FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|---------------------|----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-028 | | | | | | | | |
| Fatimated average b | urdon | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

37 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP hours per response: 0.5

| | | | | | or | Secti | on 30(| h) of the | inν | estment | Con | npany Act | of 19 | 40 | | | | | | | | | |
|---|---|--|---|------------|--|---|------------------|-----------|---------------------------------|--|--------|-------------------|-------|--|---|-------------------|--|---|---|--|--|--|--|
| 1. Name and Address of Reporting Person* <u>Bakish Robert M</u> | | | | | | | | | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
| (Last) (First) (Middle) 1515 BROADWAY | | | | | | | of Earli 2017 | est Trai | nsac | ction (Mo | onth/E | Day/Year) | | X | Officer (give title Other (below) below) President and CEO | | | specify | | | | | |
| (Street) NEW YORK NY 10036 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | | ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | Person | | | | | | |
| | | Tab | le I - No | n-Deriv | ative/ | Se | curit | ies A | cqı | uired, I | Disp | osed o | of, o | r Be | nefici | ally | Owned | i | | | | | |
| | | | 2. Transaction Date (Month/Day/Year) | | ar) i | 2A. Deemed Execution Date, if any (Month/Day/Year) | | . | 3. Transac Code (li 8) | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | | | 4 and Sec Ben Owr | | ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | n: Direct r Indirect istr. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | | | v | Amount | | (A) or (D) | Pric | е | | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | | |
| Class B C | 05/20/2017 | | | | | | M | | 4,551 | | Α | | 1) | 124 | 1,748 | | D | | | | | | |
| Class B Common Stock | | | | 05/20/2017 | | | | | | F | | 1,682(2) | | D | \$3 | 35.2 12 | | 3,066 | | D | | | |
| Class B Common Stock | | | | 05/21/2017 | | | | | | M | | 3,552 | | A | (| 3) | 126,618 | | | D | | | |
| Class B Common Stock | | | | 05/21/2017 | | | | | | F | | 1,313(2) | | D | \$3 | 5.2 | 125 | ,305 | D | | | | |
| Class B Common Stock | | | | | | | | | | | | | | | | | 10 | | | | By 401(k) | | |
| Class B Common Stock | | | | | | | | | | | | | | | | | 185 | | | | By Daughter | | |
| Class B Common Stock | | | | | | | | | | | | | | | | 57 | | | | By Daughter | | | |
| | | Т | able II - | | | | | | | | | sed of onverti | | | | | wned | | , | , | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, | 4. Transactior Code (Instr 8) | | n of | | | Date Exe piration lonth/Day | Date | able and 7. An | | 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | De Se (Ir | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | Ow For Dire or I (I) (| 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | | ate kercisabl | | xpiration ate | Title | | Amour or Number of Shares | er | | | | | | | |
| Restricted Share Units ⁽⁴⁾ | (1) | 05/20/2017 | | | M | | | 4,551 | | (1) | | (1) | Com | ss B nmon ock | 4,551 | 1 | (4) | 9,102 | | D | | | |
| Restricted Share Units ⁽⁴⁾ | (3) | 05/21/2017 | | | M | | | 3,552 | | (3) | | (3) | Com | ss B nmon ock | 3,552 | 2 | (4) | 3,552 | | D | | | |

Explanation of Responses:

- 1. These shares were issued on May 20, 2017 upon vesting of the second of four equal annual installments of Restricted Share Units ("RSUs") that were granted on May 20, 2015. On the date of vesting, the most recent closing price of the Class B Common Stock on The NASDAQ Global Select Market was \$35.20 per share.
- 2. These shares were withheld by Viacom to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the RSUs, and were not actually sold or otherwise disposed of in an open-market
- 3. These shares were issued on May 21, 2017 upon vesting of the third of four equal annual installments of RSUs that were granted on May 21, 2014. On the date of vesting, the most recent closing price of the Class B Common Stock on The NASDAQ Global Select Market was \$35.20 per share.
- 4. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.

Remarks:

/s/ Christa A. D'Alimonte, Attorney-in-Fact for Robert M. 05/23/2017 Bakish

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.