Twitter feed at <u>www.twitter.com/viacom</u>.

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