FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | | |
|--------------------------|---------------------|-----------|--|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | | | |
| | hours per response: | 0.5 | | | | | | | | | |

| | Check this box if no longer subject to |
|---|--|
| ١ | Section 16. Form 4 or Form 5 |
| ı | obligations may continue. See |
| | Instruction 1(h) |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Norville Deborah</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] | | | | | | | | | Relationshi heck all ap | olicable) | g Person(s) to | Issuer Owner | |
|--|--|--|--|------------------|------------------------------|--|---|---|--|--------------------------------------|---------------------|---|-------------|------------|---|---|---|---|--|
| (Last) (First) (Middle) 1515 BROADWAY | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2017 | | | | | | | | | Offic belo | er (give title w) | Othe belov | r (specify v) | |
| (Street) NEW YORK NY 10036 (City) (State) (Zip) | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | ne) X Forr Forr | ' I | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| Date | | | | | Date (Month/Day/Year) i | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Disposed (5) 8) | | | | | nd Secur Benef | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | | v | Amount | (<i>A</i> | N) or D) | Price | Trans | action(s) 3 and 4) | | (111301. 4) | |
| Class B C | ommon Sto | ock | | 07/01 | L/201 | 017 A 911 ⁽¹⁾ A ⁽¹⁾ 19,849 D | | | | | | | | | | | | | |
| | | Та | ble II - D | | | | | | | | sed of, onvertib | | | | / Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Day | Date, y/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) o Dispo | r osed) r. 3, 4 | 6. Date E: Expiration (Month/D: Date Exercisal | n Date ay/Yea | • | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares | | unt ber | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |

Explanation of Responses:

1. These shares reflect the regular quarterly crediting of vested Restricted Share Units with a fair market value equal to (1) the amount of deferred director retainer and meeting fees (and related interest) credited in such quarter and (2) the amount of cash dividends in such quarter attributable to previously vested Restricted Share Units.

Remarks:

/s/ Christa A. D'Alimonte,

Attorney-in-Fact for Deborah 07/05/2017

Norville

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.