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International Music Sensation Little Mix to Perform at Nickelodeon's 2017 Kids' Choice Awards

Nikki & Brie Bella, The Chainsmokers, Nick Cannon, Ellen DeGeneres, Kevin Hart, DJ Khaled, Demi Lovato, Isabela Moner, Chris Pratt, Rico Rodriguez, Zoe Saldana, JoJo Siwa, Zendaya, Stars from Nick's Hit Series and more Scheduled to Appear in Live Show

BURBANK, Calif.--(BUSINESS WIRE)-- Nickelodeon announced today that international music sensation Little Mix will take the stage at the 2017 Kids' Choice Awards. Nominated in the new category of Favorite Global Music Star, the award-winning group will perform a medley of their hit singles "Shout Out to My Ex" and "Touch." Little Mix joins previously announced performers Machine Gun Kelly and Camila Cabello, who will be performing their platinum-selling number-one single, "Bad Things."

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The star-studded event will also feature appearances by celebrities including: Nikki & Brie Bella: The Chainsmokers: Nick Cannon: Ellen DeGeneres: Chris Evans: Gal Gadot; Kevin Hart; DJ Khaled; Demi Lovato; Isabela Moner; Chris Pine; Chris Pratt; Rico Rodriguez; Zoe Saldana; JoJo Siwa and Zendaya; plus stars from Nick's hit series Henry Danger (Jace Norman); Game Shakers (Thomas Kuc, Madisvn Shipman, Benjamin Flores Jr.): Nickv. Rickv. Dickv & Dawn (Mace Coronel, Aidan Gallagher, Lizzy Greene, Casey Simpson); The Power Rangers (Becky G., Naomi Scott, RJ Cyler, Ludi Lin, Dacre Montgomery); The Thundermans (Jack Griffo, Kira Kosarin) and School of Rock (Breanna Yde, Ricardo Hurtado, Jade Pettyjohn, Aidan Miner and Lance Lim).

Little Mix from Left to Right: Leigh-Anne Pinnock, Jesy Nelson, Perrie Edwards, Jade Thirlwall (Photo: Business Wire)

Hosted by WWE Superstar John Cena, the show will air live on Saturday, March 11, at 8 p.m. (ET/ tape delayed for West Coast), from USC's Galen Center in Los Angeles.

Click <u>HERE</u> for Little Mix bio.

Nickelodeon's 2017 Kids' Choice Awards is the only live event where kids can cast their votes across 28 categories with a brand-new voting experience on Nickelodeon's digital platforms including <u>Nick.com</u> and the Nick App on iPad, iPhone, Kindle and Android devices.

Stay up-to-date on all *Kids' Choice Awards* news by liking Nickelodeon on <u>Facebook</u> and following @Nickelodeon on <u>Twitter</u> and <u>Instagram</u> using #KCA.

While this will be Cena's first time hosting the global show, he is beloved worldwide by the Nickelodeon family, having previously hosted Australia's Kids' Choice Awards in 2008, as well as undergoing a sliming at the first UK Kids' Choice Awards in 2007.

Sponsors of *Nickelodeon's 2017 Kids' Choice Awards* include Cinnamon Toast Crunch™, Crest®, Hot Wheels®, Nintendo, Skechers®, Toyota, Verizon and Walmart.

Nickelodeon's 2017 Kids' Choice Awards is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

Media outlets can access photos and video for Nickelodeon's 2017 Kids' Choice Awards by logging onto Nickpress.com.

About Nickelodeon:

Nickelodeon, now in its 37th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <u>http://www.nickpress.com</u>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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