

Chris Brown, Kendrick Lamar, Michael B. Jordan and Zendaya - "BET Awards" 2015 is Pulling Out All the Stops for the 15th Anniversary of Music's Biggest Night

HOSTED BY ANTHONY ANDERSON AND TRACEE ELLIS ROSS, "BET AWARDS" 2015 WILL AIR LIVE ON SUNDAY, JUNE 28, 2015 ON BET FROM MICROSOFT THEATRE AT L.A. LIVE IN LOS ANGELES, CA

#BETX / #BETAWARDS

NEW YORK--(BUSINESS WIRE)-- Today, BET Networks revealed some of the industry's most influential names in entertainment who are set to appear at the 15th annual "BET Awards" 2015 on Sunday, June 28, 2015. Hosted by **Anthony Anderson** and **Tracee Ellis Ross**, the "BET Awards" will include a performance by **Chris Brown** and **Kendrick Lamar**. The star power continues as the network also announced that actor **Michael B. Jordan** and entertainer **Zendaya** will take the stage as presenters during the 15th Anniversary of the annual highly-anticipated televised event. Additional names to be announced.

A full list of the "BET Awards" 2015 nominations is now available at <http://www.bet.com/awards>.

Stephen G. Hill, BET's President of Programming, Connie Orlando, BET's Senior Vice President of Music and Specials, Lynne Harris Taylor, BET's Vice President of Specials, will serve as Executive Producers for the "BET Awards" along with Jesse Collins, CEO of Jesse Collins Entertainment.

The "BET Awards" 2015 will air LIVE on Sunday, June 28, 2015 on BET and will premiere around the world on BET's international network on Tuesday, June 30 at 9:00pm BST / 10:00pm CAT and will air live on MTV Australia for the very first time (check local listings).

The "BET Awards" will take place along with the BET Experience at L.A. Live in Los Angeles from June 25-28, 2015. BET.com/Awards is the official site for the "BET Awards" and will have all the latest news and updates about this year's show. All information about the BET Experience at L.A. LIVE presented by Coca-Cola® can be found at BETExperience.com. The BET Experience VIP Package offers the only way to purchase a "BET Awards" ticket, great seats to 3-nights of concerts at the Staples Center, and exclusive access to events at the free Fan Fest. For more information and to purchase tickets, go to BET.com/BETX.Follow the Experience on Twitter @betexperience.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

ABOUT "BET AWARDS"

The "BET Awards" is one of the most watched award shows on cable television according to the Nielsen Company. The "BET Awards" franchise remains as the #1 program in cable TV history among African-Americans, and it is BET's #1 telecast every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.

ABOUT JESSE COLLINS ENTERTAINMENT

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran Jesse Collins. For more than a decade, Collins, the company's CEO, has played an integral role in producing some of television's most memorable moments in music entertainment. Formerly Executive Producer/EVP of Cossette Productions, Collins has produced ground-breaking and award winning television programming including the BET Awards, the GRAMMY Awards, BET Honors, UNCF An Evening of Stars and the BET Hip Hop Awards. Collins is an executive producer of Real Husbands of Hollywood, (now going into its 4th hit season) alongside industry icons Stan Lathan and Ralph Farquhar; and has worked with superstar talent such as Will Smith, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince, Mariah Carey and many more.

BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, one of the leading entertainment companies in the world and developer/ operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 25 - 28, 2015 presented by Coca-Cola®. This three-day festival will be filled with music and comedy concerts taking place at Club Nokia and STAPLES Center; "106 & PARK"; FREE BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 28, 2015 at Nokia Theatre L.A. LIVE.

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