

## Nickelodeon Bolsters Its Comedy-Driven Live-Action Slate with Pick-Ups of Three Series, *Henry Danger* from Hitmaker Dan Schneider, *Bella and the Bullfrogs* and *Nicky, Ricky, Dicky & Dawn*

**20 Episodes Ordered for *Henry Danger*; 12 Episodes Greenlit for *Bella and the Bullfrogs*; and 13 Picked Up for *Nicky, Ricky, Dicky & Dawn***

NEW YORK--(BUSINESS WIRE)-- Building on the largest pipeline of comedy-focused content ever championed at the network, [Nickelodeon](#), the number-one entertainment brand for kids, has greenlit three live-action series, ***Henry Danger***, ***Bella and the Bullfrogs*** (working title) and ***Nicky, Ricky, Dicky & Dawn***, it was announced today by Russell Hicks, Nickelodeon's President of Content Development and Production. Joining its current slate of live-action hits that serve today's post-millennial generation, 20 episodes have been picked up for *Henry Danger*, 12 episodes have been greenlit for *Bella and the Bullfrogs* and 13 episodes ordered for *Nicky, Ricky, Dicky & Dawn*. All three series begin production in Los Angeles this summer and will premiere later in the year. The announcements come as Nickelodeon continues its recent ratings momentum, closing February as the top basic cable network with Kids 2-11 (3.0/967K) and total viewers (1.8M), marking 13 straight months of prior-year gains with Kids 2-11.

"Each of these projects brings fresh humor and relevancy to our kid audience and each has a unique voice and point of view that is exciting," said Hicks. "Our greatest hits have always been creator-driven kid stories told with humor and heart, and we are thrilled to continue our collaboration with hitmaker Dan Schneider while welcoming a new group of very talented creators into the Nickelodeon family."

Dan Schneider's (*Sam & Cat*, *iCarly*, *Victorious*, *Drake & Josh*) crime-fighting comedy greenlit for 20 episodes, *Henry Danger*, is created and written by Schneider and Dana Olsen (*George of the Jungle*, *Inspector Gadget*). The series follows 13-year-old Henry (Jace Norman) who lands a part-time job as Kid Danger, a sidekick-in-training to super crime fighter Captain Man (Cooper Barnes, *The Perfect Host*). Their colorful adventures throw Henry's otherwise ordinary life absurdly out of balance, yet he must keep his new job a secret from his best friends Charlotte (Riele Downs, *The Best Man Holiday*) and Jasper (Sean Ryan Fox). Ella Anderson (*A Fairly Odd Summer*) also stars as Henry's little sister, Piper.

*Bella and the Bullfrogs*, picked up for 12 episodes, follows a perky head cheerleader named Bella (Brec Bassinger, *The Haunted Hathaways*) whose life in Texas takes an unexpected twist when she becomes the new quarterback for her school team, the Bullfrogs. Bella is joined by "The Troy" (Coy Stewart, *Are We There Yet?*), the Bullfrogs' dethroned quarterback along with his pint-sized sidekick, Newt (Buddy Handleson, *Wendell & Vinnie*). Rounding out the cast are Lilimar Hernandez as Sophie, Bella's cheerleader best friend; Jackie Radinsky as true southern cowboy, Sawyer; and Haley Tju as Pepper. The series is written by Gabriel Garza and Jonathan Butler (*The Haunted Hathaways*, *Fanboy & Chum Chum*), who were discovered through Nickelodeon's Writing Program. Jeff Bushell will serve as Executive Producer.

*Nicky, Ricky, Dicky & Dawn*, greenlit for 13 episodes, is the story of a 10-year-old girl Dawn Haley (Lizzy Greene) whose sibling rivalry with her three brothers is heightened by the fact that they are quadruplets. Aidan Gallagher (*Modern Family*) plays the germaphobic Nicky, joined by Casey Simpson (*The Goldbergs*) as the overachieving Ricky, and Mace Coronel (*Bold and the Beautiful*) as the pint-sized ladies man, Dicky. Brian Stepanek (*Two and a Half Men*) and Allison Munn (*What I Like About You*) star as the Haley parents. The series is created by Matt Fleckenstein (*Wendell & Vinnie*, *iCarly*, *Victorious*) and executive produced by Fleckenstein and Michael Feldman (*See Dad Run*).

### About Nickelodeon

Nickelodeon, now in its 34<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

Nickelodeon  
Ariana Urbont, 310-752-8079  
[Ariana.Urbont@nick.com](mailto:Ariana.Urbont@nick.com)  
or  
Nickelodeon  
George Cabico, 310-752-8644  
[George.Cabico@nick.com](mailto:George.Cabico@nick.com)

Source: Nickelodeon

News Provided by Acquire Media