

Palladia To Exclusively Air 'The Fray: Live In NYC' Saturday, February 14 at 9pm*

NEW YORK, Feb. 11 -- Palladia, MTV Networks' high-definition music channel will exclusively premiere the sold-out performance of the GRAMMY award-nominated band The Fray, in "The Fray: Live In NYC" on Saturday, February 14 at 9pm. The concert which taped on February 4 at Webster Hall in New York City is part of The Rhapsody Rocks concert series and part of VH1 and Rhapsody's ultimate fan sweepstakes for The Fray's new album, The Fray (epic).

In the concert, "The Fray: Live In NYC," the band will perform songs from their hit album How To Save A Life and songs from their new self-titled album, The Fray. Songs performed will include "You Found Me," "How To Save A Life," "Over My Head," "Never Say Never" and "Say When" among others.

VH1 has also thrown their multiplatform support behind the band with the advance listen program "The Leak" on VH1.com/music which allowed fans to listen to The Fray and buy the album a week in advance of the February 3 release date. The video for "You Found Me" exclusively premiered on VH1's Top 20 Countdown on December 13 and The Fray will appear on a special Top 20 Video Countdown from VH1's Lift Ticket to Ride '09 event on March 14 from Beaver Creek, Colorado.

About Palladia

Palladia, MTV Networks' high-definition music channel, launched in January 2006 and features original music-based programming for a variety of music genres, including hip hop, rock, country, pop, reggaeton, soul and more, as well as HDTV acquisitions and original content from MTV Networks Music Group's MTV, VH1, and CMT family of services. The channel has grown to 12 million households and is available on major U.S. carriers including Comcast, Cox, Verizon FiOS, Time Warner, Dish, DIRECTV, Charter, AT&T U-verse and Insight.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 130 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 150 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

*all times ET/PT

SOURCE VH1

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