## Nickelodeon and Sid & Marty Krofft Unleash Playful Puppies for Preschoolers in Mutt & Stuff--New Series Premiering Friday, July 10, at 10 A.M. (ET/PT)

## Calvin Millan and Cesar Millan Star in Live-Action Series

## **Created by Sid and Marty Krofft**

## \*High-res art available at www.nickpress.com

NEW YORK--(BUSINESS WIRE)-- Nickelodeon is expanding its hit preschool roster with the launch of the inventive <u>Mutt & Stuff</u>, a live-action preschool series created by TV legends Sid and Marty Krofft. Set in a unique school for dogs, the series stars Calvin Millan and his dad, Cesar, star of *Cesar 911* and former star of *Dog Whisperer with Cesar Millan*, interacting with a cast of both real dogs and puppets at a canine school called Mutt & Stuff. In addition to adorable puppies and unbelievable dog tricks, the series balances moments of heart and comedy with a social-emotional curriculum that helps preschoolers with identifying and managing emotions, building interpersonal awareness and developing social skills. The show also carries a message of pet adoption and responsible pet care based on Cesar Millan's philosophies.

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Cesar Millan, Calvin Millan and Stuff, stars of Nickelodeon's live-action preschool series, Mutt & Stuff. (Photo: Business Wire)

*Mutt & Stuff* will premiere Friday, July 10, at 10 a.m. (ET/PT), joining Nick's number-one lineup of preschool content that features the top-rated *PAW Patrol* and *Blaze and the Monster* <u>Machines</u>. *Mutt & Stuff* is created and executive produced by Sid and Marty Krofft (*H.R. Pufnstuf, Land Of The Lost*), along with Bradley Zweig. Cesar Millan also serves as executive producer.

"*Mutt & Stuff* will capture the hearts and imaginations of preschoolers everywhere with its upbeat energy, heartwarming friendships and valuable lessons," said Russell Hicks, President, Content Development and Production, Nickelodeon Group. "Sid and Marty Krofft have been entertaining kids for decades with shows that expertly blend fantasy and reality, and *Mutt & Stuff* truly embodies their colorful signature style."

Added Marty Krofft, "From the moment we met with the Millans it was clear that partnering with them was going to lead to something extraordinary. Mixing their dynamic talent with

the unmatched appeal of puppies and the quirkiness of puppets, we knew that *Mutt & Stuff* would be a one-of-a-kind show that would pique the interest of preschoolers and enable us to connect with a new generation of kids."

The series follows Calvin Millan and his best friend Stuff, a larger-than-life dog with a personality to match, as they take preschoolers inside the doors of Mutt & Stuff, a school for dogs, to explore the daily lives of these canine companions. Each episode features incredible tricks, training lessons and high-spirited humor. With the help of 15 playful puppies and charismatic puppets, Calvin educates preschoolers on how to train and guide their dogs, as well as showcase the friendship and loyalty that puppies can provide. *Mutt & Stuff* airs regularly Fridays at 10 a.m. (ET/PT) on Nickelodeon.

In *Mutt & Stuff's* series premiere, "Hip Hop Dogs," Calvin helps one of his canine students cope with missing his owner. In addition to helping his pup pal, Calvin helps the dog's owner when she needs back-up dancers for her dance performance. Cue the Mutt & Stuff hip hop dog dancers!

Nickelodeon's award-winning <u>NickJr.com</u> and the Nick Jr. App will feature *Mutt & Stuff* content including episodic clips, series trailer and theme song. The series premiere of *Mutt & Stuff* will be available on <u>NickJr.com</u>, the Nick Jr. App, Nick VOD and DTO beginning July 11.

Calvin Millan, 16, is the son of Cesar Millan, star of Nat Geo WILD's *Cesar 911* and former host of the *Dog Whisperer with Cesar Millan*. Calvin began his acting career at the age of eight when he appeared as a guest on the *Dog Whisperer* helping to train small dogs. In 2012, he traveled with his father appearing in CESAR MILLAN LIVE touring shows in Asia and Canada. Calvin has one dog named Coco and actively works with the Cesar Millan Foundation in support of the Mutt-i-grees elementary school program that teaches children empathy and compassion for animals. The program has been taught in over 1,200 school districts in the United States and Canada.

Cesar Millan is a best-selling author, a much-in-demand public speaker, a branded pet care product designer/entrepreneur, international star of Nat Geo WILD's *Cesar 911* and original host of the *Dog Whisperer*. Cesar has co-authored several books as well as generated numerous instructional DVDs and CDs. In 2007, Cesar officially launched The Cesar Millan Foundation, a national nonprofit organization designed to champion worldwide animal advocacy for animals through the support of community education and awareness programs.

Many of the most colorful and fondly remembered children's series of the 1970s and 1980s sprang from the imaginations of Sid and Marty Krofft. The Kroffts made their television debut in 1969 with NBC's *H.R. Pufnstuf* and introduced the brothers' innovative mix of live-action and puppetry. For the next two decades, the Kroffts developed several hit shows including *The Bugaloo, Lidsville, Sigmund and the Sea Monsters* and *Land Of The Lost.* The Kroffts also found success as producers of popular primetime variety series such as *The Donny and Marie Show, The Brady Bunch Variety Hour* and the top-rated *Barbara Mandrell & the Mandrell Sisters.* In 2009, the Kroffts produced a feature film version of their classic TV program L*and of the Lost,* which was distributed by Universal Pictures. The Kroffts recently signed a development deal with Amazon Studios to develop a reimagined pilot based on *Sigmund and the Sea Monsters.* They are also producing a reboot of *Electra Woman & Dyna Girl,* consisting of a series of eight 11-minute episodes that can also be released as an 88-minute movie, at Legendary Entertainment.

Bradley Zweig is an Emmy-nominated executive producer and writer who has worked on numerous live-action and animated preschool shows for Nickelodeon including *Yo Gabba Gabba, Wallykazam!, Zack and Quack* and *The Fresh Beat Band*. He has also written and produced projects for The Jim Henson Company and Cirque Du Soleil. In addition to his television work, Zweig has written several live touring shows including Ringling Brothers and Barnum & Bailey Circus, and multiple touring musical productions for Disney Jr.

Nickelodeon, now in its 36<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <u>http://www.nickpress.com</u>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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Nickelodeon Maggie Wang, 212-846-6381 <u>maggie.wang@nick.com</u>

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