

TVLandPRIME.com's Got The Beat With New 'High School Reunion' 'Awesomely 80's' Music Video Widget

Classmate Video Bios, Photo Galleries, Blogs and Digital Games

Also Featured on Network's Web Site

NEW YORK, Feb. 18 -- Video killed the radio star and TVLandPRIME.com aims to prove it with the launch of its "Awesomely 80's" music video widget in support of TV Land's new original series "High School Reunion" which premieres tonight at 10PM ET/PT on TV Land. Visitors to TVLandPRIME.com can relive the teased hairstyles and rock fashions of the 80's as they watch videos of their favorite head bangers and pop stars. Users will then be able to post this video player on favorite social networking sites like MySpace, Friendster and Blogger, as well as their own personal web page. Videos on the widget include music featured in TV Land's "High School Reunion" series such as "Every Rose Has Its Thorn" by Poison and other 1980's iconic video favorites such as The Go-Go's hit "We Got The Beat," John Mellencamp's "Jack & Diane," Rick Springfield's "Jessie's Girl," Peter Gabriel's "Sledgehammer" and Bruce Springsteen's "Dancing In The Dark." Other featured bands on the "Awesomely 80's" music video widget include Bon Jovi, Guns N' Roses, Cyndi Lauper, The Pretenders, Tom Petty, U2, INXS and more. TVLandPRIME.com is also offering a "Totally 80's" streaming radio channel.

Visitors to the "High School Reunion" Website can also play free, exclusive games such as "High School Volleyball," where contestants can test their volleyball skills in real time against other online gamers, or challenge their 1980's expertise with the "Totally 80's Trivia" game. Users are also invited to check out cast members' personal photo galleries, watch exclusive video taken by the cast as well as bonus moments not seen on-air and read weekly behind-the-scenes cast blogs.

"High School Reunion" features nineteen classmates from the 1988 graduating class of Arizona's Chandler High who have been brought together for their own special reunion set on an exotic and romantic Kauai estate to rekindle old relationships, reveal long-held secrets and resolve deep-seated issues from 20 years ago. The TV Land original eight-part reality series premieres on TV Land PRIME, TV Land's new primetime programming destination designed to appeal to the attitudes, life stage and interests of people in their 40s. "High School Reunion" is produced by Next Entertainment in association with Warner Horizon Television.

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About TV Land

About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, GameTrailers and Xfire.

SOURCE TV Land

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