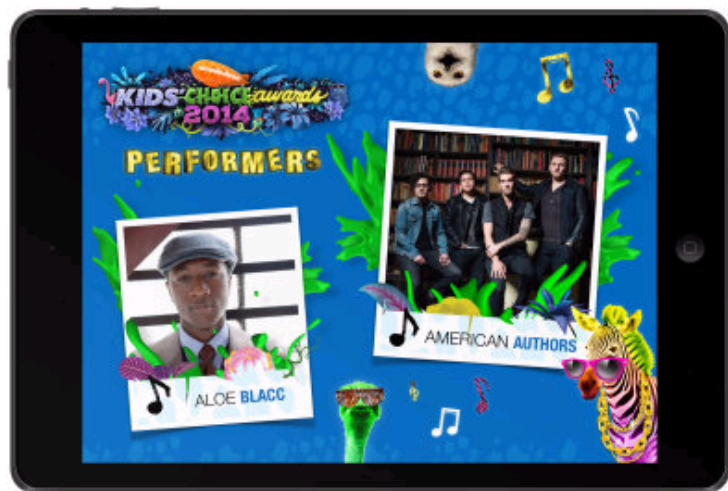


Chart-Toppers Aloe Blacc and American Authors Take the Stage at Nickelodeon's 27th Annual Kids' Choice Awards

Mark Wahlberg to Host the Year's Pinnacle Night for Kids on Saturday, March 29, at 8 p.m. (ET/PT)

LOS ANGELES--(BUSINESS WIRE)-- Top 10 iTunes selling artists **Aloe Blacc** and **American Authors** will amp up the crowd and perform at the ultimate kids' celebration, **Nickelodeon's 27th Annual Kids' Choice Awards**, airing live Saturday, March 29, at 8p.m. Performing a medley of his hit songs, "Wake Me Up" and "The Man," Blacc will join host Mark Wahlberg live, along with American Authors who will perform their #1 smash single, "Best Day of My Life." Kids can still [cast their votes](#) in 22 categories across all of Nickelodeon's digital outlets - [Nick.com](#) desktops and mobile devices, as well as the Nick app on iOS, Kindle, and Android - and users will be able to vote on Nickelodeon's [Twitter](#) feed using custom KCA hashtags.



"Looking forward to my very first *Kids' Choice Awards* performance," says Aloe Blacc. "Can't wait to sing 'Wake Me Up' and 'The Man' with all my fans."

"We're such big fans of Nickelodeon and the *Kids' Choice Awards*!" said American Authors. "It's an honor to be performing on the show March 29th, we can't wait! PLEASE SLIME US!!!!"

Aloe Blacc's "Wake Me Up"—the 2013 mega-hit he sang and co-wrote with Swedish DJ Avicii and saw climb to #1 in 102 countries across the globe—proved himself a singer/songwriter with an irresistible power to capture the complexities of human emotion. Now with his third solo album *Lift Your Spirit* (Blacc's major-label full-length debut, released by XIX Recordings/Interscope Records), the rapper-turned-singer pushes further into a folk/soul/pop fusion and finds him teaming up

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with premier producers like Pharrell Williams, DJ Khalil (Eminem, Drake, Kendrick Lamar) and Rock Mafia (No Doubt, Miley Cyrus) to achieve a slick and smooth retro-soul sound. Blacc began writing rap lyrics at age nine, put out his first hip-hop mixtape in 1996 and released his soul/R&B-laced debut album *Shine Through* in 2006. Soon after, Blacc began work on the record that would change his life and career: *Good Things*, an album certified gold in the UK, France, Germany, and Australia, among other countries. Along with "I Need a Dollar" (the platinum-selling single that was selected as the theme song to HBO's *How To Make it In America*), *Good Things* included the singles "Loving You Is Killing Me" and "Green Lights." Blacc will tour the US this summer with Bruno Mars.

Brooklyn-based American Authors' debut album on Island Records (containing the #1 Hot AC hit single "Best Day Of My Life") is available everywhere. Touring consistently across the U.S. and Canada through late summer, the band was recently selected for the highly influential VEVO LIFT emerging artists program after being chosen as VH1's official "You Oughta Know" selection for February. Their hit single that just went platinum, "Best Day Of My Life" was featured in a commercial for Lowe's, a trailer for the film *Delivery Man*, *The Secret Life Of Walter Mitty*, a Major League Baseball Fan Cave commercial and the opening sequence of this year's ESPN *World Series Of Poker* coverage. In addition to several performances on national television, they also appeared on The CW's *The Carrie Diaries*. The four members of American Authors - Zac Barnett (vocals), James Adam Shelley (guitar/banjo), Dave Rublin (bass) and Matt Sanchez (drums) - came together at Boston's Berklee College of Music. Each brings their own influences and experiences to the table, creating pop-flavored alt rock sprinkled with four-part harmonies, spirited lyrics and contagious optimism.

Nickelodeon recently launched an interactive, digital [Kids' Choice Awards](#)-themed [Book](#), the first-ever dedicated book produced for a live awards show, available exclusively on [iBooks](#). The [2014 Kids' Choice Awards: The Official Multi-Touch Book](#) offers fans an inside look at the irreverent show before and after the star-studded event. The book features fun facts about this year's nominees and host, Oscar® and Golden Globe®-nominated actor and producer, Mark Wahlberg; video clips from [Kids' Choice Awards](#) throughout the years; behind-the-scenes videos of Nick stars; photo galleries of the most memorable show moments throughout the years; quizzes, unexpected surprises and more. The book will be updated leading up to the big event. Download the book for free at [www.iTunes.com/KCA](#).

Nick.com/kca14 is the official destination for anything and everything *Kids Choice Awards*. Fans can join in on the slime-fest by watching hilarious short form [videos](#), taking fun [quizzes](#), browsing through [photo galleries](#), engaging with weekly polls, and getting the latest KCA news on this year's show and [nominees](#).

The 2014 *Nickelodeon's Kids' Choice Awards* will be seen in more than 375 million households around the world and in more than 25 languages. Within hours of airing live in the United States and Canada, the show will roll out internationally, providing kids around the world the opportunity to tune into their local Nickelodeon channel to enjoy the show faster than ever. In many international markets, the 2014 KCAs will feature country-specific award categories and nominees, such as Sveriges Favoritstjärna (Favorite Swedish Star) and Migliore Cantante Italiano (Favorite Italian Singer). Voting for the 2014 KCAs will span six continents across 17 localized voting sites, giving kids practically everywhere the chance to decide who takes home a coveted blimp. The 2013 KCAs was the highest-rated ever among kids in many international markets, including the UK, Germany and Singapore. Ratings for the 2013 KCAs were up double-digits YOY internationally, and the show was rated #1 in its timeslot among kids' channels in key international markets, including the UK, Australia, Netherlands, Spain, Singapore, and more.

Presenting sponsors of *Nickelodeon's 27th Annual Kids' Choice Awards* are General Mills, Hasbro Nerf Rebelle™ and Target. Associate sponsors are Bounty®, Capri Sun, McDonald's® and Toyota.

Nickelodeon's 27th Annual Kids' Choice Awards is being produced by Nickelodeon Productions in association with Bob Bain Productions. Bob Bain, Jay Schmalholz and Shelly Sumpter Gillyard are Executive Producers. Media outlets can reference the most up-to-date information on *Nickelodeon's 27th Annual Kids' Choice Awards* by logging onto www.NickKCAPress.com

About Nickelodeon

Nickelodeon, now in its 34th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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