

Nickelodeon to Host Tryouts for Kids' Choice Sports 2015 "Triple Shot Challenge," Giving Three Kids a Shot at \$50,000 During Live Telecast on July 16

Network to Partner with New York City FC, New York Giants and BET Experience to Host Tryouts Across Soccer, Football and Basketball

NEW YORK--(BUSINESS WIRE)-- [Nickelodeon](#) is kicking off tryouts for the *Kids' Choice Sports 2015* "Triple Shot Challenge," giving three kids ages 9-14 an opportunity to score \$50,000 each during the live broadcast on Thursday, July 16, at 8 p.m. (ET/PT) on Nickelodeon. "Triple Shot Challenge" auditions will span soccer, football and basketball and will be held in partnership with the [New York City FC](#) in the Bronx, NY; the New York Giants in East Rutherford, NJ; and the [BET Experience](#) in Los Angeles, CA. The "Triple Shot Challenge" builds upon the excitement of last year's inaugural *Kids' Choice Sports* awards, which featured a half-court contest in which Ricardo Jacobo Jr. of Los Angeles, CA won \$50K for sinking a half-court shot during the live telecast.

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(L-R) Actor Benjamin Flores Jr., NBA player Metta World Peace, Ricardo Jacobo Jr., host Michael Strahan, and NBA player Tyson Chandler celebrate teen's \$50,000 winning half-court shot at Nickelodeon's inaugural Kids' Choice Sports Awards 2014 at UCLA's Pauley Pavilion on July 17, 2014 in Los Angeles, California. (Photo by Kevin Winter/Getty Images)

[BET Experience](#) at L.A. Live, where Nickelodeon will hold basketball tryouts beginning at 3 p.m., with registration ending at 4:30 p.m. Kids will participate in a series of basketball shooting challenges where they will eventually be tasked with sinking a shot from half-court. Details about the "Triple Shot Challenge" basketball tryouts are available at <http://at.nick.com/halfcourshot>.

The ultimate winner from each location, along with their family will receive an all-expense paid trip to attend *Kids' Choice Sports 2015* and partake in the epic main event.

Nickelodeon's *Kids' Choice Sports 2015* is an awards show honoring kids' favorite athletes, teams and sports moments in one big, slimy sports celebration. This year's show will be hosted by Seattle Seahawks' two-time Super Bowl quarterback Russell Wilson and telecast live on Thursday, July 16 (8-9:30 p.m. ET/PT, tape delayed for West Coast) from UCLA's Pauley Pavilion in Los Angeles. Additionally, this year baseball icon Derek Jeter will receive the prestigious *Kids' Choice Sports* Legend Award which honors athletes who are the ultimate role models to kids across the globe, inspiring generations year after year.

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

On June 13, Nickelodeon will partner with the [New York City FC](#) for the first round of "Triple Shot Challenge" tryouts at Mullaly Park in the Bronx, NY. The event will begin at 2 p.m. with registration ending at 3:30 p.m. To qualify, kids will be challenged to hit the crossbar of a soccer goal from up to 22-yards away. For more information about the soccer tryouts kids and families can visit <http://at.nick.com/crossbarchallenge>.

Additionally, on June 20, Nickelodeon and the New York Giants will team up for football tryouts at Quest Diagnostics Training Center in East Rutherford, NJ. Tryouts will kick off at 9 a.m. and kids will be tasked with throwing a football to hit a target up to 30-yards away. Participants are asked to arrive accompanied by one guardian. For additional details about the football-themed tryouts and for information about pre-registration, which begins June 15, visit <http://at.nick.com/perfectpass>.

Auditions for the "Triple Shot Challenge" will come to a close on June 27 in Los Angeles, CA at the LA Convention Center hosted by the

and kids will be tasked with throwing a football to hit a target up to 30-yards away. Participants are asked to arrive accompanied by one guardian. For additional details about the football-themed tryouts and for information about pre-registration, which begins June 15, visit <http://at.nick.com/perfectpass>.

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