DJ Mustard Tops the Night off as the Big Winner with Four BET "Hip Hop Awards"

Brandy, Queen Latifah, MC Lyte and Yo-Yo Reunite on Stage to Perform "I Wanna Be Down" Remix

Common, Jay Electronica, Vince Staples and the Parents of Michael Brown Give a Moving Tribute to Their Late Son

"I Am Hip Hop Icon" Award Recipient Doug E. Fresh Brings the Crowd to Tears with His Acceptance Speech

#HipHopAwards

NEW YORK--(BUSINESS WIRE)-- Hosted by none other than **Uncle Snoop** at the Boisfeuillet Jones Civic Center in Atlanta, Georgia, the **BET "Hip Hop Awards" 2014** delivered yet another notable year of celebrating hip-hop's most influential artists with nineteen categories, nine outstanding performances, and five cyphers.

DJ Mustard was the artist of the night, winning four awards: "DJ of the Year," "Producer of the Year," "MVP of the Year," and "Track of the Year." Drake and Kendrick Lamar garnered two awards each. Viewers were treated to memorable performances throughout the night by **T.I., Birdman, DJ Mustard, Rich Homie Quan, Young Thug, YG, Migos, Rae Sremmurd** and more. A surprise performance by **Brandy, MC Lyte, Yo-Yo** and **Queen Latifah** celebrated the 20th anniversary of their "I Wanna Be Down" collaboration and brought the crowd to their feet.

In addition, **Common, Jay Electronica, Vince Staples** and the parents of Michael Brown gave a touching tribute to their son, leaving the crowd in the "hands up, don't shoot" gesture. **Michael K. Williams** presented hip-hop legend aka "The Human Beat Box," **Doug E. Fresh** with the "I Am Hip Hop" Award presented by Sprite.

The highly anticipated BET "Hip Hop Awards" cyphers brought the heat with cyphers featuring **Wiz Khalifa**, **Juicy J**, **Lil' Mama**, **David Banner**, **Remy Ma**, **Papoose**, **Ty Dolla \$ign** and more, as well as a first time ever live cypher performance on stage.

The 2014 complete list of BET "Hip Hop Awards" winners are:

Best Hip Hop Video

Drake - "Worst Behavior"

Best Collabo, Duo or Group

YG f/ Jeezy & Rich Homie Quan - "My Hitta"

Best Live Performer

Kanye West

Lyricist of the Year

Kendrick Lamar

Video Director of the Year

Hype Williams

DJ of the Year

DJ Mustard

Producer of the Year

DJ Mustard

MVP of the Year

DJ Mustard

Track of the Year

"My Hitta" - Produced by DJ Mustard (YG f/ Jeezy & Rich Homie Quan)

Album of the Year

Drake - "Nothing Was The Same"

Who Blew Up Award

Iggy Azalea

Hustler of the Year

Dr. Dre

Made-You-Look Award (Best Hip Hop Style)

Nicki Minaj

Best Hip Hop Online Site

WorldStarHipHop.com

Best Club Banger

Future f/ Pharrell, Pusha T & Casino - "Move That Doh" (Produced by Mike WiLL Made It)

Best Mixtape

Wiz Khalifa - "28 Grams"

Sweet 16: Best Featured Verse

Kendrick Lamar - "Control" (Big Sean f/ Kendrick Lamar & Jay Electronica)

Impact Track

Common f/ Vince Staples - "Kingdom"

People's Champ Award

Drake - "Worst Behavior"

Stephen G. Hill, BET's President of Music Programming and Specials, Lynne Harris Taylor, BET's Vice President of Specials, will serve as Executive Producers for the BET "Hip Hop Awards," along with Jesse Collins, CEO of Jesse Collins Entertainment.

BET "HIP HOP AWARDS" 2014 will also premiere on Friday, October 17, 2014 on BET's international network in the UK and Africa, reaching more than 17 million households in 50+ countries (check local listings).

<u>BET.com/HipHopAwards</u> is the official site for the BET "HIP HOP AWARDS" 2014 where fans can visit to get up-to-date info on this year's show and take a look back on past BET Hip Hop Awards. In the coming weeks, <u>BET.com</u> will launch a series of interactive timelines, exclusive video content, games and quizzes leading up to the show.

BET "Hip Hop Awards" 2014 is fresh, legendary and, as always, a memorable night that you don't want to miss! Join the conversation on social media by logging on to BET's multiple social media platforms:

- On Twitter by using hashtag: #HipHopAwards; follow us @HipHopAwards and @BET
- On Facebook by liking the fan page at facebook.com/HipHopAwards

ABOUT BET NETWORKS:

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

ABOUT BET "HIP HOP AWARDS":

BET "Hip Hop Awards" is an annual celebration that pays homage to a culture that changed the world while highlighting the best in hip hop music. Year after year, BET Networks delivers the best in hip-hop for an unforgettable night of performances, cyphers and tributes honoring hip-hop legends that have and continue to make hip-hop culture a global force.

ABOUT JESSE COLLINS ENTERTAINMENT:

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran Jesse Collins. For more than a decade, Collins, the company's CEO, has played an integral role in producing some of television's most memorable moments in music entertainment. Formerly Executive Producer/EVP of Cossette Productions, Collins has produced ground-breaking and award winning television programming including the BET Awards, the GRAMMY Awards, BET Honors, The UNCF Evening of Stars and the BET Hip Hop Awards. Collins currently Exec. Produces "The Real Husbands of Hollywood," (now going into its 4th hit season) alongside industry Icons Stan Lathan and Ralph Farquhar; and has worked with superstar talent such as Will Smith, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince, Mariah Carey and many more.

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