

June 14, 2016

National Survey Inspired by Tina Fey Comedy Whiskey Tango Foxtrot Reveals America's Favorite Female Broadcast Journalists

Respondents Also Choose Bravest, Classiest and Sassiest Television Reporters

LOS ANGELES--(BUSINESS WIRE)-- In honor of the home entertainment debut of the smart and satirical comedy *Whiskey Tango Foxtrot* starring Tina Fey as a broadcast journalist, National Research Group (a Stagwell Company) conducted an online survey on behalf of Paramount Pictures among a nationally representative sample of U.S. residents to elicit opinions about female journalists who appear on broadcast and cable news programs.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160614005286/en/



National Survey Inspired by Tina Fey Comedy Whiskey Tango Foxtrot Reveals America's Favorite Female Broadcast Journalists. (Photo: Business Wire) Respondents, all of whom watch national broadcast or cable news at least once per week, chose Diane Sawyer as their favorite on-air reporter, followed closely by Barbara Walters, Katie Couric and Robin Roberts. All four were selected as top favorites regardless of respondents' political party affiliation; however Republicans also chose Megyn Kelly as a favorite and Democrats added Lisa Ling. All respondents considered Sawyer, Walters, Couric and Roberts the most trustworthy.

Respondents' top picks for "great interviewer" were Barbara Walters and Diane Sawyer. Those surveyed also described Walters, Sawyer, Lisa Ling, Rachel Maddow and Christiane Amanpour as "intelligent."

The "classiest" broadcast journalists were Diane Sawyer, Katie Couric and Barbara Walters, while the "sassiest" was Megyn

Kelly and the most "down to earth" was Robin Roberts. Most often described as "brave" were Robin Roberts, Lisa Ling, Christiane Amanpour and Lara Logan. Respondents most often cited Megyn Kelly, Greta Van Susteren and Rachel Maddow as "opinionated."

Based on real-life reporter Kim Barker's revealing and funny memoir about covering the war beat in the Middle East, *Whiskey Tango Foxtrot* is a sharp and savvy take on combat journalists as well as an illuminating story of self-discovery. The film follows Kim (Tina Fey) as she decides to shake things up by taking a dangerous assignment in Afghanistan. There, in the midst of chaos, Kim discovers her true strength as she risks it all to find the next big story. *Whiskey Tango Foxtrot* arrives on Digital HD today and on Blu-ray[™] Combo Pack June 28.

@WTFTheMovie

#SurveySays_WhiskeyTangoFoxtrot

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