

## **New Trailer for J.J. Abrams' 'Star Trek' Breaks All Existing Records With Over 1.8 Million Downloads During First 24 Hours on Apple.com**

### **Trailer Also Breaks Weekly Download Record With Over Five Million Downloads Since Exclusive Debut on Apple.com/trailers on March 6th**

LOS ANGELES, March 11 -- The new trailer for J.J. Abrams' "Star Trek" had more than 1.8 million downloads during its first 24 hours on Apple.com and has gone on to become the most popular HD download ever on the site with more than five million downloads in its first five days. The trailer made its exclusive debut on Apple.com/trailers on March 6th giving fans a sneak peak of this summer's highly anticipated "Star Trek" for viewing on their Mac or PC, iPhone or iPod with video.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991206/PARLOGO>)

From J.J. Abrams ("Mission: Impossible III," "Fringe," "Lost" and "Alias"), producer Damon Lindelof and executive producers Bryan Burk and Jeffrey Chernov and screenwriters and executive producers Roberto Orci & Alex Kurtzman ("TRANSFORMERS," "MI: III") comes a new vision of the greatest adventure of all time, "Star Trek," featuring a young, new crew venturing boldly where no one has gone before. "Star Trek" opens nationally on May 8, 2009.

Paramount Pictures and Spyglass Entertainment Present a Bad Robot Production "Star Trek" starring John Cho, Ben Cross, Bruce Greenwood, Simon Pegg, Chris Pine, Zachary Quinto, Winona Ryder, Zoe Saldana, Karl Urban, Anton Yelchin, Eric Bana and Leonard Nimoy. The film is directed by J.J. Abrams ("Mission Impossible III," "Lost," "Alias"), written by Roberto Orci & Alex Kurtzman ("MI: III," "Transformers").

Based upon "Star Trek" Created by Gene Roddenberry. The film is produced by J.J. Abrams and Damon Lindelof. The executive producers are Bryan Burk, Jeffrey Chernov, Roberto Orci and Alex Kurtzman. The director of photography is Dan Mindel, ASC. The production designer is Scott Chambliss. The film is edited by Maryann Brandon, A.C.E. and Mary Jo Markey, A.C.E. The costume designer is Michael Kaplan. The visual effects & animation are by Industrial Light and Magic. The music is by Michael Giacchino. This film has not yet been rated.

#### **About Paramount Pictures Corporation**

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