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## **Kareem Chin Named Vice President of Investor Relations for Viacom**

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA), today announced the appointment of Kareem Chin as Vice President of Investor Relations. Reporting to Jim Bombassei, Senior Vice President of Investor Relations, Chin will play an integral role in all investor relations functions, including managing Viacom's relationships with securities analysts and institutional investors, and all shareholder communications.

Chin comes to Viacom from Jefferies & Company, an international investment bank and securities firm where he was Senior Vice President, Investment Banking—Media & Technology Group. At Jefferies, Chin originated and executed capital raising and advisory transactions, as well as managed all aspects of deal execution including deal structuring, due diligence, valuation analysis, and investor outreach.

"We are excited to welcome Kareem to Viacom and to the Investor Relations team," said Bombassei. "Kareem brings impressive and diverse experiences, ties to the investment community, and a fresh perspective to our business—the combination of which will make him an immediate asset to the company. We look forward to Kareem's contributions to Viacom and his work with investors and sell-side analysts."

Previously, Chin was a Vice President at Deutsche Bank Securities' Mergers and Acquisition practice, and has worked at several other financial institutions in a number of investment banking and M&A capacities. He holds a Master's in Business Administration from Columbia University and a Bachelor's in Finance from State University of New York at Albany.

### **About Viacom**

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Channel 5 (UK), Logo, Nicktoons, TeenNick and Paramount Channel, reach over 3.5 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com). Keep up with Viacom news by following Viacom's blog at [blog.viacom.com](http://blog.viacom.com) and Twitter feed at [www.twitter.com/viacom](http://www.twitter.com/viacom).

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