

# Spike Gets Hot for 'James Gunn's PG Porn' and Picks Up Full Season of Popular Web Show

## Second Episode To Premiere On Spike.com On January 26th

LOS ANGELES, Jan. 26 -- Spike TV announced today that it has picked up an additional 11 episodes of "James Gunn's PG Porn," rounding out a 12-episode season of the popular Web series. The series, which has generated over 1.6 million views to date from its pilot episode on Spike.com, will premiere episode two, "Roadside Ass-Istance" on Spike.com January 26th and can be viewed at <http://www.spike.com/video/roadside-ass/3101845>

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060322/NYW096LOGO> )

"James Gunn's PG Porn" is a comedic series aimed at people who enjoy everything about porn, except the sex. The pilot episode, "Nailing Your Wife," debuted on Spike.com on October 8, 2008 and became an overnight sensation. The pilot starred Nathan Fillion ("Desperate Housewives") and adult entertainment actress Aria Giovanni, and generated over 1 million views within five days, leading to the development of new episodes and a full season pick-up from Spike. The distribution deal was handled by Safran Digital Group, a digital media company which also produced the show in conjunction with Good Boy Productions. Over the course of this year, one episode will launch each month on Spike.com, followed by exclusive behind-the-scenes footage from the set as well as cast and crew interviews.

"We're excited to team up with James and a host of top shelf talent to bring this hilarious series exclusively to Spike.com. When you take the sex out of porn, you're left with some hilarious situations, and based on the success of the first episode, a huge hit," said Jon Slusser, senior vice president, digital and video games, Spike TV.

The new episodes will follow the formula of the pilot, incorporating an actor from the traditional entertainment world alongside a popular adult entertainment star. The second episode "Roadside Ass-Istance" premieres on January 26 featuring creator James Gunn (VH1's "Scream Queens") in an acting role alongside adult actress Sasha Grey. Additional episodes in the series with 'play-on-word' titles include "Squeal Happy Whores," "Helpful Bus," "High Poon," and "Genital Hospital" and will feature some top talent, including Michael Rosenbaum ("Smallville"), Sean Gunn ("Gilmore Girls"), Craig Robinson ("The Office"), Jerry O'Connell ("Crossing Jordan"), Penn Jillette (Penn & Teller) and adult actresses Jenna Haze and BellaDonna, with additional casting to be confirmed.

Safran Digital's chief operating officer Jake Zim said, "We're thrilled to be working with Spike on PG Porn. I never thought porn without sex would be such a creatively invigorating space."

"People are going to be shocked to see all the directions non-sexual pornography is going to take in 2009," James Gunn added.

The series was created by James Gunn and his two brothers Brian and Sean. James Gunn will continue to direct each episode and co-write the series with his brothers. Each episode of the series will feature an original music score by film composer Tyler Bates ("300," "Dawn of the Dead," "Watchmen").

Safran Digital Group (SDG) is a digital media entertainment company that finances, develops and distributes entertainment programming and technologies for digital platforms. SDG was founded by veteran manager, Peter Safran, with Jake Zim, formerly of FoxAtomic, as chief operating officer. SDG has recently released original series "Horror Meets Comedy" on the XboxLive platform. The series provides horror directors a shot at comedy and was conceived by director James Gunn ("Slither") and manager/spoof-comedy-producer, Peter Safran.

Spike TV is available in 97.7 million homes and is a division of MTV Networks. A unit of Viacom (NYSE: VIA, VIA.B), MTV Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is [www.spike.com](http://www.spike.com) and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <http://www.spike.com/press>.

SOURCE Spike TV

CONTACT:

Aileen Budow, [Aileen.budow@mtvstaff.com](mailto:Aileen.budow@mtvstaff.com)

+1-212-767-3952

or

Salil Gulati, [Salil.gulati@mtvstaff.com](mailto:Salil.gulati@mtvstaff.com)

+1-212-767-8705

both of Spike TV

or

Dawn Miller, [Dawn@miller-pr.com](mailto:Dawn@miller-pr.com)

+1-323-648-4151

or

Jocelyn Johnson, [Jocelyn@miller-pr.com](mailto:Jocelyn@miller-pr.com)

+1-323-648-4151

both of Miller PR / SDG/

/Photo: <http://www.newscom.com/cgi-bin/prnh/20060322/NYW096LOGO> AP Archive: <http://photoarchive.ap.org> PRN Photo Desk, [photodesk@prnewswire.com](mailto:photodesk@prnewswire.com) / Web Site: <http://www.spike.com>