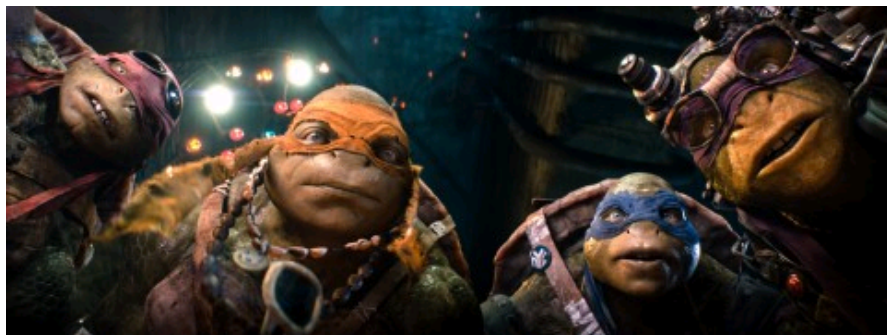


Teenage Mutant Ninja Turtles' First Week Blu-Ray™ and DVD Sales Slice Their Way to Become the #1 Performing Home Entertainment Title of All 2014 Blockbusters

HOLLYWOOD--(BUSINESS WIRE)-- The fun-filled and action-packed blockbuster from Paramount Pictures and Nickelodeon Films, *TEENAGE MUTANT NINJA TURTLES*, packed a major punch with phenomenal sales during its first week of release on Blu-ray™ and DVD. Among all films theatrically released in 2014 that earned more than \$100 million at the box office, *TEENAGE MUTANT NINJA TURTLES* has the highest ratio of disc sales to theatrical ticket sales for its first week of release. Produced by Michael Bay with Platinum Dunes, the film has earned over \$478M to date at the worldwide box office.



Cowabunga! Teenage Mutant Ninja Turtles' First Week Blu-ray™ & DVD Sales Slice Their Way to Become the #1 Performing Home Entertainment Title of All 2014 Blockbusters (Photo: Business Wire)

"The extraordinary performance of *TEENAGE MUTANT NINJA TURTLES* is a testament to the wildly-entertaining re-launch of this beloved franchise and a major success for Paramount," said Dennis Maguire, President, Worldwide Home Media Distribution, Paramount Pictures. "Consumers clearly still want to own high-quality, repeatable entertainment, which is a positive sign for our industry as a whole."

Packed with jaw-dropping action and special effects and loaded with the franchise's signature humor, *TEENAGE MUTANT NINJA TURTLES* is fun for the whole family. In the eye-popping reimagining, the legendary heroes in a half shell take on the sinister Shredder to

defend New York City with the help of intrepid reporter April O'Neil (Megan Fox).

The *TEENAGE MUTANT NINJA TURTLES* Blu-ray Combo Pack includes loads of behind-the-scenes footage and interviews and limited quantities come with two reversible masks featuring all four signature colors of the beloved crime-fighters (while supplies last). Select retail outlets also are offering exclusive versions of the Blu-ray with collectible packaging, premiums and more.

Director David Green ("EARTH TO ECHO") will take the helm of the next installment in the film franchise, with Michael Bay set to produce alongside his Platinum Dunes partners Andrew Form and Brad Fuller, with Galen Walker and Scott Mednick also producing. Screenwriters Josh Appelbaum & André Nemec ("MISSION IMPOSSIBLE: GHOST PROTOCOL") are again coming aboard to write the sequel and will also Executive Produce. The sequel will be released in theaters on June 3, 2016.

Paramount Pictures and Nickelodeon Movies present a Platinum Dunes production, a Gama Entertainment/Mednick Productions/Heavy Metal production of a Jonathan Liebesman film: "TEENAGE MUTANT NINJA TURTLES." Executive produced by Denis L. Stewart, Eric Crown, Napoleon Smith III and Jason T. Reed. Produced by Michael Bay, Andrew Form, Brad Fuller, Galen Walker, Scott Mednick and Ian Bryce. Based on the Teenage Mutant Ninja Turtles characters created by Peter Laird and Kevin Eastman. Screenplay by Josh Appelbaum & André Nemec and Evan Daugherty. Directed by Jonathan Liebesman.

About Paramount Home Media Distribution

Paramount Home Media Distribution (PHMD) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHMD division oversees PPC's home entertainment, digital and television distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV, Nickelodeon, Comedy Central and CBS and applicable licensing and servicing of certain DreamWorks Animation titles. PHMD additionally manages global licensing of studio content and distribution across worldwide digital and television distribution platforms including online, mobile and portable devices and emerging technologies.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141223005833/en/>

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