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Viacom CEO Bob Bakish to Speak at the Deutsche Bank 25th Annual Media & Telecom Conference

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ:VIAB, VIA) today announced that Bob Bakish, President and Chief

Executive Officer, will participate in a Q&A session at the Deutsche Bank 25th Annual Media & Telecom Conference in Palm Beach, Florida on Tuesday, March 7, 2017 at 10:25 a.m. ET. A live webcast of the session will be available to the general public through a link on the Investor Relations homepage of Viacom's website (<u>ir.viacom.com</u>). A replay of the audio webcast will be available in the "Events / Webcasts" section of this site.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in more than 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Logo, Nicktoons, TeenNick, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach over 3.9 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit <u>www.viacom.com</u>. Keep up with Viacom news by following Viacom's blog at <u>blog.viacom.com</u> and Twitter feed at <u>www.twitter.com/viacom</u>.

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