

## Video: Ready...Aim...SHOOTER! The Official Movie Game Targets Apple's App Store

### New Game From Paramount Digital Entertainment and Artificial Life Based on the Paramount Pictures Motion Picture Launches for the iPhone and the iPod Touch

HOLLYWOOD, Calif., Feb 20, 2009 -- The movie that has been on the top 100 hundred downloads on the iTunes store for over a year launches today as a game on Apple's App Store for a limited time pricing of 99 cents! SHOOTER! The Official Movie Game takes you into an action-packed adventure where everything is a target and your iPhone or iPod touch is the weapon.

To view the Multimedia News Release, go to: <http://www.prnewswire.com/mnr/paramount/37145/>

#### KEY GAME FEATURES:

- Over 30 High Stakes Sniping Levels: Earn medals and rewards through the successful completion of dangerous assignments while progressing through training sessions and multiple missions that feature challenging bosses.
- Large Arsenal of Guns, Weapons, Equipment and Camouflage - Choose from different sniper rifles, silencers, and scopes to neutralize hostiles from long range or use pistols, grenades, and pipe bombs to take out your targets in close quarters combat. Dress to match your surroundings and to elude return fire.
- First Person Sniper Perspective - Use the accelerometer to zero in on your targets with your binoculars and scope. Distance and wind must also be factored into your shot.
- Nighttime Missions - Use night vision to target your enemy in a variety of challenging shooting conditions.
- Detailed Mission Environments - Execute missions in the deserts, cityscapes, forests, mountains and snow, each of which requires specialized skills.
- Mini-Games and Puzzles - Successfully complete these tasks to continue through the storyline. Use your varied skill set, to cleverly pass the deadly games.

The landscapes in the game are exquisitely crafted using high quality 3D map vector graphics and players are provided with a 180 degree adjustable 3D vision scope. The shooting experience is also greatly enhanced by the accompanying realistic voiceover and audio stimulation.

Overcome the odds to uncover the conspiracy and clear your name. And don't forget to visit the iTunes Shooter movie page and add this film to your iTunes movie library.

#### About Paramount Digital Entertainment

Paramount Digital Entertainment (PDE) is a division of Paramount Pictures Corporation. PDE develops and distributes filmed entertainment across worldwide digital distribution platforms including online, mobile and portable devices, videogames, virtual worlds and emerging technologies.

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

## About Artificial Life, Inc.

Artificial Life, Inc. (OTC Bulletin Board: ALIF) is a public US corporation headquartered in Los Angeles, with its production center in Hong Kong and additional offices in Berlin (EMEA headquarters) and Tokyo. As a leading, full-service provider of mobile broadband 3G technology, mobile participation TV, mobile gaming, content and business applications, Artificial Life provides 2D and 3D multi- and single player rich-media applications for 3G, 3.5G and 4G network-enabled mobile phones. Recognized internationally for outstanding content quality and technology, Artificial Life transcends traditional modes of mobile communications and interactive gaming. For more information, please visit [www.artificial-life.com](http://www.artificial-life.com) or the company's m-commerce portal at [www.botme.com](http://www.botme.com).

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