

# **BET Networks Announces Premiere Date for New Daily Talk Show "Just Keke," Hosted by Actress-Singer Keke Palmer**

**Produced by Telepictures, "Just Keke" Premieres Monday, June 30 at 5 PM ET/PT**

NEW YORK--(BUSINESS WIRE)-- BET Networks announces the premiere date for its new daily talk show "Just Keke," from Telepictures. Hosted by dynamic actress, singer and activist Keke Palmer, "Just Keke" will air Monday through Friday during its initial four-week run. The show premieres Monday, June 30 at 5 P.M. ET/PT directly preceding the network's long-running music series "106 & Park."

An influential voice of her generation at age 20, Palmer will bow as the youngest talk show host in television history. "Just Keke" will target millennials by covering a variety of topics including social issues, pop culture, fashion, relationships, celebrity interviews and more. The daily talker will feature an innovative set design with a heavy focus on social media integration.

Candi Carter ("The Oprah Winfrey Show," CEO, New Chapter Entertainment) and Andrew Scher ("Dr. Phil," "Queen Latifah," "Ricki Lake") have been tapped as showrunners and Executive Producers alongside Executive Producer Judge Greg Mathis ("Judge Mathis"). Larry and Sharon Palmer of Laron Entertainment are Consulting Producers on the project. The series is from Mathis Productions in association with Telepictures, for BET Networks.

## About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: [BET.com](http://BET.com), a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

## About Telepictures

Telepictures is an industry-leading and Emmy® Award-winning producer of innovative, multiplatform advertiser-friendly television series and digital content for the first-run syndication, cable and digital marketplace. Programs produced by Telepictures have won 77 Emmy® Awards in the last 17 years, including Outstanding Talk Show or Outstanding Talk Show Host for 14 of the last 16 years. Telepictures is currently producing *The Ellen DeGeneres Show*, *Extra*, *Judge Mathis*, *The People's Court*, *TMZ*, *TMZ Live* and *Let's Ask America*, as well as the upcoming *Just Keke*, *#CandidlyNicole*, *The Real* and *Ellen's Design Challenge*. For more information about Telepictures programming, please visit [www.telepicturestv.com](http://www.telepicturestv.com).

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