

## **Viacom Confirms Agreement in Principle with Time Warner Cable, Despite Ads Today Suggesting the Contrary in New York, Cleveland, Orlando, Dallas, and Raleigh**

NEW YORK, Jan. 2 -- Despite the presence of ads today suggesting its channels have been pulled from the Time Warner Cable service, Viacom today confirmed that it has an agreement in principle with Time Warner Cable to renew carriage for Viacom's MTV Networks, and that MTV Networks' channels remain available on Time Warner Cable. Due to the timing of the agreement and the New Year's Day holiday, Viacom was unable to pull the previously placed ads, including print ads in New York, NY; Cleveland, OH; Orlando, FL; Dallas, TX and Raleigh, NC.

Philippe Dauman, President and CEO of Viacom said, "We apologize to Time Warner Cable and our viewers for any inconvenience or confusion these ads have caused. We look forward to continuing our positive and productive partnership with Time Warner Cable well into the future."

SOURCE MTV Networks

### **CONTACT:**

Carole Robinson, +1-917-860-5891

[Carole.robinson@mtv.com](mailto:Carole.robinson@mtv.com)

or

Mark Jafar, +1-646-239-6530

[Mark.jafar@mtvstaff.com](mailto:Mark.jafar@mtvstaff.com)

both of MTV Networks

Web Site: <http://www.mtv.com>