

Palladia Celebrates the GRAMMY(R) Awards with Over 25 Different Music Shows and Concerts Featuring GRAMMY-Nominated Artists Airing All Weekend Friday - Sunday, Beginning February 6 at 9pm*

NEW YORK, Feb. 2 -- Palladia, MTV Networks' high-definition music channel will celebrate the upcoming 51st Annual GRAMMY® Awards with a full weekend of HD music programming featuring many of the nominated artists. Palladia's GRAMMY weekend will air Friday, February 6 beginning at 9pm through Sunday, February 8 at 8pm and will feature nominated artists in a variety of shows, performances and concert events.

The weekend will feature channel premieres of "MTV Live: Kings of Leon" and "Soundstage: Robert Plant" and encores of:

- "VH1 Storytellers" featuring Kid Rock, Coldplay, Bruce Springsteen, Snoop Dogg, Mary J. Blige and Jay-Z
- "Soundstages" featuring John Mayer, Martina McBride and Sheryl Crow
- "CMT Crossroads" featuring Babyface & Trisha Yearwood, Robert Plant & Alison Krauss, .38 Special & Trace Adkins and Joss Stone & LeAnn Rimes
- "MTV Live: Coldplay"
- "MTV Unplugged" featuring Alicia Keys and Keyshia Cole
- "Radio 1's Big Weekend 2008"
- "Maroon 5: Live From Le Cabaret in Montreal"
- "Usher: Live Evolution 8701"
- "Lee Ann Womack: There's More Where That Came From"
- "CMT at Summerfest: Sugarland"
- "CMT Cross Country: Randy Travis & Josh Turner"
- "Electric Proms: Paul McCartney"
- "Soulstage: Raphael Saadiq"

The 51st Annual GRAMMY Awards will broadcast live Sunday, Feb. 8 on CBS at 8pm ET/PT

About Palladia

Palladia, MTV Networks' high-definition music channel, launched in January 2006 and features original music-based programming for a variety of music genres, including hip hop, rock, country, pop, reggaeton, soul and more, as well as HDTV acquisitions and original content from MTV Networks Music Group's MTV, VH1, and CMT family of services. The channel has grown to 12 million households and is available on major U.S. carriers including Comcast, Cox, Verizon FiOS, Time Warner, Dish, DIRECTV, Charter, AT&T u-Verse and Insight.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 130 channels worldwide, owns and operates the following television programming services -- MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 150 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

*all times ET/PT

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