

America's Biggest Little Diva Takes Center Stage on Logo as Pageant Superstar Eden Wood Dazzles in the Premiere of "Eden's World"

New Docu-Series Premieres Monday, April 16 at 10PM ET/PT on Logo

NEW YORK, March 15, 2012 /PRNewswire/ -- **To Tweet This Release:** <http://logo.to/xHI8fL>

Get ready to sparkle, baby! Seven-year-old Eden Wood rocked the child pageant world when she announced she'd be retiring from the competition circuit after six grueling years of dominating her rivals. Over 300 crowns and a legion of adoring fans were great, but being the natural entertainer that she is, Eden needed more. At the top of her game, Eden and her high-energy, show-biz loving mother Mickie Wood were eager to share their secrets with a new crop of girls striving to achieve their beauty queen dreams. **"Eden's World"** will follow Eden and her mom each week as they coach a child beauty queen and her mother at a pageant somewhere in small town America while also pursuing Eden's career as an actress/singer/model in New York City. But it's not all glitter and spotlights, as making it in NYC proves to be a bit tougher than Eden, or her team anticipate. And in between all the auditions, catwalks and meetings, she's still got homework to do! The new docu-series, comprised of 8, 30-minute episodes, will prove pint-sized powerhouse Eden is destined to be the center of everyone's attention. **"Eden's World"** premieres **Monday, April 16 at 10PM ET/PT on Logo**.

Each week, Eden and her mom will artfully take on overbearing stage moms, terrified tots and unending egos as they mold the pageant superstars of tomorrow by offering up tips and tricks from the best in the business. Many times, the challenges these girls face extend well beyond the stage. And never one to shy away from the spotlight herself, the cameras will follow Eden as she sets off to NYC in search of superstardom with the expert help of "The E Team." Eden's mom Mickie, manager Heather, hair and makeup artist Fran and publicist Andrew will stop at nothing to make Eden's dreams come true. The group rarely sees eye-to-eye, but they all agree that stage or screen, commercials or modeling contracts, no dream's too big for this mini-mogul.

Julie Auerbach, Gary Auerbach and Tina Gaggero from Go Go Luckey Entertainment serve as Executive Producers for "Eden's World" along with Brent Zacky and Pamela Post for Logo.

To learn more about "Eden's World," go to LogoTV.com or the ["Eden's World" Facebook page](#).

ABOUT GO GO LUCKEY ENTERTAINMENT

Go Go Luckey Entertainment is a Los Angeles-based production company led by partners Gary and Julie Auerbach. The company has built a reputation as one of the leading creative houses for fresh, cutting-edge programming with a signature cinematic look and style. Fusing together Gary's pioneering, award-winning reality background ("Jon Stewart Show," "Singled Out," "The X Show," etc.) with Julie's scripted-television background ("24," "Dark Angel," "Birds of Prey," "Charmed"), Go Go Luckey burst onto the scene in 2004 with their breakout smash hit "Laguna Beach : The Real Orange County," creating a completely new genre of reality television. Upcoming productions slated for 2012 include "Ridley Scott's Prophets of Sci Fi" (Discovery Science), "Pretty Hurts" (Logo), "The Electric Barbarellas" season 2 (MTV), "Ghost Lab 3-D" (Discovery), Brad Meltzer's "Decoded 2012" (History). These premieres accompany multiple reality and scripted pilots & presentations currently in production for Logo, VH1, MTV, A&E, Lifetime, History, History 2, Nat Geo and Spike.

ABOUT LOGO

Logo celebrates one-of-a-kind personalities, unconventional stories and discovering what's next—all through a mix of original and acquired entertainment that's outrageous, smart, and inclusive. Entertaining a social, savvy audience of gay trendsetters, Logo also attracts a straight audience that wants to be ahead of the curve. Launched in 2005, Logo is in nearly 50 million homes across the United States, and is complemented by a federation of online properties, including LogoTV.com, NewNowNext.com, AfterEllen.com, AfterElton.com, and DowneLink.com. Logo is part of Viacom Inc. (NASDAQ: VIA, VIAB), which features a roster of popular and highly targeted brands that include MTV, Comedy Central, VH1 and Spike TV.

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