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## Nickelodeon Takes Skateboarding to New Heights in Jagger Eaton's Mega Life, New Docu-Series Premiering Friday, Sept. 9, at 7:30 P.M. (ET/PT)

**Mega-Athletes Chris Bosh, Leticia Bufoni, Andre Drummond, Keri Taylor-Melendez, Bubba Wallace, Larry Fitzgerald, Louie Vito, Erika Lang and More to Appear in Adventure Series**

SANTA MONICA, Calif.--(BUSINESS WIRE)-- [Nickelodeon](#) and 15-year-old skateboarding phenomenon Jagger Eaton give kids a glimpse into the lives of fearless, world-class athletes in the all-new, action-packed docu-series, *Jagger Eaton's Mega Life*, premiering Friday, Sept. 9, at 7:30 p.m. (ET/PT). The 20-episode series follows Eaton as he immerses himself in the world of his sports idols - Chris Bosh, Leticia Bufoni, Bubba Wallace, Larry Fitzgerald, Erika Lang, to name a few, who are pushing their limits and inspiring others to do the same. Click [here](#) for a sneak peek of *Jagger Eaton's Mega Life*.

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Along his action-packed journey, Eaton will spend time in the shoes of pro-athletes and face his fears, while learning the demanding ways they train and test themselves to be the best of the best. Some of his experiences include cage-free diving with sharks in the Bahamas; Heli-boarding down a 10,000-foot mountain in Alaska; Fat-tire biking down Wyoming's treacherous slopes; and jousting head-to-head on horseback against a world champion joust. But behind the big tricks and extreme sports accolades is an everyday 15-year-old kid, grounded by his friends and family who are always by his side.

Throughout the season, Eaton will also meet up with Miami Heat™ forward Chris Bosh, Detroit Pistons™ center Andre Drummond, Olympic snowboarder Louie Vito, NASCAR drivers Harrison Burton and Bubba Wallace, professional diver Liz Parkinson, hip-hop dance crew Jabbawockeez, and more.

The premiere episode of *Jagger Eaton's Mega Life* finds Eaton preparing for a huge skate contest in his hometown of Phoenix, Ariz. To prep for the competition, Jagger meets up with Arizona Cardinals™ wide receiver Larry Fitzgerald and Bellator MMA fighter Keri Taylor-Melendez for some advice from the pros.

Leading into the series premiere, Eaton will guest star on Nick's viral video show *Crashletes*, hosted by New England Patriots™ Rob Gronkowski, at 7:00 p.m. (ET/PT). *Crashletes* season two premieres Friday, Sept. 16 at 7:00 p.m. (ET/PT).

Hailing from Mesa, Ariz., Eaton is one of the most progressive and versatile skateboarders the sport has ever seen. His ability to skate and compete on anything from the streets to the mega ramp puts Jagger in a category of his own. In 2012, at 11 years old, Jagger set the Guinness World Record as the youngest ever X Games competitor when he competed in the Big Air

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competition against industry veterans.

To join in the social conversation use the official hashtag #megalife and follow Nickelodeon's [Facebook](#), [Twitter](#) and [Instagram](#) pages.

*Jagger Eaton's Mega Life* is created by Rob Dyrdek and Shane Nickerson of Superjacket Productions (*Crashletes*, *Fantasy*

*Factory, Ridiculousness*).

#### **About Nickelodeon:**

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

#### **About Superjacket Productions:**

Superjacket Productions is an all-media production company formed by Rob Dyrdek and Shane Nickerson in 2013. Building upon the continued success of shows like *Rob and Big*, *Rob Dyrdek's Fantasy Factory*, *Ridiculousness*, and the comedic cooking competition show, *Snack-Off*, Superjacket continues to apply their unique comedic sensibility and years of production experience to each new project they take on. Making comedy cool, developing improvised reality sitcoms, and creating fresh takes on proven formats is the signature style of Superjacket. Rob Dyrdek's ten plus years as on-air MTV talent, his integral role as executive producer and creator and his unparalleled experience as an entrepreneur and professional athlete, coupled with Shane's extensive comedy writing and performing background and his fifteen years of producing reality TV, including every Dyrdek series, makes Superjacket one of the most unique and dynamic new production companies in Los Angeles.

**\*\*To download hi-res images click [here](#)**

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